

## BEAUTY

does take getting used to, but the results are worth the effort.

**Beauty Note:** Among the most popular cosmetic brushes in use are the fluffy ones designed to add cake-powder rouge to the cheekbone (see sketch) and, where more color is needed, to the forehead and chin as well. Revlon makes an excellent one of sable hairs. Coming soon: a dual brush by Germaine Monteil to apply eye shadow. It will come with a two-part compact holding coordinated shades of one color—a light and dark shade for brow bone and lid areas. Maybelline's Ultra Brow, a cake powder that is brushed on the eyebrows as a substitute for penciling, offers the most natural effect for shaping and coloring brows. DuBarry provides a dainty way to apply eye shadow with a semi-stiff brush that enables you to add just enough color.

**Resolved:** To learn the subtleties of daytime make-up, to try one of the new gold- or silver-tinted cosmetics for evening. A distinction should be made between the make-up you wear for day, which should be underplayed, and for evening, which should be heightened, lending itself occasionally to special effects.

By day, concentrate on paler make-up (select your proper shade by testing a dot on your inner arm where skin matches complexion). Wear a blusher (dry-rouge powder) for a natural bloom on cheeks and lipstick that is more subdued, tending perhaps toward the new mochas or corals. Rouge should be in harmony with complexion and lips. Lipstick should harmonize with the costume or accessory colors. After dark, use a warmer (pinker) foundation to offset the draining effects of white lights. Lipstick should be brighter, perhaps tending toward the vibrant pinks or any of the new luminescent shades that suit you.

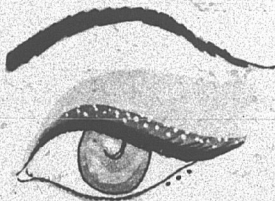
**Beauty Note:** Helena Rubinstein has an exciting face powder called Holiday Gold that is meant to go on after your foundation and regular powder. Its luminescent properties impart a breath-taking radiance to the complexion. Young Lady Esther cues into the softer trend in make-up. She offers a group that give the illusion of shadows and highlights rather than making a bold statement of color. Each of the three shades—Gold Vapor, Misty Mauve, and Balm Bronze—comes in a set which includes coordinating eye shadow, lipstick, and powder. Max Factor has introduced a luscious,

cocoa lipstick, mauve-tinted with a hint of sparkle. Called Coco Baroque, it will go with costumes of taupe, most beiges.

**Resolved:** To make the most of your eyes. Your eyes are the focal point of your face, mirroring every expression of your personality. But eye make-up properly applied can often mean the difference between a bright, alive-looking face and one that is spiritless.

Learn to apply eye liner; it will go a long way toward enhancing the size of the eyes. Beginners find that a soft liner pencil often works better than liquid. To give depth to the eye, get a brown or gray shadow and apply it in the eyelid fold just under the brow bone, then blend. Be daring, at least on special occasions, and wear false eyelashes. Those made of natural hair in a shade of brown will not look heavy. To make the whites of your eyes more attractively white, apply three dots of blue pencil at the outer corner of the lower lids. And, for after dark, experiment with a new gold eye shadow (see sketch) that highlights and adds extra fireworks for a gala evening.

**Beauty Note:** Create the "golden eye" yourself. Here's how: first apply Mushroom eye shadow (a

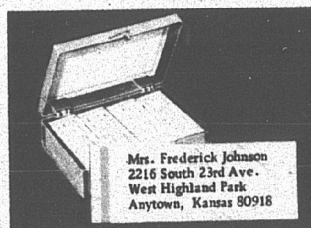


brownish shade) over the lid; next a thin line of brown drawn close to the eyelid; then a ribbon of Glacé gold shadow, and for a highlighting effect, a subtle grayish-green shadow, Neutre, on the surface under the brow. All these eye products are by DuBarry. Aziza's tone-on-tone brush-on mascaras, which combine black and another color in six different combinations, add shimmering lights to your eyes. For the Midas touch, try black and gold. Coming: new demi-lashes from Revlon, false eyelashes set to rim only three-quarters of the lid instead of following the whole eye contour. They are designed to look more natural, less theatrical.

Will it be difficult to keep these beauty resolutions? Not if you are determined to achieve a lovelier you. And, after all, isn't beauty an ample reward?



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