



**SANFORIZED® COTTON  
FLANNEL SPORT SHIRTS!**

**88¢** sizes 6 to 16

Incredible value... low Penney price! Sanforized® cotton flannel in colorful, bright plaids. You'll like the easy-care machine washability, too. Stock up in his favorite colors and save!



**SPECIAL! BOYS' COTTON  
CREWNECK SWEATSHIRTS!**

**88¢** sizes s-m-l

Great for gym... all outdoors, too, at Penney's fantastic low price! All cotton with fleecy lining... full Penney cut. Wide choice of wanted colors. Scoop up an armful and save!

**Penneys**  
ALWAYS FIRST QUALITY

**LOOK!**  
**NYLON  
QUILT  
JACKETS**



**BOYS' REVERSIBLE  
SKI PARKAS!**

**6<sup>88</sup>** sizes 4 to 10 **7<sup>88</sup>** sizes 12 to 20

Nylon taffeta quilted to Dupont's warm Dacron® 88 polyester fiberfill reverses to nylon taffeta. Water repellent... machine washable! Cadet collar with concealed hood or quilt collar, rollaway hood.

**MEN'S RUGGED UTILITY  
JACKETS... only 4<sup>44</sup>**



**BUY! MEN'S COTTON  
FLANNEL SHIRTS**

**1<sup>33</sup>** sizes small, medium, large

What a buy! Warm cotton flannel sports shirts in new muted plaids, full cut for action and comfort. Tailored, matched plaids, 2 pockets, double shoulder yoke. Machine washable! Save!

# BOYS' WEAR BONANZA

**Extra Big Bargains!  
Extra Special Buys!**

**your choice 88¢**



**HUGE SAVINGS ON  
JR. BOYS' CORDUROY!**

**88¢** sizes 2, 3, 4, 5, 6, 7

Wow! Penney's puts preposterous prices on Jr. Boys longies! Fine pinwale cotton corduroy... wanted boxer styling... favorite colors. Snap 'em up for school 'n play and save... at Penney's!



**SCOOP! BOYS' STRIPE  
TOP CREW SOCKS!**

**4 pairs 88¢**

Stock up on socks and save! Smart cotton crew socks sport stripe tops... perfect for school and casual wear. Machine washable. Buy 'em by the dozen at this incredible Penney price! Sizes 6 to 11.

**CHARGE IT! SCOOP UP STOREWIDE JANUARY BARGAINS AND SAVE!**



Dana Elyen