

WARDS BELLRINGER SALE IS A-JINGLE WITH VALUES. USE YOUR CREDIT ACCOUNT!

**MONTGOMERY WARD**

WARDS IS ALL AGLOW ABOUT CHRISTMAS!

**WARDS BELLRINGER SALE**

WARDS IS THE PLACE TO BUY GIFTS! WE'RE BRIMMING OVER WITH CHRISTMAS IDEAS, VALUES

# SAVE! WARDS SPECIALS

## 11.95 "perfect perc"

# 988

Just say "Charge it!"

**1-YR. GUARANTEE**  
Any defective Signature appliance will be immediately replaced free of charge when returned to Wards within 1 year from the date of purchase.



- Fully automatic—big 4 to 10-cup capacity
- Highly polished aluminum finish, black trim

A gift to please any lady of the house on Christmas morning! Just set the flavor dial, wait for the signal light... coffee's done. Then the Signature perc keeps it serving hot until you're ready to pour.



**CAN OPENER AND KNIFE SHARPENER**  
**15<sup>44</sup>** Reg. 17.95  
Powerful motor with stainless steel cutting wheel—opens all can sizes. Sharpener for knives and scissors.



**3-SPEED MIXER**  
With powerful motor, extra-large beaters, and thumb-tip ejector. Hangs on wall or stands on heel. **12.88**



**REG. 11.49 TOASTER**  
New radiant control with color selector! Toasts evenly, re-heats without re-toasting. Now only... **10.88**



**11.95 COFFEE URN**  
Brews 8 to 24 cups exactly to your taste, then keeps coffee at serving temperature. Aluminum. **10.66**



**SAVE \$4 BLENDER**  
Powerful motor gives you 6 speeds! Removable stainless steel blades and 46-ounce plastic jar. **24.88**



**ELECTRIC SKILLET**  
All-aluminum—automatic! With vented lid, polished Sunray interior, tilt-leg for fat-free frying. **14.88**



**ELEC. CORN POPPER**  
Makes 2 1/2 delicious qts. in one "popping"! With handy signal light, measuring cup, aluminum cover. **6.88**

**SAVE 3.07!**  
**SIGNATURE DELUXE PORTABLE DRYER WITH MANICURING KIT**

Reg. 21.95 **18<sup>88</sup>** U. L. listed

A home beauty shop in a luggage-style case! Has quiet, powerful motor; 5-position heat switch; adjustable bouffant hood. 9"x12"x5" heat-resistant plastic case has mirror in lid, storage compartment. 5-pc. manicure set.

# WATERLESS COOK SET



**5 MOST-USED PANS, SELF-BASTING LIDS**

# 27<sup>88</sup>

Reg. 30.95 Set  
Wards own Signature brand

- Stainless stays bright for years!
  - Waterless tri-ply construction
  - Saves vitamins, cuts fuel bills
- Inner and outer layers of easy-clean stainless steel cover a layer of carbon steel. Heat spreads evenly, little water needed! Includes 1, 2, 3-qt. saucepans, 5 1/2-qt. Dutch oven, 10 1/2" skillet—all with covers.



WARDS EVERYDAY LOW PRICES WILL PLEASE YOU. BELLRINGER PRICES GO LOWER!