



**STARTS
TUESDAY
OCTOBER 29**

november

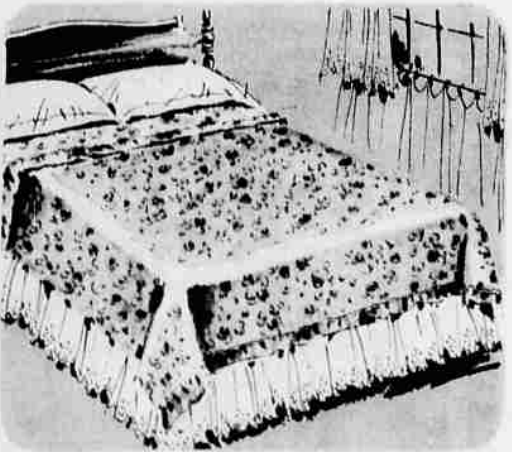
**STEREO, TV VALUES!
Airline quality for less!**

**NO PAYMENTS 'TIL
FEBRUARY 1964**
No money down when you
buy on Wards credit plan.
Up to 36 months to pay.



**DIRT CAN'T HIDE!
SIGNATURE VIBRA-BEAT CANISTER**
Beats, sweeps, deep-cleans,
all at the same time! Vibra-
beaters loosen deepest dirt,
brushes whisk up surface
lint, big suction cleans clear
through. Nine attachments.

\$44



**BLANKETS, \$1 OFF!
PRETTY PRINTS, 'NAP-SEAL' FINISH**
Winter-warm and sale
priced at Wards! Rayon/
nylon blankets in delicate
prints are bound in nylon,
won't spill or shed with ex-
clusive "Nap-Seal" finish.

3⁹⁹
Reg. 15⁰⁰
72x90" SIZE



Model 3014

GOOD

\$154 EACH

A LOT OF TV FOR THE PRICE!
Console styling as attractive as the 23"
picture is clear! Enjoy glare-free viewing
through tinted safety glass. Mahogany finish.
COMBINATION STEREO AND FM/AM
Total stereo with side projected sound! 4-
speed automatic changer, FM/AM radio with
multiplex. Mahogany or walnut finish.



Model 2014

WE SERVICE WHAT WE SELL—WARDS SERVICE FACILITIES ARE NATIONWIDE



Model 3314

BETTER

\$188 EACH

23" TV WITH BIG CONSOLE SOUND
An eye-ful of clear viewing, with automatic
gain control to keep picture steady. Alumin-
ized tube. Mahogany finish. Walnut, add \$10.
CONSOLE STEREO, FM/AM RADIO
More powerful acoustical output! Built-in
FM Stereo receiver, no-scratch tone arm.
Mahogany finish. Walnut, maple, add \$10.



Model 2214

NO MONEY DOWN ON CREDIT—NO PAYMENTS UNTIL FEBRUARY 1964!



Model 3814

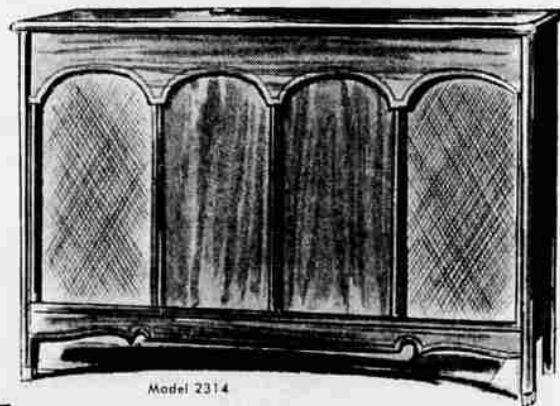
DELUXE

**\$238
EACH**

23" CONSOLE TV, 4 SPEAKERS
The sound is big and full, the picture steady
and clear! Hardwood veneer cabinet, ma-
hogany finish. Other finishes, add \$10.

*Measured diagonally

**SATISFACTION
GUARANTEED OR
YOUR MONEY BACK!**

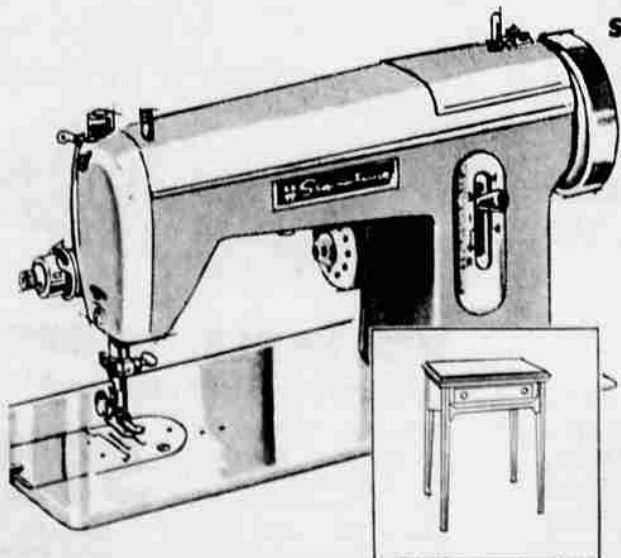


Model 2314

8-SPEAKER STEREO—FM/AM CONSOLE
Exceptional styling, fine features, glorious
sound! Built-in FM stereo. Plays all speeds.
Mahogany veneer. Other finishes, \$10 more.

\$11 OFF SEWING CONSOLE

SAVE \$8 OR \$10 ON 9x12* RUGS

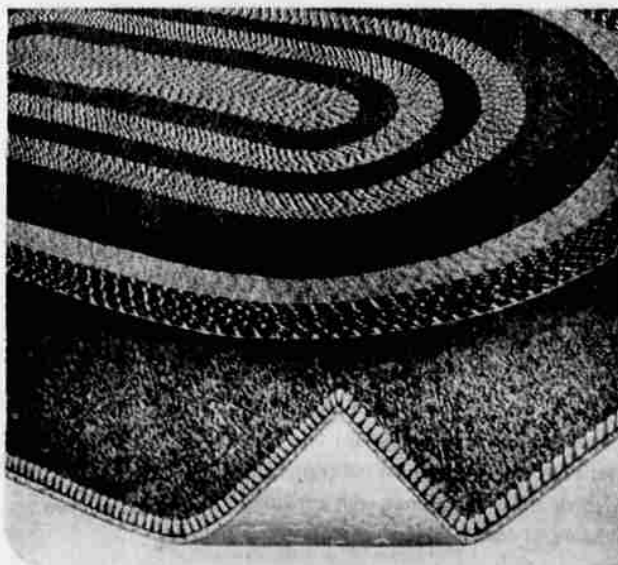


**SIGNATURE MACHINE AND
DANISH-STYLE CABINET**

\$78

REGULARLY 89.95

Make your own clothes, draperies;
do your own mending and save!
This slimline two-tone beauty handles
most sewing tasks with ease. Fea-
tures pushbutton drop feed, for-
ward and reverse control. Beautiful
walnut veneer hardwood cabinet
has a roomy work area.



**GAY REVERSIBLE OVAL
OR DENSE NYLON PILE**

Each **29⁸⁸**
Reg. 37.95
and 39.95

Charming Colonial-styled oval re-
verses for twice the wear, half the
cleaning. Strips strongly sewn for
long wear. 5 intermixed colors.
Sturdy nylon pile withstands heavy
traffic, cleans easily. Cushion-com-
fort foam back saves on cost of pad.
4 warm tweeds, 2 solids.

*Oval rug size is approximate.

COUNT ON WARDS EXPERT SERVICE, TOO! FAST, EFFICIENT, NEAR AS YOUR PHONE