

Bargain SMASH

DELUXE 4 TRANSISTOR
PUSH BUTTON
PORTA-RECORDER
WITH ACCESSORIES
PAY LESS
SALE PRICE **16⁹⁹**

ECONOMY ALL TRANSISTOR
TAPE RECORDER
COMPLETE WITH PORTABLE
MICROPHONE,
BATTERIES AND
EARPHONE. IDEAL FOR
STUDENTS. PLAYS UP
TO 1/2 HR.
LOWEST PRICE EVER!

12⁷⁷



GIFTS HE WILL TREASURE

FINEST QUALITY
TIMEX
WATCHES
STYLED FOR EVERY
MEMBER OF THE
FAMILY. CHOOSE
NOW AT PAY LESS
AND SAVE
20% OFF!



PROJECTOR - CARTOON THEATRE
VIEWMASTER
WITH SCREEN AND 140
COLOR PICTURES. PLUG
IT IN AND HAVE A
SHOW!

AT
PAY
LESS **8⁹⁹**



1.75 LIST
HAND VIEWER 1.59

"PLAY ANYWHERE" TAPE RECORDERS

NEW DELUXE PRECISION
TRANSCORDER

WITH DELUXE MICROPHONE

• TRULY DELUXE IN EVERY RE-
SPECT. FROM THE "BIG TONE"
SPEAKER TO THE BUILT-IN VOL-
UME LEVEL METER. FAST RE-
WIND BUTTON! CRYSTAL CLEAR COVER LETS
YOU OPERATE THE RECORDER ON THE GO!



SEE IT AT
PAY LESS **34⁸⁹**

ARGUS
AIREQUIPT
ALL METAL
SLIDE TRAYS
SPECIAL

1⁶⁹
Ea.

YANKEE UNIVERSAL
SLIDE TRAYS

69c

NEW RADIOS

POPULAR ZEPHYR
**6 TRANSISTOR
RADIOS**
WITH CASE, BATTERY
AND EARPHONE.
LOWEST PRICE EVER!

7⁹⁹



ZEPHYR POCKET SIZE
**LONG RANGE
9 TRANSISTOR
PORTABLE RADIOS**
WITH BATTERY, CASE &
EARPHONE

NOW
JUST **11⁷⁷**

ZEPHYR

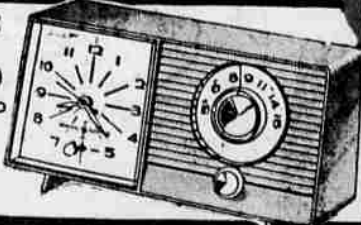
**7 TRANSISTOR
CONTINENTAL RADIO**

THE PORTABLE RADIO WITH
THE TABLE MODEL TONE!
OUTPERFORMS MANY 8 &
9 TRANSISTOR RADIOS!

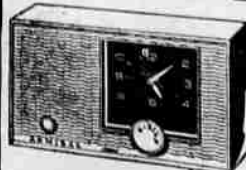
PRICE
SLASHED
TO **21⁷⁷**



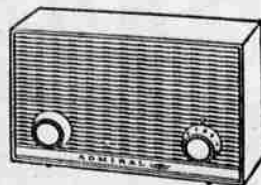
GENERAL ELECTRIC
**AUTOMATIC
CLOCK-RADIO**
WAKES YOU TO MUSIC AND
WILL TURN ITSELF OFF!
Lowest
Price
Ever **16⁷⁷**



POPULAR ADMIRAL
AUTOMATIC
CLOCK-RADIO
AM RADIO PLUS
PRECISION CLOCK
BUILT-IN
ANTENNA
IVORY
WHITE **19⁸⁷**



FAMOUS ADMIRAL
DELUXE AM
TABLE RADIO
DOUBLE-TUNED
TRANSFORMER
FULLY
GUAR-
ANTEED **9.89**



DYNAPOWER
GENERAL ELECTRIC
TABLE RADIOS
LATEST MODEL
COMPACT SIZE
6 1/2" HIGH, 11" LONG
AT PAY LESS **14⁸⁹**

CAMERA GIFT SALE



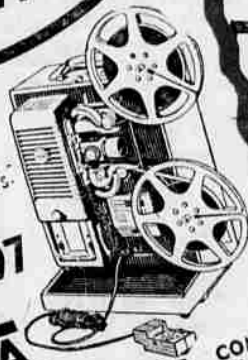
BELL AND HOWELL
Zoom Lens
MOVIE
CAMERAS
SEE
PAY LESS
FOR BIG
DISCOUNTS!

RADIANT VISTAGLOW
**LENTICULAR
PROJECTION SCREENS**
FOR
LIVELY
COLOR.
40x40 **19⁹⁷**

FAMOUS KODAK
**CAROUSEL
ROTARY AUTOMATIC
SLIDE PROJECTOR**
WITH REMOTE CONTROL!
THE ONE PROJECTOR THAT
CAN'T JAM - IT'S GRAVITY
FEED! EACH TRAY HOLDS 80
SLIDES! **117⁷⁷**



8mm
KODAK
ANALYST PROJECTOR
SUPER VERSATILE 8mm REMOTE
CONTROLLED DELUXE PROJECTOR!
CHECK THESE FEATURES • FORWARD - STILL -
REVERSE • FULLY AUTOMATIC - EVEN FOCUS.
SUPER BRILLIANT F/1.0 LENS
FORMER LIST
275.00
SPECIAL BUY **149⁹⁷**



**FLASH CAMERA
OUTFIT**
BROWNIE STARMITE COM-
PLETE OUTFIT WITH FILM,
BULBS AND BATTERIES.
NO COMPLICATED SETTINGS.
SIMPLE TO USE - YET TAKES
FINE CRYSTAL CLEAR SHOTS
IN B&W, COLOR OR COLOR
SLIDES! **13.50**
LIST
PRICE
SAVE
AT PAY LESS **11⁹⁹**



NEW!
NEW!
NEW!
POLAROID

INSTANT LOADING
CAMERAS
FULLY AUTOMATIC FOR
BLACK AND WHITE OR
COLOR. COMPLETE WITH
FLASH.
NOW
JUST **138⁷⁷**



POLAROID SELF-SETTING
J-66 CAMERA
CASE, FLASH & FILM
THE ONE GIFT THE WHOLE
FAMILY WILL ENJOY YEAR
AFTER YEAR!
AT
PAY LESS **99⁷⁷**

FRESH 120-620-120
**KODACOLOR
FILM**
PAY LESS
SALE PRICE **87¢**



GENERAL ELECTRIC
FLASH BULBS
STOCK UP NOW FOR
HOLIDAY SNAPSHOTS.
AG-1 or M-2
CARTON OF 12 **87¢**
No. 5's, carton of 12 **99¢**

FILM SALE!

ANSCO MOVIECHROME 8mm
COLOR MOVIE FILM
with Processing

4.60 VALUE IF
PURCHASED
SEPARATELY
2.44



Pay Less YOUR
HEADQUARTERS
FOR CAMERA
SAVINGS

Pay Less FOR FRESH CIGARS & TOBACCO