

# Giant White Goods Event

## DOWN GO PRICES ON EVERY FAMOUS PENNEY SHEET!!!

### NATION-WIDE® WHITE MUSLINS

Count on Penney's to give you a buy of buys on these 3-generations-famous long-wear cotton muslin sheets. Firm weave finished extra smooth. Fabulous at these prices!

81" x 108" flat or full Elasta-fit bottom sheet 1.64 42" x 36" pillow cases 2 for 76¢

### PENCALE® WHITE PERCALES

Luxury quality combed cotton percale, woven of long-staple cotton, combed to extra silky smoothness. Always a big value... fantastic at these special January savings!

81" x 108" flat or full Elasta-fit bottom sheet 1.96 42" x 38½" pillow cases 2 for 99¢

### PENCALE DEEPTONE PERCALES

The same elegant combed cotton percale in rich decorator shades, designed to enhance every bedroom decor... now at almost incredible Penney savings. Colors are fast, won't cause any washday worries.

81" x 108" flat or full Elasta-fit bottom sheet 2.73 42" x 38½" pillow cases 2 for 1.17

### PENCALE STRIPED PERCALES

Alternate stripes of white 'n color create striking ensembles by themselves or with Penney's perfectly color-matched deeptone solids. And right now the savings are even more striking!

81" x 108" flat sheet 3.84 42" x 38½" pillow cases 2 for 1.64

**1.46**

72" x 108" flat or twin Elasta-fit bottom sheet

**1.76**

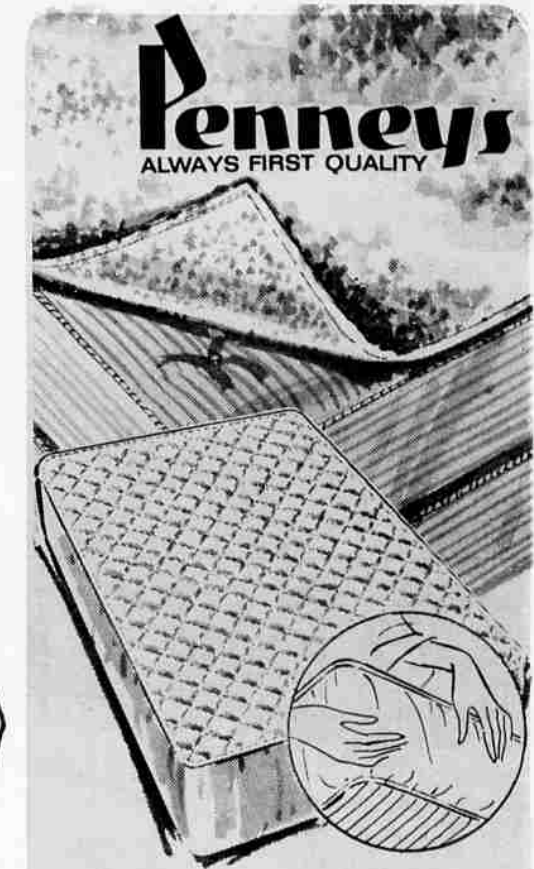
72" x 108" flat or twin Elasta-fit bottom sheet

**2.47**

72" x 108" flat or twin Elasta-fit bottom sheet

**2.84**

72" x 108" flat



**FITTED MATTRESS PADS!  
TOP QUALITY 'N SAVINGS!**

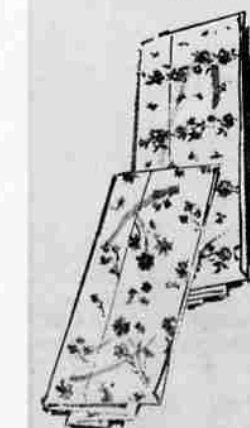
**2.66** twin **3.66** full

Cover and skirt are both Sanforized® for lasting fit. Double box stitched to keep shape. Bleached filling. Double needle binding! More! Hurry!

**INCH-THICK POLYURETHANE FOAM  
MATTRESS TOPPERS! SPECIAL!**

**2.66** twin **3.66** full

- 12" x 12" cotton terry wash cloths in 12's! **12 for \$1**
- 15" x 17" cotton waffle weave dish cloths! **6 for \$1**
- 18" x 34" cotton rayon striped kitchen towels! **3 for \$1**
- 20" x 27" zippered cotton pillow protectors! **2 for \$1**
- 30" x 35" jumbo hemmed white flour squares! **3 for \$1**



**LOVELY PRINT  
PILLOW CASES**

**2 for \$1**

Penney's famous Nation-Wide® cotton muslins in a wide choice of all-over patterns and colors, specially bought just for this event. Full 42 x 36" size.



**PRINT TERRY  
KITCHEN SET**

17 x 29 towels **2 for 88¢**

matching apron **88¢**

matching pot holders **3 for 88¢**

Hand-screened cotton terry...gay and practical, to give or keep. Bargain buys!

**CHARGE YOUR YEAR'S SUPPLY OF BEDDING AND TOWELS AT PENNEY'S NOW! IT'S WORTH IT! AND DON'T MISS THE OTHER GREAT STOREWIDE JANUARY BARGAINS**