

NOTICE TO TAXPAYERS!

WASHINGTON, D. C.—The U. S. Revenue Department is currently using new procedures and new "electronic brain" processing equipment to check many more tax returns in 1964 than in past years. This makes it more than likely that **YOUR return will be closely scrutinized.** This year your tax report **MUST be accurate—OR IT CAN COST YOU MONEY!**

With the almost assured passage of the impending 11 billion dollar tax reduction bill — 1964 will be the year in which you can make maximum tax savings *by careful planning.* Start immediately by checking through the more than 1,000 tax saving aids in the new 1964 edition of J. K. Lasser's **YOUR INCOME TAX.** It will save you time, trouble, and taxes.

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NEW TIME AND MONEY-SAVING OPPORTUNITIES FOR:

Self-employed Businessmen and Professionals (Lawyers, Doctors, Accountants, Engineers, Architects, etc.)—New section tells you how to set up self-employed tax retirement plans, how they work, and their advantages and disadvantages.
Holders of U. S. Savings E Bonds—Special tables help you check the year-end value of your bonds.
Those Who Do Work at Home—New section tells how and when you can deduct some of your home or apartment cost.
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NEVER BEFORE has there been a time when tax saving opportunities have been so great, and immediate action so vital. Even though tax reductions may be spread in two steps over 1964 and 1965, the taxpayer who has the information given in this book can *start saving on 1963 taxes.*

This 1964 edition of J. K. Lasser's **YOUR INCOME TAX** may be the most valuable edition in the whole 28-year history of this incomparable guidebook. Here is *specialized money-saving advice* for single people . . . young marrieds . . . self-employed and sideline businessmen . . . executives . . . families . . . professional people . . . home owners . . . stock investors, real estate investors . . . students . . . disabled veterans . . . aliens here . . . citizens abroad . . . and men and women retired or over age 62.

Specific Ways to Save Money

You will discover how to benefit by deferring your pay (see p. 209) . . . how to take full advantage of lower tax on dividends (p. 40) . . . how to figure the reduced tax on security profits (p. 74) . . . how to deduct *all of your property taxes* (p. 134) . . . how to take advantage of generous new investment credit on buying business equipment (p. 178) . . . how to get the maximum deduction for medical expenses (p. 139) . . . what records you must keep to support your business travel and and business entertainment deductions (p. 25) . . . how to qualify for retirement plans for self-employed individuals (p. 58).

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