

CHOOSE ANY ONE of These AUTHENTICALLY COSTUMED



ITALY

HUNGARY

DOLLS OF THE WORLD

YOURS FOR ONLY 10¢

with a short trial membership

Each adorable doll wears her own gaily-colored national costume — the brightly picturesque symbol of her own native land!

SPAIN

HOLLAND

GERMANY

DENMARK

WHICH ONE of these beautifully costumed Dolls of the World will you accept — for only TEN CENTS? Each is an imported "collector's item" you'll delight in owning. Each is individually dressed in her own hand-sewn, rich-hued native costume.

Your choice of any one of these lovely little ladies will be a treasured "conversation piece" for your family to cherish and your friends to admire. It is yours for only ten cents, to introduce you to a trial membership in the wonderful Around the World Program. And as a trial member, you will have the opportunity to acquire more of these delightful Dolls of the World for your collection.

- Treasured Collector's Items
- Each Doll Imported from Europe
- Charmingly Colorful, Hand-Sewn National Costumes



Start an Exciting "TRIP AROUND THE WORLD" in ITALY

WITH THE DOLL you select we will also send you a colorful guidebook album "tour" of ITALY — land of inspiration, excitement, enchantment! Through dazzling full-color pictures and your fascinating guidebook album, you'll view great art by Michelangelo and Cellini. You'll "visit" Verona, town of Romeo and Juliet. You'll be awed by Vatican City. You'll see La Scala, home of Grand Opera!

As you journey from the tip of Italy's "boot" to the snowy Northern Alps, you'll see some of the world's most famous sights: Pompeii and Vesuvius; the Leaning Tower of Pisa; the Colosseum; Venice's Grand

Canal; the Eternal City of Rome; the romantic Blue Grotto of Capri. And throughout your tour you'll "meet" the smiling, carefree people who make Italy such a marvelously happy land to visit!

Why Do We Make This Generous Offer?

We offer you all this simply to show you how entertaining AROUND THE WORLD PROGRAM "tours" can really be... how you and your whole family can meet the delightful people... visit the exotic and intriguing landmarks... see the exciting and broadening sights of our whole wide wonderful world. All we ask is that you try this Program.

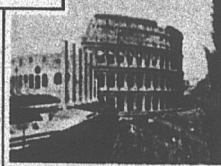
If you wish to continue, each month you will receive a set of about 25 full-color prints, and an informative, illustrated guidebook album with space for mounting your prints. By means of these prints and albums, prepared under the guidance of American Geographical Society experts, you and your family "visit" a different country each month. You go sightseeing in strange cities; climb famous mountains; sail legendary seas; see unique native customs and crafts; hear the stirring stories of great battles and national heroes. What's more, this Program can give students a marked advantage in school and later life — in a world where the most distant countries are now only hours away by jet.

Mail Coupon With Only 10¢

To accept you with this famous Program, we will send you, for only 10¢ any one of the authentically costumed Dolls of the World pictured above. (Simply check the box in the coupon to indicate your choice.) And as a special "extra," we'll take you on an "expense-paid armchair tour" of ITALY. We will also send the current tour package, for which you will be billed only \$1 plus shipping. If you do not wish to continue on your "trip around the world," simply write us within 10 days. Otherwise, you will receive a new word-and-picture tour every month, at only \$1 each plus shipping. You do not have to take any minimum number of future sets; you may cancel at any time. Mail coupon now, with only 10¢, to: AROUND THE WORLD PROGRAM, Garden City, L. I., New York.



GRAND CANAL. Italy's "Fifth Avenue" for sleek gondolas and swift motorboats is lined with palatial residences.



COLOSSEUM. This imposing landmark, built in 80 A.D., has survived wars and earthquakes.



PAGEANTS. Italians dress in dazzling historic costumes to celebrate events in local history.

YOU GET ALL THIS FOR ONLY 10¢ (See items shown here)

- 1 ANY DOLL pictured above, with hand-sewn gaily-colored national costume.
- 2 "Armchair tour" of ITALY: complete with 25 breath-taking FULL-COLOR pictures of Italy's most beautiful and inspiring sights and landmarks.
- 3 Illustrated, authoritative Album on Italy, containing spaces for mounting the full-color pictures.
- 4 Handsome green-and-copper-colored drawer-type library case to hold your albums for treasured keeping and reference.
- 5 Giant wall map of the world in full color! This magnificent wall decoration opens to 3½ feet wide!

Send 10¢ with coupon below to help cover shipping. We will rush your Introductory Package described above, enroll you as a Trial Member in the Around the World Program, and also send the current Album Tour with a bill for only \$1 plus shipping. After examining this package, you may (if you wish) cancel membership at once simply by writing within 10 days. As a member you will receive a new Album Tour every month for only \$1 each plus shipping. You may accept as many or as few Album Tours as you wish, and you may resign at any time.

AROUND THE WORLD PROGRAM, Dept. 3-FWC-2
Garden City, L. I., New York

I enclose 10¢ to help cover shipping. Please rush my Introductory Package described above (including the doll in the costume checked below) and enroll me as a Trial Member of the Around the World Program, as outlined above.

☐ ITALY ☐ HUNGARY ☐ HOLLAND ☐ GERMANY
☐ DENMARK ☐ SPAIN

Name..... (PLEASE PRINT PLAINLY)

Address.....

City..... Zone..... State.....

If under 18 parent must sign here:.....

(Offer Good in Continental U.S.A. Only) 54-W58

SAFETY COIN HOLDER

PLACE DIME HERE

FOLD UP OVER DIME
DO NOT TAPE OR SEAL

