



Ponderosa Home Plans Open House

A new 93-bed convalescent nursing home opens for operation on Monday, Jan. 6.

The new facility, the Ponderosa Nursing Home, is a completely modern one-floor brick structure located at 2500 Main Street on a three-acre site.

A special open house to acquaint the public with the facilities available at the home has been scheduled for Sunday, Jan. 5, from noon to 10 p.m. It will include complete tours of the home with cookies and coffee. Mr. and Mrs. Richard Dillings, Glen Wood, Wash., will manage the new facility.

The home will cater to convalescent as well as retired, aged people who need nursing care. Twenty-four-hour nursing service with registered nurse supervision will be available. Mrs. Winifred Berger, registered nurse, will be in charge of the nursing program at the home.

Among the many features offered at the home are hot water heat, automatic fire alarm system, draperies in all rooms, patient call system, recreational and occupational therapy rooms, colorful private and semi-private rooms and cheerful day rooms.

Bob Ford was architect for the new structure which was built at an estimated cost of \$2,000,000.

NURSING HOME TO OPEN — The Ponderosa Nursing Home at 2500 Main Street will hold an open house on Sunday, Jan. 5, from noon to 10 p.m. The 93-bed home is completed and will be accepting patients effective Jan. 6. Shown here are Mrs. Richard Dillings, right, who with her husband will manage the home, and Mrs. Winifred Berger, head nurse who has been active in hospitals here for the past 10 years.

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MOST GIVEN GIFTS

LOS ANGELES (UPI)—The most duplicated Christmas gift this year: electric food mixers. The most duplicated toy gift: bow and arrow sets.

The least wanted Christmas present: silver candle snuffers. That's the essence of the post-Christmas communique from Gift Exchange, an organization which specializes in swapping unwanted gifts for 20 per cent of the gift's retail value.

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PPL Given Exclusive Territory

SALEM — Public Utility Commissioner Jemel C. Hill Thursday signed an order allocating eight Oregon utility service areas to Pacific Power & Light. The company is providing exclusive electric utility service within the territories named in the order. The company applied to the PUC last September asking that the service areas be allocated to it under the state's 1961 utility area allocation law.

The PUC order prevents the construction of duplicating utility facilities within the allocated areas. The areas are parcels of territory that were not included in a similar PUC order issued to the power firm in October, 1962.

PP&L's application for allocation of three of the eight areas was protested by a number of people when the case was heard before PUC examiners at Astoria, Condon, and Coquille.

The eight areas allocated to PP&L include: Part of Tongue Point in Clatsop County; a portion of Wasco and Sherman counties containing the towns of Mosier, Dufur, Grass Valley, Moro and Wasco; an area covering portions of Morrow and Wheeler counties containing the towns of Arlington, Condon, Fossil, Heppner, Lexington and Lone; an area within Umatilla County containing the towns of Umatilla, Hermiston, Stanfield and Echo; an area covering portions of Marion, Benton, Douglas, Lane, Polk and Linn counties containing the cities of Brownsville, Halsey, Harrisburg, Junction City, Monroe, Philomath, Corvallis, Dallas, Falls City, Independence, Albany, Lebanon, Sweet Home, Seio, Waterloo, Mill City, Lyons, Slayton, Gates, Jefferson, Sublimity, Aumsville, Lowell, Calvia, Venita, Creswell and Cottage Grove; an area in Coos County containing no incorporated cities; a portion of Umatilla County that includes part of Pendleton and another small

YOU'LL SEE MORE SMILES ON A SAFE JOB



SWEEPSTAKES WINNER — This special safety poster won the grand sweepstakes prize for Gail Davidson, 9-year-old daughter of Mr. and Mrs. Gerald Davidson, 4659 Denver, in the recent Bend-Portland Truck Service contest. Gail received a certificate of merit award and a check for \$25.



Business Review

By Floyd L. Wynne

HERALD AND NEWS, Klamath Falls, Oregon Sunday, December 29, 1963 PAGE-3

\$220 Million Total Noted

Out-of-state visitors traveling in Oregon spent an estimated \$220 million in the state during 1963, it was announced recently by Forrest Cooper, state highway engineer.

Cooper said that a survey recently completed by the State Highway Department revealed that the revenue from visitors had exceeded the previous record of 1962 by 1.4 per cent. The Seattle World's Fair boosted all tourist traffic in the Pacific Northwest last year.

Cooper said the \$220 million expenditure represented money spent for food, lodging, recreation, car expenses and other miscellaneous items.

The increase in revenue from out-of-state visitors was credited to both an increase in the average daily expenditure and an increase in the number of days each visitor spent in Oregon.

Expenditures by travelers in out-of-state cars were estimated from thousands of interviews taken during four seasonal periods at locations on all major highways in the state.

Cooper said the survey included travelers in passenger cars, charter buses, airplanes, trains, and non-charter buses. Commuter trips of out-of-state residents employed in Oregon and trips into the state for the purpose of shopping were not included in the estimates.

Cooper said figures used this year were probably more accurate than any of those in the past. Prior studies made of passenger cars consisted of interviews and manual counts taken in August only. The 1963 survey consisted of interviews and 24-hour manual counts for each of the seasons of the year.

Doctor Attends Allergy Meet

Dr. Calvin C. Hunt, charter member of the West Coast Allergy Society and recent past president of the Oregon Society, recently attended a meeting of the society at Las Vegas.

Research and advances in the treatment of allergic and respiratory diseases were discussed by doctors from all sections of the United States. Among new techniques demonstrated was improved pressure breathing therapy for patients with emphysema.

LEAVES FOR HAVANA

LONDON (UPI)—Dr. Hewlett Johnson, 89, the retired "Red Dean of Canterbury," left London Thursday night for Havana to attend Jan. 1 festivities marking the 5th anniversary of the triumph of Fidel Castro's revolution.



ROBERT C. HOWARD

PPL Gives R. Howard Sales Post

LAKEVIEW — The promotion of Robert C. Howard, veteran Pacific Power & Light Company employee in Lakeview, to the position of residential salesman for the company has been announced by Harold G. Baughman, Lakeview district manager.

In this new assignment Howard will assist PP&L customers in Lakeview and Alturas with lighting plans, electric heat installations, and a variety of other electrical applications, with particular emphasis on Pacific's total electric Gold Medallion home program.

Howard joined the power company in 1936 in Klamath Falls as a meter reader. He advanced through several positions and transferred to Lakeview in 1949 as an apprentice estimator and storekeeper. He had been assigned as an estimator before joining the sales force.

Howard is an active civic worker in many phases of community life. A member of the Lakeview Lions Club, he is deputy district governor of District 36 E; has worked with the Lake County Roundup Association for many years; has held offices in the Knights of Columbus; is a former county director for the March of Dimes; and has coached high school basketball and Little League baseball.

Local Firm Given Bid On Schools

A Klamath Falls firm is leaving its imprint on school construction projects at Ashland, Riddle, Glide and Roseburg among other areas.

Klamath Falls Brick and Tile Company has been awarded the contract to furnish all the six-inch and eight-inch SCR brick for the new cafeteria building now being built on the Southern Oregon College campus at Ashland.

Recently, the local firm has supplied a large quantity of brick for the new high school structure at Riddle and the new junior high school at Glide, Ore.

A few years ago, brick from the local plant was used on the new Fullerton School built in Roseburg following the disastrous explosion that destroyed the previous junior high.

Use of local brick in the Roseburg school led to the contract for brick on both the Riddle and Glide schools by the same board in the Roseburg school district.

CPU Fills Super Post

Promotion of Murray L. Neal to division superintendent for California - Pacific Utilities Company has been announced by V. V. Lyman, division manager.

Neal's responsibilities will encompass natural gas operations in all districts of CPU, Klamath Falls, Roseburg, Grants Pass, Medford, Ashland, Yreka and Dunsmuir. His principal duties involve gas distribution to industrial accounts along the transmission line.

Neal joined CPU in 1947 as an installation man in the tank gas department. He was made foreman of the Medford service department in 1956. During the past three years he has spent most of his time on the conversion work in preparation for natural gas in the five Southern Oregon districts.

He served as inspector on the construction of the Grants Pass-Ashland transmission line.

KF Girl Wins Poster Top Prize

Bend-Portland Truck Service recently conducted a safety poster contest, one in which preschool, grade school and high school youngsters submitted entries.

A 9-year-old Klamath Falls girl, Gail Davidson, daughter of Mr. and Mrs. Gerald Davidson, 4659 Denver, was adjudged the grand sweepstakes winner. Her poster was deemed best by judges of the some 40 which were submitted.

Wilfred E. Jossy, president, Bend-Portland Truck Service, has sent Gail a certificate of merit award, one which describes her as the grand sweepstakes winner, a check for \$25 and his personal congratulations for a fine poster.

The little Klamath Falls artist was one of two Davidson children to win honors in the B-P poster contest. Pat Davidson, 14, was adjudged second place winner in the high school division and received an award certificate and a check for \$7.50.

Gail's prize-winning entry presents a smiling truck and the overline reads: "You'll See More Smiles On a Safe Job." Beneath the truck is this message: "Safety is Happiness."

Winners in the various division were: Pre-school: 1. "Watch For Us at Crossroads," submitted by Brian Bradley, 5, Rte. 1, Box 10A, Madras; 2. "Check Your Lights," submitted by Billy Penhollow, 5, Rte. 1, Redmond, and 3. "Obey All Signs," submitted by Leslie Thomas, 5, Portland.

Grade school: 1. "Leave Flying to The Angels," submitted by Rebecca Elmer, 12, Sherwood; 2. "The Anger (sic) Dragon Has Struck Again, Control That Dragon by Counting to Ten," submitted by Wesley Mansfield, Redmond, and 3. "Don't Be a Clown — Drive Safely," submitted by Caryn Yates, 9, 4502 Selma, Klamath Falls. Her father, Gene Yates, is terminal manager here.

High school: 1. "Be An Angel on Earth," submitted by Tom Linnell, Portland; 2. "Safety Is

Teamwork," submitted by Pat Davidson, 4509 Denver, Klamath Falls, and 3. "Are You a Road Hog?" submitted by Gary Gassner, 14, Bend.

Jossy reveals that all posters are being mounted and will be on display at all B-P terminal stations. That of Gail Davidson is mounted individually on a display board. First, second and third place winners are mounted on another display board and two other boards show the other posters which were submitted.

Bend-Portland has, for many years, conducted employe safety drives and Jossy has long

been active in Oregon safety circles. The firm has served central and Southern Oregon points for almost 40 years and has a second-morning delivery schedule to Bay Area points in California with a terminal at Alturas in that state.

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Group Picks D. Underhill

David J. Underhill, public relations assistant with Pacific Northwest Bell Telephone Company, has been elected president of the Oregon Industrial Editors Association, it was announced by outgoing president David E. Taylor.

Underhill, who serves as editor of the award-winning "Oregon Telephone News," has been with Pacific Northwest Bell since 1955. Prior to then he served for three years as a reporter and wire editor for the Klamath Falls Herald and News and for another three years as public relations and alumni director for the University of Portland.

Officers elected to serve with Underhill during the coming years include Glen E. Gillespie, editor of the "Bulletin" of Pacific Power and Light Company, first vice president; Robert C. Seol, editor of the "Oregon Historical Society Newsletter," second vice president; Mary Ann Ademo, assistant director of public affairs for the University of Oregon Medical School, secretary; and David L. Hedges, editor of the "ENB Statement" of First National Bank of Oregon, treasurer.

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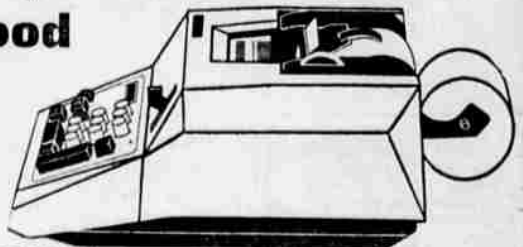
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