

Beta Sigma Phi "Cavalcade Of Fashions" Is Outstanding Fall Social Event



SOCIETY

By Helen Bechen
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Over 300 women of the Klamath Basin attended the annual Beta Sigma Phi tea and fashion show, this year a "Cavalcade of Fashion" put on by the National Cotton Council and McCall's Patterns.

Ruth O'Harra, right above, general chairman of the event, chats with Kay Hansen who was commentator for the fashion revue which was held in the ballroom of the Winema Hotel on Nov. 16.

Four guests at right look over clever programs whose covers were black with white cutout dress forms. Left to right are Mrs. Gus Vlahos, Mrs. John Ferm, Mrs. Margaret Arnold and Mrs. Brooks Dickerman.

Doralyn Bocchi, above left, in charge of tea arrangements, was assisted by Ann Rinehart, center, and Doris Christian. For decorations, the table was centered with chrysanthemums in rich fall shades, flanked by yellow tapers and ceramic birds in complementary colors.



Watching the show, below, left to right are Mrs. Fred Baker, Mrs. Ivan Kesterson and Mrs. Minnie Applegate.



Charming little model at left, Taralee Hamilton, shows her fall outfit to Lorraine Rasmussen.

—Photos by Guderian



Programs are given out at left by Dorothy Malley and Alice Badley to Betty Thiem and Virginia McGaughy.

At right, Barbara Roufs admires dress worn by model Debbie Baker.

Decor for the occasion was appropriate to the show with dress forms draped with new fall materials and on a backboard for the models' entrance were pinned patterns and sewing accessories. All materials for decorations were shown by Miller's Store.

Models walked among the tables while Helen Crapo played background music at the organ.

