

Ask druggist
for your 1964

ST. JOSEPH Family Almanac CALENDAR

Contains monthly
contest entry blanks to

WIN

your share of
2575 prizes worth over

\$120,000

including 5 exciting trips



14 ft. FUNBOAT
by TRAVELER
with 40 hp Johnson Seahorse



3 RCA-VICTOR
COLOR TELEVISION SETS



2 FORD SEDANS. Latest models



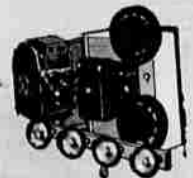
3 GENERAL ELECTRIC
2-Door Frostfree
REFRIGERATOR-FREEZERS



KIMBALL
Fontainebleau PIANO.
10 year warranty.



SPEED QUEEN
WASHERS & DRYERS & PAIRS.
Automatic. All latest features.
(48 prizes)



5 KEYSTONE
MOVIE OUTFITS. Camera,
Projector, Screen, Lights.



Famous WEST BEND
APPLIANCES.
Hostess Sets, 10 to 30
cup percolators, toasters,
griddles, Buffet Chefs, etc.
(405 prizes)



200 handsome
SESSIONS
ELECTRIC CLOCKS



40
'OUR WONDERFUL
WORLD' LIBRARIES.
18 volume sets.



122 BRONSON
professional rod/reel/
line outfits with
automatic drag.



80 ATLAS-AIRE electric
HEATERS. Fast heating.
Safety switch, Thermostat.



SHEAFFER'S
PEN & PENCIL SETS.
14K gold inlaid points.
(450 prizes)



70 ATLAS-AIRE POWER
MOWERS. Rotary.
Choke-A-Matic controls.



BENRUS LADIES'
& MEN'S WATCHES
& PAIRS. 17 jewels,
14K gold cases.
Guaranteed 3 years.
(30 prizes)



CARVEL HALL SETS.
Stainless steel carvers,
forks, slicers, steak
knives. (1110 prizes)

Your pharmacist buys these
calendars to give you

FREE



JANUARY

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4

FIRST PRIZE FOR JANUARY
1964 FORD 4-DOOR SEDAN

17 DAY TRIP TO EUROPE for TWO
via PAN AM JET
Fly World's Most Experienced Airline. Stay in famous hotels. Expenses paid.

Plus a 1965 FORD 4-door sedan when you return!

February FIRST PRIZE
World's Fair Trip for Four
7 Days of Luxury Hotel living. Famous Restaurants, Sightseeing. Full details in Calendar!

Also 2-week trip for two via PAN AM to NASSAU-HAWAII-BERMUDA (APRIL PRIZE) (AUGUST PRIZE) (NOVEMBER PRIZE)
Lead Arrangements by C.E.S. World's Largest Travel Organization (Take prize trips any time within 1 yr.)

Three-course Tivoli sandwich

First Steps in FIRST AID

Holiday Dinner 1964

How YOUR PHARMACIST can help you!

Hundreds of interesting features!

World's greatest calendar worth up to \$150

THE 1964 ST. JOSEPH FAMILY ALMANAC CALENDAR offers you fabulous prizes—several if you enter each month! Contest includes \$120,000 worth of prizes, in 12 monthly contests, plus a trip to Europe via Pan Am jet and other exciting GRAND prizes. You'll have fun "window shopping" prizes illustrated in color, and described, throughout calendar. Complete information and all rules in calendar.

features and facts. Recipes. Beauty hints. Latest first aid information. Homemaking ideas. Birthstones, anniversaries, historical data, liberal spaces for memos and notes. And much more!

Your druggist can help you win! Every member of your family can enter. Purpose of contest is to help you "sell yourself" on getting all your family's health and beauty aids from the druggist who gives you the calendar.

And, you'll also have a beautiful, full color calendar that's actually worth up to \$1.50—containing nearly 400 color pictures, hundreds of

Request your St. Joseph Family Almanac Calendar today! (Your druggist can still get more of the calendars if his supply is short.)

Calendars available only from druggists who buy them. Do NOT write Plough, Inc.

TAKE TO
your favorite
DRUGGIST

Please save me a 1964 ST. JOSEPH Family Almanac CALENDAR!

Name _____

Address _____