THE SEASON'S BIGGEST CARD delivers a personal message of cheer from your family to the world out front! It transforms your front door into a spectacular jumbo-size holiday greeting . . . 5 feet tall and 3 feet wide (or easily trimmed to fit your door panel size). Constructed of heavy weatherproof plastic . . . tough and durable . . . stays ready to use year after year. Please be sure to specify family name for hand-lettering on design.

P-6370 — Doorway Greeting $1.98

PERSONALIZED DOOR MAT. Your own name, or any name of your choice, is permanently molded in rubber with ivory letters. Large 18 by 28 inch two-tone Mat has 7000 scraper fingers. Self draining. A personalized gift that will be most admired. Comes in brick red, garden green, powder blue or jet black. Specify color and name.

P-154 — Door Mat $5.98

IZZY FUZZY? Wow—and how! But that's not all Izzy is. He's all your pet peeves, personal phobias and traumatic tantrums rolled into one loveable-hateable tantalizing ball of fur. Kick him, play with him, stick pins in him. You'll feel better instantly. Wacky fun 'n nonsense gift to pose the haunting question: Duzzy or Duzzn't y? Who knows?

5565 — Izzy Fuzzy $1

CORDLESS ELECTRIC SUPER-SHINER takes puffing out of buffing . . . it's automatic! Makes shoe-polishing quick and easy! Powered by standard batteries (available anywhere) the high-speed revolving brush buffs leathers to a gleaming lustre in whizz-time. Compact design has handy hang-up hook. Great for home, travel or office.

6296 — Electric Speed-Shine $4.98

BOWLER'S NAME TOWEL — distinctively personalized in colorful embroidery stitching. The perfect gift for every alley addict! Absorbent terry Towel is handy during a game . . . and just the right size to carry in a bowling bag. No one else can accidentally make off with a Towel that's so positively identified. A show-off gift that is guaranteed to delight your bowling friends. Be sure to specify first name or nickname desired for special lettering.

P-4261 — Bowler's Towel $1

TOT'S 'TICK-TOCK' WATCH. This realistic toy Watch ticks just like mommy's and daddy's. Keeps its lucky owner fascinated! Ticking never stops . . . self-winding—with stem, working hands and sturdy band. Shock-proofed to take lots of knocking about. Sure to be a child's proudest possession.

1322 — Ticking Watch ..... 59¢
4 for only $1.98

GIFT IDEAS

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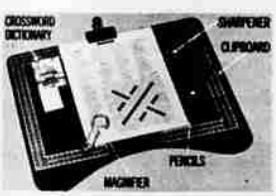
SUNSET HOUSE

969 SUNSET BUILDING, BEVERLY HILLS, CALIFORNIA

MINIATURE PLAY FOODS will [illegible] little doll owners! 39 different foods and 9 slices of bread. Look absolutely real. Chicken, steak, lobster, vegetables, snacks, fruits—even a bunch of grapes! They're all non-toxic and guaranteed to please any child! Set of 48 pieces. A feast!

4170 — Dolly's Food Set $1
3 Sets for only $2.79



ACROSS-THE-BOARD CONVENIENCE for puzzle fans! Well-equipped hobby Board is contoured to fit on your lap for easier puzzle-solving anywhere . . . in bed, sitting in the car or your favorite easy chair. Clip top holds puzzle in place. Comes with crossword dictionary, 2 pencils, sharpener, magnifying glass and starter puzzle!

5279 — Crossword Board $3.98

BIG FAT SANTA is the season's jolliest St. Nick you'll see anywhere! He's round and firm when fully packed with crumpled newspapers . . . and a life-size 5'9" tall! Made of colorful all-weather plastic. Stand him up or sit him down on roof, porch, lawn, inside by the fireplace (or even in an easy chair). After Christmas just remove the paper and Santa folds flat for compact storage. Children love him! What exciting holiday fun!

5033 — Big Fat Santa $6.98

SCHOOLHOUSE BOX WITH CRAYONS for playtime scholars. The proud owner's name is hand lettered on the lift-off roof. Inside is a supply of art crayons for home "busy work". Now youngsters will be sure to put away their writing implements. Colorful plastic Schoolhouse is 6¼" long. Personalized . . . specify child's first name.

P-5592 — Schoolhouse Box $1.29

GIANT 4-FOOT ELECTRIC CANDLES to light your doorway with Christmas splendor! Each Candle stands 4' high on a firm, wide plastic base. Light shines thru the red and white striped tube, white 'wax' and orange 'flame'. Comes with U.L. approved 3' cord sets and bulbs. Easily assembled, stores compactly. The brightest way to wish every passerby "Season's Greetings." 2 giant Candles in each Set.

P-4223 — Electric Candles Set $5.98

MEASURE MAP MILES INSTANTLY! Pocket-size Map Measure gauges distances as you roll it over your map . . . shows a running total. Saves gas, time and money — choose the best route before you go. Handy for trips anywhere — it shows miles, kilometers, and nautical miles. Good as a conversion table, too. Ideal for salesmen, tourists.

6133—Map Measure $1

"HIS NAME" ONE-MAN BAND! What a combo—a musical kazoo horn, a drum and a set of cymbals. One performer plays them all . . . simultaneously . . . and his name's on the drumhead! A pull-cord provides rhythm accompaniment with a twist of the wrist. Specify player's first name for personalized lettering. Jazzy gift!

P-6325 — One-Man Band $1.29

GOLDEN CARD TREE displays as many as 100 of your holiday greetings. Golden brass-finish metal Tree is 16" high. The boughs are the cards you slip into the slots all around it. Charming table and mantel decoration, or can be suspended from the top ring as a mobile. Use it to hold special-occasion greetings all through the year, too.

5636 — Golden Card Tree $1

SCRAMBLED STATES! Fun plus education . . . solving the geographical mix-ups in these fascinating puzzlers is an enjoyable way to learn the map. U.S. Map and World Map are each colorfully printed on interlocking sliding squares that can't come out. 5" wide.

5739 — U. S. Puzzle Map ..... 79¢
5740 — World Puzzle Map ..... 79¢
Both for only $1.39

MAGIC BRAIN CALCULATOR does all your math problems with ease! Adds—subtracts—multiplies to 99,999,999. New type pocket adding machine automatically balances check books, adds grocery tapes, bridge scores, tax statements, mileage. Gives the answer in seconds! All steel mechanism works fast.

3750 — Magic Brain Calculator ..... 98¢

PET WHALE REALLY SPOUTS! Pull his tail and he squirts water playfully! It's exciting bathtime fun for little tadpoles. Gaily colored Spouting Whale anchors firmly to the side of bathtub by suction cups . . . won't tip over. Made of non-toxic plastic . . . measures 8¼" tall. It's a water circus . . . a whale of a good time!

6281 — Spouting Whale $1

1000 HANDY LABELS . . . printed with your own name and address! So practical . . . they can be used on stationery, envelopes, photos, records, checks, books, greeting cards. Any message up to 3 lines is printed on 1000 high quality gummed labels, packed in handy plastic box.

P-1500 — 1000-Handy Labels $1
2 packs for only $1.87

ELECTRIC VACUUM BRUSH works just like a midget vacuum cleaner! Battery operated, it sucks up dust and lint into its cloth bag. Just press the button and run it over your clothes. So efficient, it makes ordinary clothes brushes look silly. Cleans car interiors, drapes, upholstery, too. Compact! Uses flashlight batteries available anywhere.

2456 — Electric Brush $1.98

HEIRLOOM CLOCK FROM A WATCH — a miniature grandfather's clock on your desk — to showcase a family heirloom and give it a useful new lease on life. Take grandfather's prized pocket-watch out of mothballs and display it in this authentically detailed Clock Case. 10" high and 4" wide, carved of satin finish solid cherrywood. The face of the clock is the pocket watch (any size) you add. Hang it proudly on a wall!

5787 — Clock Case $2.98

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969 SUNSET BUILDING, BEVERLY HILLS, CALIF. 90213

YOU MUST BE PLEASED OR YOUR MONEY BACK!

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ADDRESS _____

CITY _____ STATE _____

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