

**MONTGOMERY
WARD**

this is the place for Christmas savings!



TOYLAND

ALL THE TOYS YOUR KIDDIES DREAM ABOUT AT WARDS VALUE-PACKED PRICES

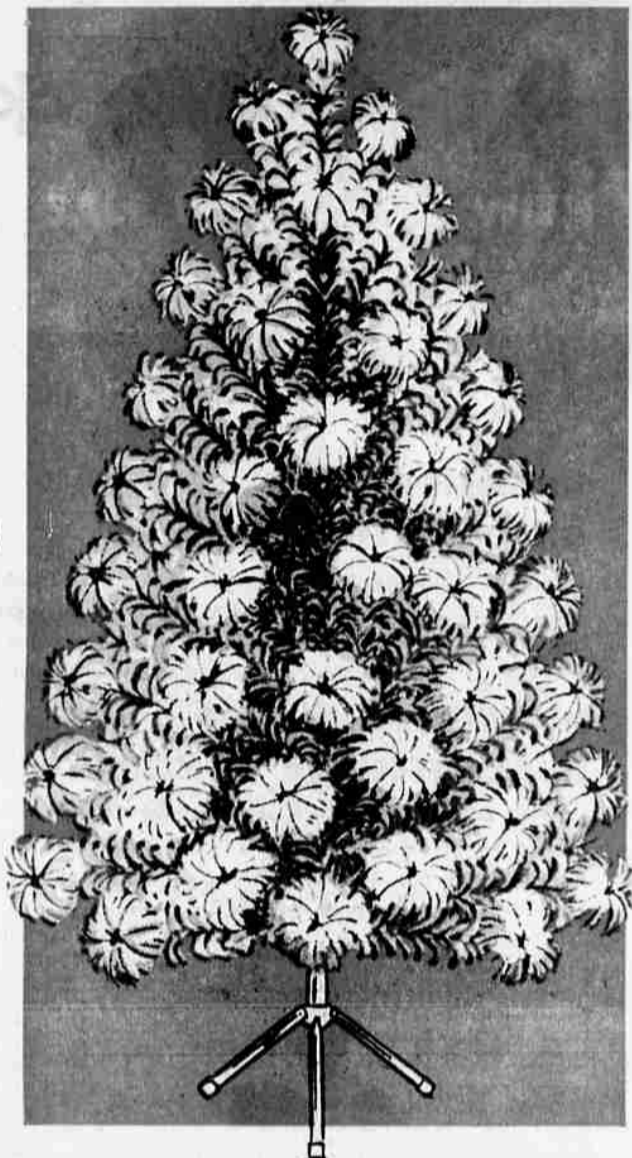


TALKING DOLL

TV-ADVERTISED TINY CHATTY BABY
REG. 7.99—NOW SAVE AT WARDS!

6⁹⁹ 15" tall

Same sweet new version of original Chatty Baby you've seen on TV, only at Wards the price is cut! Laughs, cries, talks baby talk—just pull her magic ring. All vinyl, rooted hair.

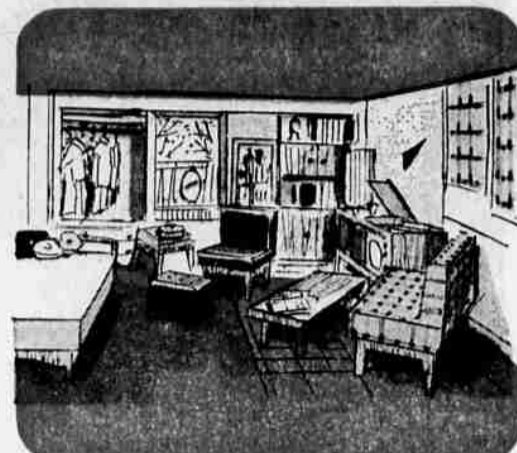


**SAVE! SHIMMERING
6' ALUMINUM TREE**

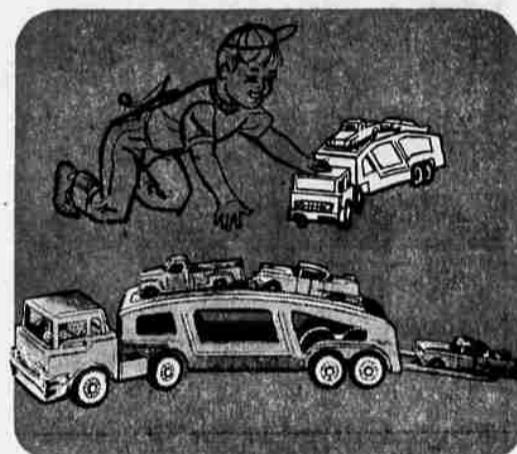
9⁹⁸
Reg. 11.49

- 94 pompon-tip branches
- Extra-full, mirror-bright
- With metal tripod stand

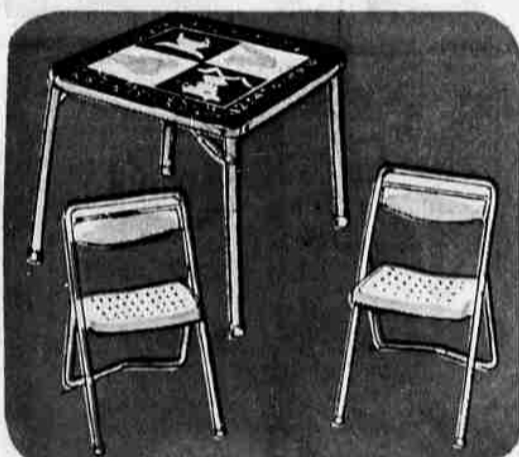
Dazzling, there's no other word for it! Glows brilliantly in the gleam of a spotlight. Silvery flame-proof branches are 22" long, crowned with fluffy pompoms to reflect every twinkling light beam. Needles are mirror-bright; won't tarnish or drop out—need no special care, last for years. Entire tree sets up easily on foil-covered trunk, stores compactly in its own shipping carton. Truly a small investment at Wards sale price.



6.49 HOUSE FOR BARBIE DOLL
Self-cased, complete with furnishings... **5.88**



29 1/2" STEEL AUTO TRANSPORT
With rear loading ramp, 3 cars... **4.88**

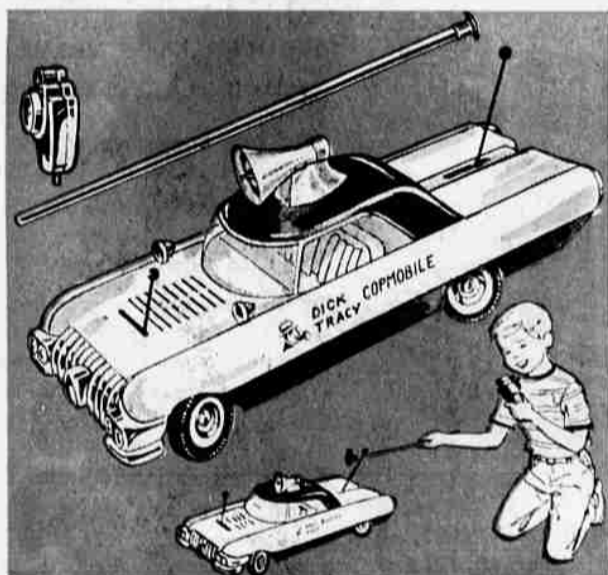


**FOLDS COMPACTLY
10.88 METAL TABLE SET FOR TOTS**

Built sturdily for little girl tea-parties! Tough, 24" square dent-proof table top of hardboard with silk-screened design. Two folding chairs w/shaped seats.

9⁸⁸
COMPLETE

DICK TRACY'S COPMOBILE



YOU'VE SEEN IT ON TV,
NOW SAVE 23% AT WARDS

9⁹⁹
Reg. 12.99

24" LONG, BATTERY-RUN

Goes forward, back, left or right—even takes a tight corner just by touching front or rear antenna with special control stick. Equipped with its own simulated radio hand mike. Converts to siren, loud and clear, with a twist of the wrist. Sturdy plastic. Batteries extra.



**PLAY MONOPOLY
POPULAR GAME NOW WARD-PRICED!**

Fast, challenging real estate game. Shrewd buying and selling of utilities and houses makes you a tycoon. Big board, "money", dice. 2 to 8 can play.

3⁸⁸



REG. 2.98 DOLLS
LOOK NEW-BORN
2⁶⁹ each

Cuddly 15" babies have stuffed bodies, vinyl limbs, soft rooted hair. In romper or christening outfit.



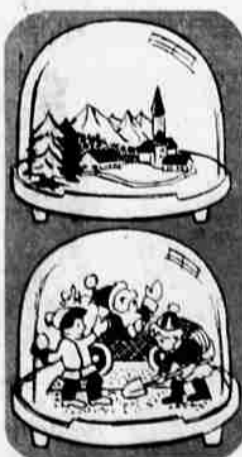
WOODBURNING
SET—REG. 1.98
1⁷⁸

Start him on a hobby making wood, leather gifts. UL-listed air-cooled electric pen, 6 plaques, plus more.



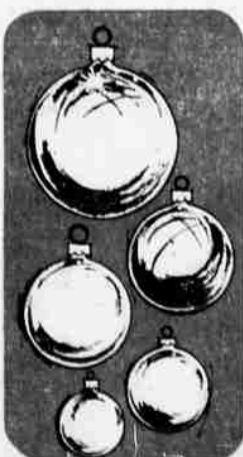
INDOOR 25-LITE
SET—REG. 3.98
3⁴⁴

Multiple type—each light burns independently. UL-listed 38" cord with imported bulbs; add-on plug.



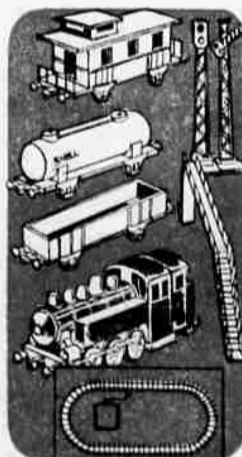
SNOW-FLURRY
PAPERWEIGHTS
49^c each

Just shake them to make it "snow"! 6 different 3-D holiday scenes in water-filled 2 1/2" plastic globes.



2" SOLID-COLOR
GLASS ORNAMENT
8^c each

Deep, rich tones of blue, gold and red in a bright mirror finish. 2 1/2" size, each. **.10^c** 3 1/2" size, each. **.17^c**



JR. ENGINEER'S
ELECTRIC TRAIN
3⁸⁸

Battery-powered engine hauls coalcar, tankcar, caboose past bridge and signals. With track, power-box.



GAY RED FOLDING
DOLL CARRIAGE
2⁹⁹

Colorful, durable and budget-priced! Sturdy steel frame with pretty print canopy on vinyl body. For dolls to 20".



MAKE-BELIEVE TV-
RADIO FOR TOTS
2²⁸

Wind knob—hear Farmer in Dell nursery tune while farm scenes move across "screen". Jam-proof, wood case.

WARDS BELLRINGER SALE IS A-JINGLE WITH VALUES. USE YOUR CREDIT ACCOUNT