

# Stevenson Says Cuba 'Obsession' Declining

NEW YORK (UPI) — Communism ultimately will be defeated because it is a "contradiction of all of what man holds dearest, spiritually, economically and politically," Adlai E. Stevenson said Sunday.

The U. S. ambassador to the United Nations made the prediction in a television interview in commenting on proposals attributed to Sen. Barry M. Goldwater, R-Ariz., that the United States withdraw recognition from all Communist governments.

"... We can't expect to isolate the Communists from the world; we can expect to defeat them by pointing out and demonstrating... that their system is in error..." he said.

The two-time presidential candidate said he thought the "obsession about Cuba is beginning to diminish" but he warned that as a "Communist beachhead in the Western Hemisphere" it was a "source of grave concern and of constant tension by our government."

Stevenson said Communist Cuba was not so much a military threat as it was a "training ground for subversives" seeking to undermine the government of other Latin American republics.

However, Stevenson said he did not regard Cuba as a great danger to the United States in a military sense "or as a source of infection to our country."

"I think we're strong enough, we're big enough, we're self-confident enough, we know what we believe in, and we're fortunate enough to be able to withstand such hazards," he said.

Stevenson, who recently was

picketed and spat upon by a group of political extremists in Dallas, Texas, said the leaders of "right front organizations" have painted all sorts of fears, many of them utterly ridiculous unfounded and untrue."

Stevenson blamed it on a "residue of the old isolationist sentiment in this country" and "a kind of general frustration among a lot of people perhaps who aren't too well informed about what is going on in the world."

## Negro Files In Primary

NEW YORK (UPI) — Negro lawyer Paul B. Zuber, who has been involved in several civil rights cases, said Monday he will enter the New Hampshire and West Virginia presidential primaries to educate the Democratic and Republican parties on civil rights.

He will run as an independent. Zuber said "There is not much difference between the two major parties" except on civil rights and if he can get only 10 per cent of the vote in the primaries it will "give a warning" to Democrats and Republicans alike.

"It is an educational process," Zuber said, explaining why he decided to enter the primaries.

He said he would enter the West Virginia contest because, being a border state between South and North, "it would be a better barometer" on civil rights feelings.



"These days, Dad, if you're early to bed and early to rise, your girl goes out with the other guys!"

## Ambulance Drive Muled

MOUNT SHASTA—A discussion on a proposed effort to secure an ambulance for Mount Shasta was held at the Thursday luncheon meeting of the Klamath County Chamber of Commerce. The cost of such a service was set at approximately \$3,000 a year.

It was suggested that Mount Shasta, with a hospital and no ambulance, is in a situation similar to that of Dunsmuir which has an ambulance but no hospital. Members agreed to

have a committee contact the local Taxpayers' Association to obtain backing for an ambulance service for the area.

In other business, a lengthy discussion was held on proposed changes in hotel rates, but no definite action was taken.

**BIG JACK**  
BOSTON (UPI) — Remember Joseph Paul Zukauskas? He became world heavyweight champion under the name of "Jack Sharkey."

# Costs Of Dying In U.S. Would Stagger King Tut

**EDITOR'S NOTE:** In 1960, Americans spent more money in burying their dead than they did on higher education. Following is the first of three dispatches examining the modern funeral business and explaining why the cost of dying is increasing at a faster rate than the cost of living.

By CHARLES H. WILSON JR., United Press International

The majestic pyramids of Egypt stand as one of history's notable monuments to extravagance in death.

But Americans, today, are dying and being buried at a cost that would stagger even King Tut.

One author, Jessica Mitford, who did an exhaustive study of American funeral practices, estimated from U. S. Department of Commerce figures that \$2 billion was spent in this country in 1960 to bury 1.7 million dead.

That figure exceeded total personal expenditures the same year for higher education for 3.6 million students (\$1.9 billion), for dental care (also \$1.9 billion), for police protection (\$1.8 billion) and for fire protection (\$1 billion).

An interesting contrast can be made between the cost of living and the cost of dying. U. S. Department of Labor statistics reveal that the cost of living rose 71.9 per cent from 1944 to 1962.

The cost of the regular adult funeral jumped almost 100 per cent during the same period. In dollars-and-cents terms, the regular adult funeral cost \$380 in 1944. That same funeral cost \$735 last year.

Those figures do not tell the story, for the funeral cost includes

only those goods and services provided by the mortician. Burial, flower and other costs are separate items and can at least double the cost of dying.

The \$735 figure for the regular adult funeral in 1962 was supplied by the National Funeral Directors Association (NFDA). Yet it is a figure that is hotly disputed by morticians themselves.

Funeral directors argue they can supply a "decent" funeral to fit any budget. An informal United Press International survey of 18 major cities across the country confirmed that.

**Complete Funeral**

The survey revealed that a complete funeral is available in most areas for as low as \$150. But, for a person carried away with the "you-can't-take-it-with-you" philosophy, funerals ranging from \$3,000 to \$20,000 and more are also available.

Between those extremes, the \$735 average supplied by the NFDA appears to be a reasonable starting point for discussing what has become the third or fourth largest expense faced by a family, exceeded only by the home, car and children's education.

And it is an expense that most families will experience more than once.

Burying the dead has become big business in the United States.

One Wyoming mortician, who is described as a small-volume operator, said he must gross \$12,000 a month just to meet costs.

Increasingly common is the chain operation in which a single firm owns several funeral homes in an area.

With added volume have come

changing images and business practices. No longer is the funeral home a dreary building hidden discreetly among the trees.

The funeral home or chapel of today is modern in architecture, painted brightly and surrounded by rich green lawns and unrippled pools.

Mortician's trade magazines exhort their readers to watch their language. Death is a taboo word; "expired" is preferred. You do not buy a casket, you "make an investment in a service." The death certificate becomes a "vital statistics form" and the casket is placed in a "slumber room," not a laying-out room.

Funeral directors have mastered modern sales techniques. And they maintain lobbyists to protect their sizable economic interests before state legislatures.

One example of the funeral lobby's effectiveness is cited in Miss Mitford's new book, "The American Way of Death."

A highly critical article on funeral practices appeared in Collier's magazine in May, 1951. The article stirred the wrath of funeral directors and prompted an investigation by the California legislature.

**Committee Report**

When the investigating committee issued its report in 1953, it found nothing to criticize in the funeral industry. In fact the report praised funeral directors for their devotion to "the public interest."

That seemed to exonerate the funeral industry — until Miss Mitford uncovered a letter written by J. Wilfred Carr, then executive secretary of the California Funeral Directors Association, to

Wilber Krieger, managing director of the National Selected Morticians.

In the letter, Carr recounted how two of his associates had written the report and how he had "engineered" the acceptance of the report by the investigating committee.

Critics of the funeral industry concede that its share of unscrupulous operators is roughly

proportionate to that found in other businesses. Most morticians observe the general ethical standards set down by their national associations.

But funeral costs are high. And, since death costs are something that few individuals plan for, the fact of high costs is something the average person is not aware of until he is actually faced with buying a funeral.

## Argentinians To Cancel All U.S. Oil Contracts

BUENOS AIRES, Argentina (UPI)—President Arturo U. Illia, apparently unmoved by a plea from Averell Harriman, U.S. undersecretary of state, moved ahead today with plans to cancel United States and European oil contracts.

Harriman, special representative of President Kennedy, met with Argentine officials for eight hours this weekend before flying to Sao Paulo, Brazil, Sunday to attend an inter-American finance ministers conference on the Alliance for Progress.

The Argentine government issued a communique following the talks with Harriman which said it "ratifies its sovereign, irrevocable decision to annul the oil contracts" and said they would be annulled this week.

There has been no indication what day of the week Illia might carry out his long-standing campaign promise, which would affect an estimated \$397 million in American investments.

American sources said can-

cellation of the oil contracts could seriously harm the multi-billion dollar U.S. aid program in Latin America.

The U.S. government also fears annulment of the contracts would tend to choke off private investment in Latin America, according to informed U.S. sources.

## Fish And Game Group To Meet

The recent public hearing held here by the Interim Committee on Wildlife on the deer controversy and a proposal to reorganize the Oregon Interstate Advisory Committee will be included on the agenda of local chapter of the Oregon Fish and Game Council when that group holds its fall meeting, 8 p.m., Thursday, at the Midland Grange Hall.

The council is composed of hunters and sportsmen and has chapters in six Oregon counties.

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