

# SALE

Storewide! We've scoured the market for top values, smashing low prices. All fresh, new!

**MONTGOMERY WARD**

## WARDS BEST, \$50 OFF! 12 cycles, 4 speeds

### SIGNATURE ALL-FABRIC AUTOMATIC WASHER

REG. 259.95 **\$209** NO MONEY DOWN

No payments till February 1964

Wards asked a famous manufacturer to make our best washer even better, with more labor-saving features! A tremendous order was placed. The price to us, and to you, came 'way down! Compare!



HAS "SUPER WASH" CYCLE FOR EXTRA GRIMY LOADS

4 WASH/RINSE SPEED COMBINATIONS

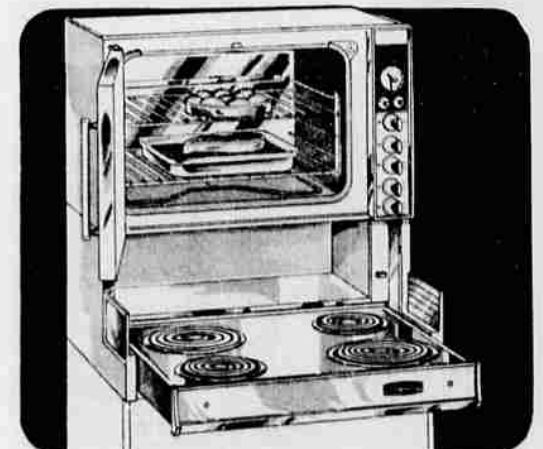
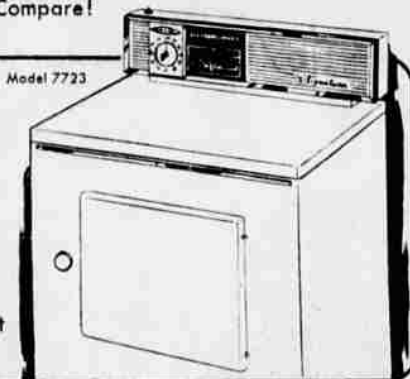
5 FRESH WATER RINSES FOR CLEANEST WASH

LIMITED QUANTITIES... FREE NORMAL INSTALLATION

WARDS FINEST DRYER... FOUR WAYS TO DRY

SAVE \$20 **\$159** REG. \$179.95

- Tumble-drying with heat
  - Tumble-drying without heat
  - Drying on stationary rack with heat
  - Drying on stationary rack without heat
- Gas 4-way dryer, reg. 219.95 \$189



**KITCHEN GLAMOR!**  
SIGNATURE BEAUTY NOW \$30 OFF!

Eye-level oven has automatic clock controls. Cooking surface pulls out to use back burners. So easy to clean and to keep clean! See it today. Reg. 244.95.

**\$214** NO MONEY DOWN

## NYLON OR WOOL PILE with rubberized pad

4 CARPETS, 24 COLORS! COMPLETELY INSTALLED!

**749** Reg. 8.23 and 9.23 sq. yd. installed

#### DU PONT NYLON PILE

Practical and good-looking carpet! Continuous filament fiber prevents fuzzing; hi-lo texture retards crushing, soil. 7 colors. 12' and 15' widths.

#### NYLON PILE AXMINSTER

Good buy on easy-care nylon pile. Highly resistant to shedding. 5 vivid color patterns add new decorator interest. 9' and 12' widths.

#### THICK WOOL LOOP PILE

Richly textured wool pile is wonderfully long-wearing. Spills wipe up quickly, leaving no stains. 7 intriguing patterns. 12', 15' widths.

#### WOOL PILE WILTON

Distinctive textured loop design, Wilton weave. Fibers won't absorb dirt; crush and mat-resistant. 5 lovely colors. 12' and 15' widths.

**SHOP AT HOME**

Wards expert will show you samples at no obligation! Come in or phone.

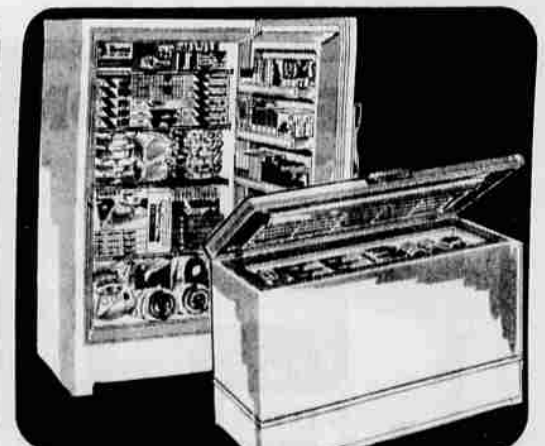


**TRU-COLD \$31 OFF!**  
12.6' COMBINATION, REG. 219.95

Spacious refrigerator section defrosts automatically! No button to push, dial to set. Loads of shelf space; crispers, door storage, too. 105-lb. freezer on top.

**\$188**

NO MONEY DOWN



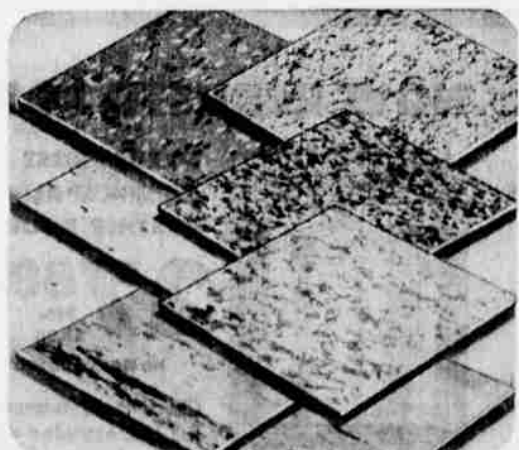
**525-LB. FREEZERS**

SAVE \$21 OR \$31! TRU-COLD 15'

Reg. 219.95 upright model stores food on refrigerated shelves and on door shelves. Reg. 209.95 chest is best for bulky packages. 2 baskets, space divider.

**\$188**

NO MONEY DOWN



**VINYL ASBESTOS**

BUY IN CARTON LOTS, SAVE 1.41

Carefree, good-looking! Vinyl asbestos tile resists alkalis, acid. Goes on any floor, concrete or radiant-heated. Select colors. 9.20 carton... NOW 8.19

**6.99**

Reg. 8.40  
CARTON OF 30



**GIFT-SHOP NOW**

CHOOSE FROM OVER 130,000 ITEMS

Shopping's a delight when you shop our exciting Christmas Book and big General Catalog. You'll find gifts galore for everyone on your list. So beat the crowds this year. Shop early, easily... stop in or phone our Catalog Department.

**DON'T WAIT! BUY AT THESE NOVEMBER SALE PRICES. YOU'LL BE GLAD YOU DID.**