



Fabulous 77's

TRIPLE VALUE! KIDDIES' COTTON PLAYWEAR SPECIAL!

any **3** for **2⁷⁷**
sizes 1/2 to 4

Another fantastic January special... at Penney's only! Here's your chance to stock up on cotton playwear at an incredibly low price! All the very items they need... bib overalls... jumpsuits... crawlabouts... playsuits... more! All made to Penney's rigid specifications, cut for comfort and fit, with special children's wear features! Quality cotton fabrics... fully machine washable. Scoop 'em up for now... buy bigger sizes for later! Don't be caught napping while these outstanding specials are still at Penney's!

Penneys
 ALWAYS FIRST QUALITY



FITTED CRIB SHEETS.
 Sanforized® cotton, 80 x 80" with tape reinforced edges. White or prints.

77¢

PULL-OVER SHIRTS.
 Combed cotton, lap shoulders, short sleeves. Sizes 0, 1/2, 1, 1 1/2, 2, 3.



3 for 77¢



TRAINING PANTS.
 Cotton flat knit, double body, triple crotch! Sizes 1, 1 1/2, 2, 3. Hurry!

3 for 77¢

COTTON KNIT POLOS. Fancy cotton knit polo shirts! Many colors, sizes 1, 2, 3, 4. Only at Penney's!



4 for 1⁷⁷



BABY BONUS! PRINT TOP KNIT SLEEPERS

2 for 2⁷⁷

Sleeper savings from Penney's! Our own cotton knits... snug 'n warm, with all the features that usually cost so much more. Machine washable, pretty prints. Sizes 1, 1 1/2, 2, 3, 4. Hurry!

CHARGE IT! SCOOP UP STOREWIDE JANUARY BARGAINS AND SAVE!

