



DIVIDEND DAYS

SAVE ON CARPETING



Wards "PACKAGE PRICE" gives you carpet, padding and installation!

501° NYLON CARPET,
MULTI-LEVEL PILE

7⁶⁹
sq. yd.
Installed
REG. 8.48

New higher quality budget carpet of DuPont continuous filament nylon pile. Wears very well, cleans easily. Attractive multi-level loop pile in choice of five colors.

OUR MOST POPULAR
NYLON 501° CARPET

9⁴⁹
sq. yd.
Installed
REG. 10.48

Beautiful and durable! Continuous filament nylon pile in tremendous choice of textures and patterns, 23 colors. Random sheared, scroll or tweed surface.

ACRILAN° CARPET,
TIP-SHEARED FACE

9⁴⁹
sq. yd.
Installed
REG. 10.48

Twelve attractive decorator colors—8 solids, 4 tweeds. Carpet pile of Acrilan° acrylic fiber, famous for resilience, softness and ease of care.

WOOL AXMINSTER!
SUBTLE PATTERNS

10⁷⁹
sq. yd.
Installed
REG. 11.48

Six warm, rich designs blend beautifully with all types of furnishings. Dense pile of choicest imported wools resists scuffing and matting. Permanently mothproofed.

ALL-WOOL WILTON
IN TEN COLORS

10⁷⁹
sq. yd.
Installed
REG. 11.48

Versatile, textured Wilton weave in choice of either swirl or embossed face patterns. Dense pile made of heavy wool yarns for long wear and great resilience.



SHOP AT HOME

Just phone a Wards decorating consultant for free carpet samples, estimates and helpful advice.

NO MONEY DOWN

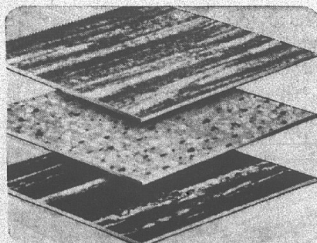
TAKE UP TO 3 YEARS TO PAY

ABOUT WARDS CARPETS...

Wards buys from the nation's finest mills in huge volume to save you money. You always get first quality, no seconds.



Right! Value-packed Wards catalogs offer you the wide selection of a modern shopping center plus the convenience of shopping from the comfort of your home. It's so easy... just select the items you want... then call Wards Catalog Department. Try it!



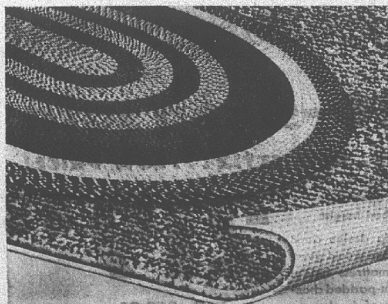
VINYL ASBESTOS

SAVE 21% ON POPULAR FLOOR TILE

Now's the time to re-tile every room in your home with Wards tough, easy-cleaning vinyl asbestos tile. 11c Medium Colors **9 1/2¢** 12c Decorator Colors **11 1/2¢**

8¢
EACH
REG. 10¢
DARK COLORS

OVAL OR FOAM BACK RUGS



TRADITIONAL STYLE OR
CONTEMPORARY NYLON

34⁸⁸
Each
REG. 37.95, 39.95

Either rug at this one low price! Rugged oval, 9 x 12", in selection of 5 charming colors. Perfect for Early American decor. Reversible for extra wear, less cleaning. 9x12' nylon pile rug is up-to-date in convenience, beauty, gives lots of old fashioned wear. 9 colors.

*Approximate size Actual: 102 x 138"

SATISFACTION GUARANTEED OR YOUR MONEY BACK - WARDS POLICY SINCE 1872