



YOU NEVER SAW SUCH BARGAINS!
Smash-low prices on use-now merchandise. Come early! See Toyland too!

STARTS TUESDAY OCTOBER 29 **november**

SAVE \$2...work shoes



PowerHouse
Sold exclusively by Montgomery Ward

BRENT
Sold exclusively by Montgomery Ward

REG. 10.99...GLOVE LEATHER CUSHIONED FROM HEEL TO TOE

Wards puts a man foot-deep in work-a-day comfort at welcome savings. Lock-stitched glove leather uppers, sponge rubber insoles, springy crepe rubber wedge soles and heels. Golden tan. 7-11, 12, D, E in group.

8⁹⁹

Reg. 9.99 Service oxfords... 7.99
Reg. 12.99-8-inch boots... 10.99

6-INCH SHOE

25% OFF OFFICER OXFORD MADE ON AUTHENTIC NAVY LAST

Not ordinary shoes, but genuine naval officer oxfords at out-of-the-ordinary savings! Crafted of smooth, top-grain dress leather with long-wearing leather soles and rubber heels. Goodyear welts. Black. Sizes 7-11, 12, D, EEE.

5⁹⁰

REG. 7.99



SAVE 4.10

REG. 17.98 GIRLS' COAT POPULAR NEW DUFFLE STYLE

13⁸⁸

Imagine! The newest-look duffle coat at Wards great peak-season savings! Reprocessed wool melton Miss Brent with flip hood, 3/5 lining of acrylic pile animal print, (rest self-lined). In black or gray, 7-14.

See Wards complete girls' Chubby Line, too!



1.54 OFF!

BRENT PREP POPLIN VARSITY JACKET WITH WARM QUILTED LINING

6⁴⁴

REGULAR 7.98

Here's a Wards buy to shout about! Popular zip-front varsity jackets of easy-care cotton poplin with warm, attractive linings of acetate quilted to acetate. Smartly topped off with rib knit collar and cuffs. Choose blue, loden green, natural, tan. 8 to 20.

REG. 7.98 Brent Jr. machine-washable nylon parkas. Nylon quilted linings. Navy, charcoal, red. 4-12 ... 6.48

BRENT prep
Sold exclusively by Montgomery Ward

ACRILAN' KNITS



REGULARLY 2.49 BRENT PREP NO-IRON SHIRTS

1⁹⁹

SIZES 6-18

These handsomest-to-wear Acrilan® acrylic knit shirts are also the easiest to care for... machine-wash, dry and wear. Won't stretch, shrink or sag out of shape. Save now on this exciting collection of up-to-the-minute styles in rich colors. Just 1.99 on sale!

SAVE 1.32



BRENT PREP VIRGIN ORLON' COAT SWEATERS

4⁶⁶

REGULAR 5.98

Trend-setting "alpaca-stitch" cardigans designed for easy fitting comfort and long wear. Machine-washable virgin Orlon® acrylic dries quickly—won't shrink, stretch out of shape. Choose new vertical stripes or rich solids. S (8-10), M (12-14), L (16-18).

NO NEED TO WAIT WHEN YOU CAN USE WARDS CONVENIENT CHARG-a// ACCOUNT