



**STARTS
TUESDAY
OCTOBER 29**

november

SAVE 2.10 - 1st time sale

**YOU NEVER SAW
SUCH BARGAINS!**
Smash-low prices on use-now
merchandise. Come early! See
Toyland too!



**WARDS EXCLUSIVE BRENTSHIRE
CARDIGAN IN ANTRON®, THE
NEW RICHER-TEXTURED NYLON**

3⁸⁸

REGULAR 5.98

- luxurious silky texture
- machine-washable, machine-dryable
- the perfect gift—at a savings!

Wards own Brentshire cardigan in revolutionary Antron®, a luxurious-looking nylon that takes to machine washing and drying, doesn't even need blocking! Black, white, light blue, pink, beige, aqua. Sizes 34 to 46.

MATCHING BRENTSHIRE SLIP-ON
reduced 1st time. 34-44. Reg. 3.98 . . . **2.88**



2.21 OFF!
**EVERY 10.98 WOOL DRESS
IN WARDS STOCK REDUCED!**

8⁷⁷

Imagine! While sale lasts, you get any 10.98 wool dress you choose at this special low price! Fabulously lovely sheer wools, novelty wools, wool flannels . . . in the season's smartest silhouettes, newest colors! Powdery pastels, brilliant brights, devastating darks . . . all so beautifully styled and detailed, you'll want more than just one! 7-15, 12-20.



**COAT SALE
hit styles
of season**

**FURRED, UNFURRED...
REG. 29.98-32.98**

23⁸⁸

- many handsome fabrics
- variety of styles, colors
- misses' and women's sizes

These styles are everyone's favorite at regular price! Casual furred, unfurred, zip-lined, or acrylic pile-lined coats in wool zibeline, diagonal tweed, Melton, chinchilla. Black, beige, blue, red, brown. Hurry in for yours!



3.98 LESS!
**HARDY, HANDSOME CAR COATS
IN MANY STYLES...REG. 17.98**

\$14

Slick young car coats keep you warm—and take the hardest day-after-day wear! In cotton corduroy, wool Melton, vinyl suedes; many toast-warm linings. Black, green, taupe. Sizes from 10 to 20. Everyone a real buy!

ENJOY WHAT YOU AND YOUR FAMILY NEED NOW—OPEN A CHARG-*all* ACCOUNT