

DAYS SALE

Save now—take many months to pay—just say "CHARGE IT".

DIVIDEND!



REG. 2.98 SPRING HANDBAGS
Grained plastic with the look-of-leather. Styles with shoulder straps, top zippers, frames, handles in newest colors. **2.28** plus Federal tax

change to spring's smart new looks and save 1.98

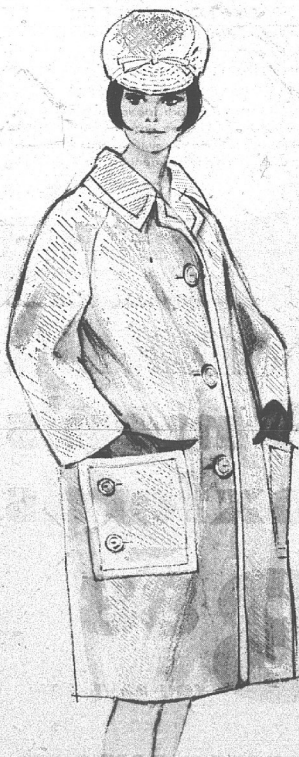
PICK FROM WARDS ENTIRE STOCK 10.98 CAROL BRENT DRESSES

\$9

Miss, Half Sizes

Not just one or two styles... but this entire collection reduced! One, two and three-piece dresses in spring's important new silhouettes—shirts, sheaths, jacket and suit-dresses! Forward-looking fabrics—Arnel® triacetate jerseys, cotton double knits bonded to acetate, rayons with look-of-linen, acetate-rayon crepes. Fashion-fresh prints, solids. Miss, half sizes.

"CHARGE IT" ON WARDS CONVENIENT CHARG-ALL CREDIT PLAN



new shapes and fabrics

SPRING'S COAT STORY AND YOU SAVE 4.10

15⁸⁸

REGULARLY 19.98

The new coat look expressed in wonderful textures: loopy boucles (wool, cotton, rayon); diagonal acrylics; monotone weaves (Orlon® acrylic, wool); multicolor tweeds (cotton). Some laminated to polyurethane foam for shaping. Belted, straight and "A" line styles; white, navy, pastels. Sizes 8-18, petite 6-16, 4-12.



colormated to wear together

MISSES' STRETCH PANTS DETACHABLE STIRRUPS

WARDS LOWEST PRICE EVER

4⁸⁸

Cotton and nylon with premium features found in better pants: detachable contoured footstraps, open-pressed seams, French waistband with inside curtain, Zephyr® zipper. Blue, toast, beige, green, black. 8-18.

NEW PRINT PANT-TOPS CUT EXTRA LONG

REGULARLY 3.98

2⁸⁸

Soft rayon acetate or cotton in bright, lively florals or stripes; rolled sleeves, convertible notched collar, side vents for easy comfort. Made especially to wear with stretch pants illustrated. Misses' 30-38.



DRESSY LOOK

MISS BRENT GIRLS' DRESSES IN SPRING-FRESH COTTONS

3 \$10

REG. 3.98 EACH FOR ONLY

Just arrived... and yours at great savings! Girls' dressy cottons to wear now through Easter. Machine washable bouffant styles with natural waistlines... straight lines with Chelsea collars in spring colors. Sizes 7 to 14.