

AT WARDS WE OFFER YOU "SATISFACTION GUARANTEED OR YOUR MONEY BACK"

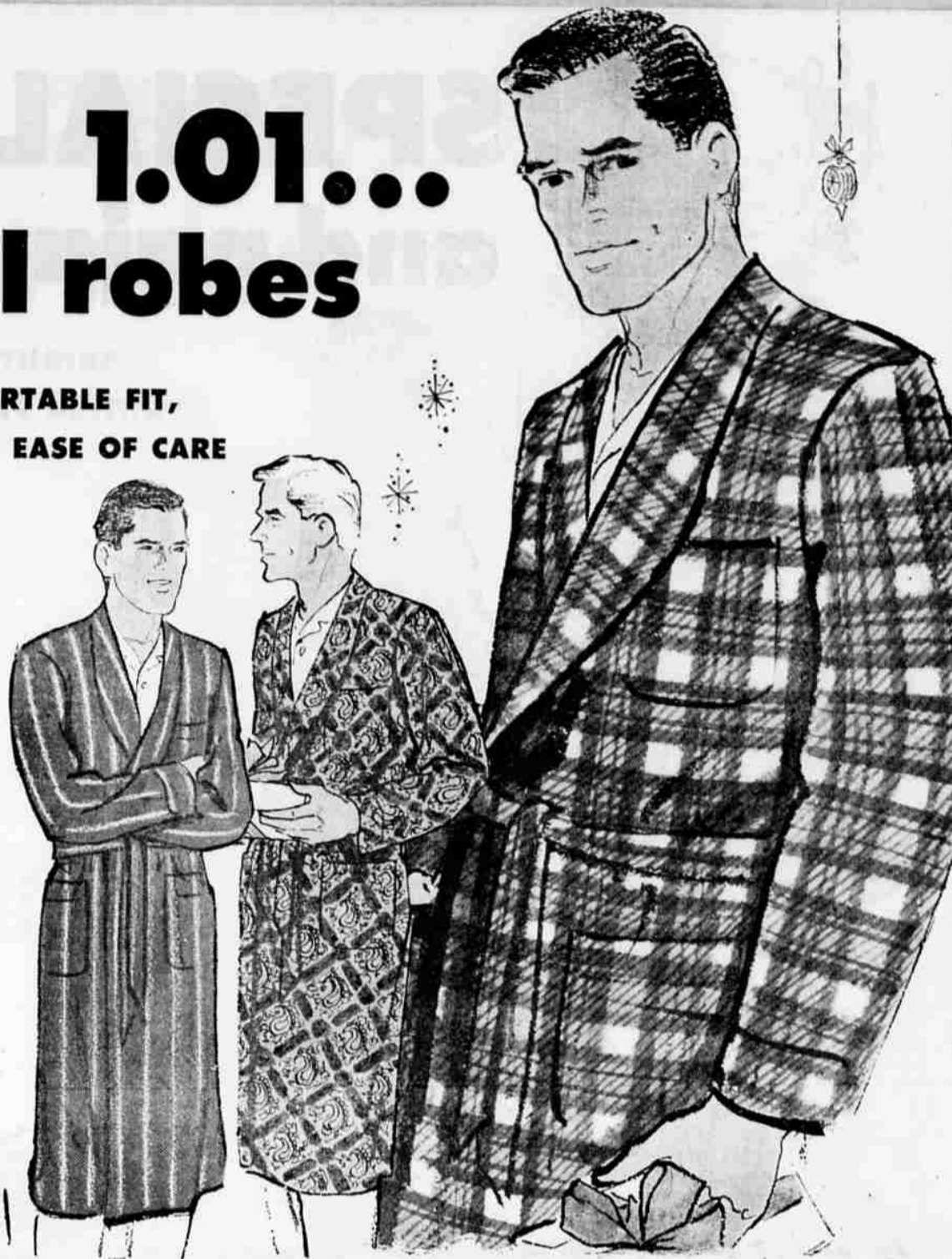
# SAVE 1.01... flannel robes

FULLY CUT FOR COMFORTABLE FIT,  
WASH-AND-WEAR FOR EASE OF CARE

## 397

REGULAR 4.98

A bright idea for the favorite man on your gift list—especially considering Wards savings-bonus for a Christmas budget. Cotton flannel is wondrously warm...tailored for easy-fit in a wrap-around model that boasts 3 patch pockets and trim shawl collar. Great patterns, colors in S-M-L and XL sizes.



**MONTGOMERY  
WARD**

### WARDS DOES MANY CHRISTMAS TASKS!

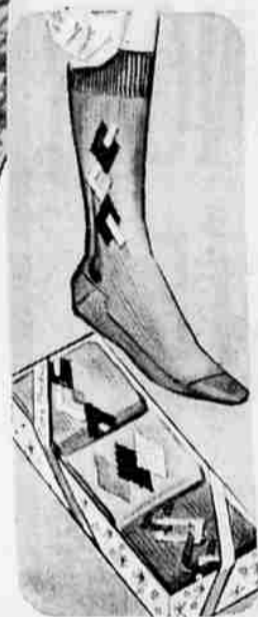
We'll gift-wrap your packages in artistic wraps. Wards provides gift certificates, brings you gala Christmas trims. Go arm-chair shopping from Wards catalog or shop during our extra-long Christmas-time shopping hours.

### GIFT SAVINGS

**MEN'S FANCY  
ARGYLE SOCKS  
IN GIFT BOX**

**3 prs. 1.68**

Reg. 3 prs. 1.99. Wards combines comfort with style in handsome argyles...boxes them to be gift perfect for the lucky men on your Christmas list. Choose 100% cottons, cotton 'n Orlon® acrylics, Orlon® 'n wools, Orlon® 'n nylons. Smart new colors and patterns. 10½-13.



**REDUCED 1.99**

**MEN'S BRENT FLANNEL SLACKS  
HAVE A PERMANENT CREASE**

**7.99**  
REGULAR 9.98

Wards saves you 20% on popular wool worsted flannels. Faultlessly styled and tailored for wearing comfort, these slacks are yours in classic pleated or trim plain-front models. Charcoal, gray, brown, olive. 29-42.



**SAVE 4.10**

**MEN'S BRENT CARDIGANS OF  
LAMINATED DACRON® 'N NYLON**

**13.88**  
REGULAR 17.98

Washable blend of Dacron® polyester-nylon laminated to foam achieves a luxuriously soft fabric that won't stretch or sag out of shape! Styled with 5-button front, slash pockets. Lt. green, lt. blue, yellow. Sizes 36 to 46.



**WARM 'N SOFT**

**POWR-HOUSE HEAVYWEIGHT  
WOVEN FLANNEL WORK SHIRTS**

**2.47**  
REGULAR 2.98

Save! Sanforized\* 7¼-oz. cotton flannel softly napped inside and out for warmth 'n comfort. Sturdily tailored with double-stitched main seams, long tails. Button-thru pockets. Assorted patterns, colors. Men's S-M-L-XL.  
\*Max. shrink. 1%



**SAVE 2.07**

**BRENT PREP PILE-LINED  
CLIPPER COATS REPEL STAINS**

**12.88**  
REGULAR 14.95

Your choice! Rugged combed cotton Commando Cloth with Scotchgard® Brand stain repeller in light tan, loden green. Lustrous cotton tackle twill in muted black-olive plaid. Lined with warm Acrilan® acrylic pile. 10-20.



**130,000 ITEMS AVAILABLE THROUGH OUR CATALOG DEPARTMENT, TOO!**

