

*For satisfying pleasure*



**Kent with the MICRONITE filter gives you the best combination of filter-action and satisfying taste**

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You get more satisfying pleasure from Kent than any other cigarette. Puff after puff... you get the good taste of Kent's premium quality tobaccos filtered through the famous "Micronite" filter.

FOR THE BEST COMBINATION  
OF FILTER AND GOOD TASTE

**KENT** satisfies best