



DIVIDEND



GUARANTEED*

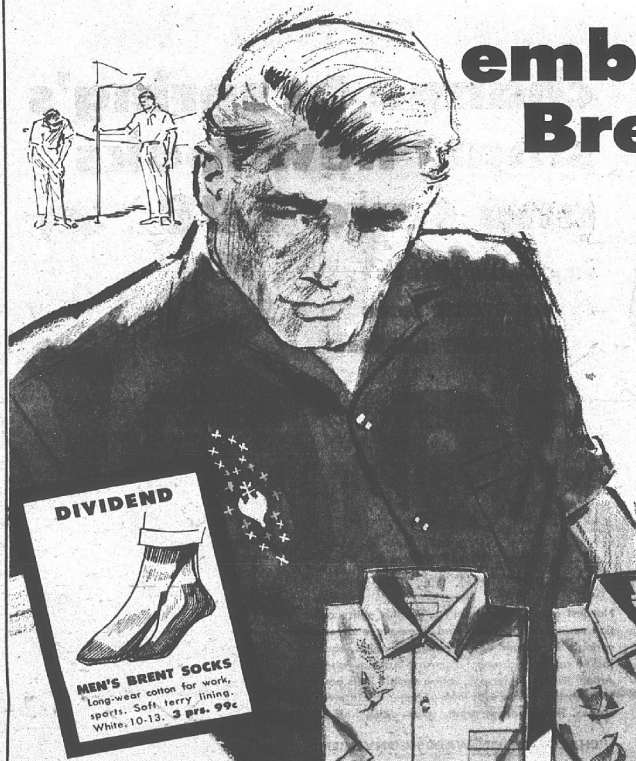
**BOYS' BRENT LUXURY-SOFT
NO-IRON ACRILAN® KNITS**

154

REGULARLY 1.98

Handsome and sturdy Acrilan® acrylic knit shirts are so easy to care for—machine-wash, dry and wear! Won't shrink or stretch out of fit. Embroidered emblem. Many colors. 6-18.

*This shirt will be replaced or your money refunded by Wards, if it fails to give normal wear for 1 full year.



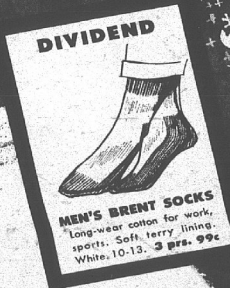
**embroidered
Brent shirts
for men**

2 for 5

**2.59 EACH—REGULARLY 2.98
JUST SAY "CHARGE IT"**

- Shrink-controlled cottons . . . polished rayons
- Spread-collars with permanent stays for neatness
- Blue, white, mint, tan, maize • Short sleeves

Luxury at a price—Wards specialty! Come choose from an exciting color-rich fabric line-up . . . all machine washable. Come see dozens of smart embroidered motifs . . . in classic square-bottom models. Get fine quality tailoring, too. A great buy! Sizes S-M-L-XL.



MEN'S BRENT SOCKS
Long-wear cotton for work, sports. Soft terry lining. White, 10-13. 3 prs. 99c



**regularly 10.99 men's
Brent dress oxfords**

- lustrous leather uppers
- quality comfort and fit
- Goodyear Welt construction
- sturdy composition soles

Men! Here's your chance to save on a pair of famous Brent dress oxfords and enjoy the fine fit and complete comfort of a quality shoe. Lustrous leather uppers take a gleaming shine. Goodyear Welt construction assures long wear . . . great comfort. Made with sturdy Everlite® composition soles, rubber heels. Supertex vamp lining. Black.

8 88

YOU SAVE 2.11



GUARANTEED

The rugged Neolite® composition soles on these boys' shoes are guaranteed by Wards to outlast the long-wearing Living Leather uppers—or return the shoes for a new pair FREE.



**WARDS GUARANTEES
THESE BOYS' OXFORDS**

522
LITTLE BOYS
REGULARLY 5.99

588
BIG BOYS
REGULARLY 6.99

- Living Leather uppers
- Smart moc-toe styling

- Rugged yet comfortable
- Neolite® soles and heels

Here's a shoe that's perfect for active boys! Uppers are made of sturdy Living Leather that actually stays newer-looking 5 times longer than ordinary leather. It resists scuffing and stains, keeps its luster and wipes clean with a cloth. Other features include Goodyear Molded Neolite® composition soles and heels, non-breakable perma counters. Black.