

Ready for spaghetti with this much beef in the sauce?—Sauce thick with beef! Just compare with any other spaghetti dinner. Italian-type thin spaghetti, too. Enough for a family of 4.



## 2 NEW KRAFT HOME COOKED DINNERS

The quick kind you cook up fresh

You may have tried Kraft Dinners before and been delighted at how quick and easy they are—and how unusually good.

Well, wait till you taste these *new* Dinners from Kraft. They're the finest of their kind, made with all the best Kraft ingredients. Tomorrow, help yourself to the new Kraft Pizza with Cheese. Complete, from crispy

crust to tomato cheese topping. Or the Spaghetti with Meat Sauce. Lots of tender juicy beef—more beef than you'd ever expect in a sauce.

Of course they're homemade good because you cook them up fresh, yourself! Clip the money-saving coupons and save 7¢ on each of these new Kraft Dinners.

MORE GOOD NEWS! Buy 1—save 7¢ • Buy both—save 14¢

Take these coupons to your grocer

|   |  |   |   |    |
|---|--|---|---|----|
| 7¢  | STORE COUPON   | 7¢  | STORE COUPON  | 7¢ |
| <b>SAVE</b><br><b>7¢</b>  |  | <b>SAVE</b><br><b>7¢</b>  |  |    |
| <b>on new Kraft Spaghetti with Meat Sauce</b>   |  | <b>on new Kraft Pizza with Cheese</b>   |   |    |
| <p><small>Mr. Dealer: You are authorized to act as our agent in redeeming this coupon. Kraft's representative will handle the coupon redemption for 7¢ plus 2¢ for handling for each coupon, provided you and the customer have complied with the terms of this offer. Proof of purchase of sufficient stocks of Kraft Spaghetti with Meat Sauce to cover coupons presented must be furnished upon request. We will not honor redemption through outside agencies, brokers, etc. except where specifically authorized by Kraft. The customer must pay any sales or similar tax on the product received. Coupon void if use is prohibited, restricted or taxed. Cash redemption value of coupon 1/20¢. Redemption on other than product specified constitutes fraud.</small></p> |  | <p><small>Mr. Dealer: You are authorized to act as our agent in redeeming this coupon. Kraft's representative will handle the coupon redemption for 7¢ plus 2¢ for handling for each coupon, provided you and the customer have complied with the terms of this offer. Proof of purchase of sufficient stocks of Kraft Pizza with Cheese to cover coupons presented must be furnished upon request. We will not honor redemption through outside agencies, brokers, etc. except where specifically authorized by Kraft. The customer must pay any sales or similar tax on the product received. Coupon void if use is prohibited, restricted or taxed. Cash redemption value of coupon 1/20¢. Redemption on other than product specified constitutes fraud.</small></p> |   |    |
| KRAFT FOODS   |  | KRAFT FOODS   |   |    |
| 7¢  | Redeem this coupon promptly  | 7¢  | Redeem this coupon promptly   | 7¢ |

Cheese Pizza as only Kraft can make it—Actually you make the pizza—but Kraft supplies everything; Italian-style sauce, herb-spice mix, aged Parmesan cheese. Quick'n easy. Serves four.