

SHOP FOR CHRISTMAS GIFTS IN WARDS BIG STOREFUL OF VALUES AND GIFT IDEAS

MONTGOMERY WARD

WARDS IS ALL AGLOW ABOUT CHRISTMAS!

WARDS BELLRINGER SALE

WARDS IS THE PLACE TO BUY GIFTS! WE'RE BRIMMING OVER WITH CHRISTMASY IDEAS, VALUES



2.21 OFF!
Carol Brent quilt robes

6⁷⁷

REGULAR 8.98

- Carol Brent means more for your money
- Fresh new looks, all time favorites in group
- You can't afford to miss these savings

Imagine! Not just 3 or 4 styles... but every 8.98 quilt robe in stock reduced! Pretty nylon chiffons or acetate tricots, with such luxurious Schiffler, lace or piping trims, they're gift-perfect! Florals or solids, loose or fitted, collared or collarless... all Carol Brent, exclusive with Wards. Sizes 8 to 18.



REDUCED 1.54

GIRLS' STRETCH SLACK SET IN HOLIDAY-BRIGHT PASTELS

4⁴⁴
REG. 5.98

What a way to say "Merry Christmas" to your favorite young tree-trimmer—give a Miss Brent stretch cotton slack set. Coordinated top and bottom are both machine-washable, shape-keeping too! Bright pastels, 7 to 14.

See Wards complete girls' Chubby Fashion Line, too!

SAVE 1.54
girls' holiday dresses in holly red, winter white

4⁴⁴
REG. 5.98

Holiday best for young Christmas belles—Wards Miss Brent holly red jumper dress frosted with white rayon blouse... or snowy winter white style trimmed in red rayon velvet with separate jacket. Two from a red-and-white collection, all cotton and rayon blends, sizes 7 to 14.

See Wards complete girls' Chubby Fashion Line, too!



1.10 SAVING
GIRLS' BULKY CARDIGANS IN BRIGHT HOLIDAY COLORS

3⁸⁸
REG. 4.98

A gift she'll love finding on Christmas morning—Wards Miss Brent cardigan in the popular bulky knit. Fashioned in Orlon® acrylic, it machine washes and bounces back in perfect shape. White or holiday pastels, 7-14.

See Wards complete girls' Chubby Fashion Line, too!

AT WARDS WE OFFER YOU "SATISFACTION GUARANTEED OR YOUR MONEY BACK"