

Penneys
ALWAYS FIRST QUALITY



**GIRLS' BARGAIN BUY!
DENIM STRETCH PANTS**

277 sizes 7 to 14 **177** sizes 3 to 6x

Special! Smart ankle tapers stretch your budget in sturdy cotton 'n nylon stretch denim! Longer-wearing... machine washable. Big girls' has back zipper, Little girls' sports boxer waist. Snap 'em up for play!

COMPARE! COTTON KNIT TOPS

Just pennies for a whole wardrobe of combed cotton knit tops! Multi-color stripings... crew, round or boat neck styles. 1/4 sleeves. **ONLY 77¢** sizes 3 to 14



GIRLS' BARGAIN BUY! SANFORIZED® COTTON FLANNEL PAJAMAS

only 177

Save on prettily trimmed pajamas in dainty floral prints! Many styles, sizes 4 to 14.



dresses

ALL THE NEWEST, CRISPEST, PRETTIEST COTTONS WE COULD GATHER! SAVE! SAVE! SAVE!

250 **\$ 3**
and

sizes 3 to 6x

sizes 7 to 16

You've seen them at much higher prices! Now, at Penney's at an all-time low! Fresh, spring-like wash 'n wear cotton dresses... some gay and girlish... some tailored and trim! Prints... solids... embroideries... all in newest Spring shades. Finest quality cottons keep their daisy-freshness... need little or no ironing! At this fabulous Penney price you can afford entire wardrobes for your girls! Don't miss this great opportunity... charge them, at Penney's!

CHARGE IT! SCOOP UP STOREWIDE JANUARY BARGAINS AND SAVE!