



Herald and News

Annual Christmas Edition 1963



Hi Everybody!

To the jolly jingle of sleighbells and with a hearty
 ho-ho-ho for one and all, here I come to open the Christ-
 mas shopping season in your hometown! Come on down and
 join in the fun. It will put you in a merry Christmas mood
 fast! All the stores are aglow with the Yuletide spirit and have
 the gifts to match. Now's the time to take your pick from peak
 selections and get this Christmas wrapped up EARLY!

CHRISTMAS GIFT GUIDE

AMIDON'S	electric typewriters	14	CARCELON'S	china	19	NYBACK'S	holiday fantasy	15
BOGATAY'S	fashion shoes	8	THE GUN STORE	sporting goods	2	PAY LESS DRUG	watches	6
BON BAZAAR	women's shoes, gifts for home and family	9	HAL'S SPORT SHOP	winter sports, out- door equipment	19	PAY LESS DRUG	toys	7
CASCADE HOME FURNISHINGS	electric dishwasher	19	HAPCO	appliances	4	REGAL STATIONS	toys	18
DERBY'S MUSIC CO.	stereo, organs, TV	3	JONE'S OFFICE SUPPLY CO.	portable typewriters, books, albums, games	4	SALVATION ARMY	share with others	18
DREW'S MANSTORE	suits	8	LEO'S CAMERA SHOP	photographic gifts	17	SEARS	general merchandise	3, 13, 17, 18
E&E 88c STORE	Christmas decorations, toys, housewares, family wear- ables	10	MARKET BASKET	pipes, tobacco	15	SPENCER'S	children's wear	20
FASHION VILLA	women's wear, lingerie	16	MILLER'S	dolls, children's clothing	5	TOWER FURNITURE	desks, other home gifts	20
FEREBEE STUDIO	portraits	13	MILLER'S	jewelry, hosiery, women's billfolds	6	WARDS	gifts for home and family	11
FIRESTONE STORES	tires, bicycles, small appliances	15	MILLER'S	gifts for the home	12	WEISFIELD'S	watches	2
GALLENKAMPS	hosiery	17	MILLER'S	menswear, luggage	14	WOOD'S DRUG STORE	gifts for all the family	20
			MILLER'S	shoes	16	YOUR STORE	gifts for the home, gourmet	13