

GIFT IDEAS EVERYWHERE AROUND THE STORE! AND YOU SAVE MONEY AT WARDS

MONTGOMERY WARD

WARDS IS ALL AGLOW ABOUT CHRISTMAS!

WARDS BELLRINGER SALE

WARDS IS THE PLACE TO BUY GIFTS! WE'RE BRIMMING OVER WITH CHRISTMAS IDEAS, VALUES



SPECIAL! robe and pajama sets

BRIGHT AND GAY RED ROBES
PRINTED PJ'S FOR BOYS 'N GIRLS

344

3-pc. set

REGULAR 3.98

Where else but at Wards could you find a buy like these robe and pajama sets in the softest, warmest cotton flannels and Cordana? Smartly styled and thrifty-priced for the best gift-giving ever! For him—twin-printed tailored robe, notched collar, belt, pocket. Pjs styled like Daddy's. For little miss—gay collarless duster, lace trim pockets, 3/4 sleeves. Pjs—Peter Pan collar, elastic waistband and lace trim. Gift pack. In sizes from 3 to 6X.



SAVE 20%

RUNPROOF GUARANTEED NYLON STRETCH TIGHTS FOR GIRLS

97¢
REGULAR 1.29

Is your little girl a skater, skier, snowman builder? Keep her cozy and warm with 100% nylon stretch tights in fall fashion colors. Elastic waistband. Toddlers 1-3, Small 4-6x. For big girls, 7-14. . . . Reg. 1.69, now **1.37**



WASH-WEAR

REGULAR 2.98 BRENT PREP IVY WOVEN PLAID SPORT SHIRTS

2²²
SIZES 8-18

Top value! Expensively tailored with all the newest tapered 'n tails ivy extras: longer point 3-button collar, box pleat, back hang-loop. Choose easy-care combed cottons in muted plaids and madras-types. Save now!



NO-SHRINK

BRENT PREP REGULARLY 5.98 VIRGIN ORLON® ZIP CARDIGANS

4⁹⁹
SIZES 5-M-L
8-10, 12-14, 16-18

Perfect gift, priced so low! Just machine-wash, dry and these zip-front cardigans are ready to go! Ultra-soft hi-bulk Orlon® acrylic won't shrink or stretch out of shape, ever! Rich new colors with contrasting stripe trim.



COZY-WARM

BRENT JR. WASH AND WEAR SANFORIZED* FLANNEL ROBES

2⁶⁶
REGULAR 2.98

A practical gift . . . at a money-saving price! Handsomely tailored robes of 100% easy-care cotton flannel have double-shawl collar, 2 pockets. Rich plaids and prints with solid color trim. Cut full for comfort. Sizes 4 to 10.

*Max. shrink 1%

AT WARDS WE OFFER YOU "SATISFACTION GUARANTEED OR YOUR MONEY BACK"