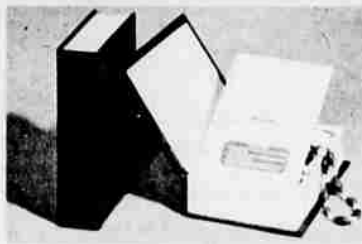


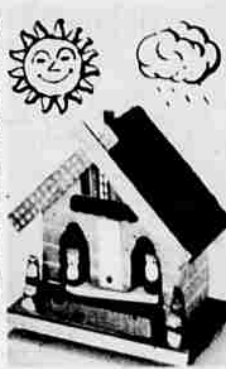


**PERSONALIZED BOOK THAT TALKS** is filled with different animals that speak to your child from every beautifully illustrated page. Cows MoOoo, Ducks Qua-a-ack, Dogs bow-wow, Horses neigh, Piggy oinks. Press entire book and all sing in barnyard chorus. With child's name on cover, only 89c. Plain 69c. Add 15c postage. Melton Co., 1837 S. Michigan, Dept. H-3, Chicago 16, Illinois.

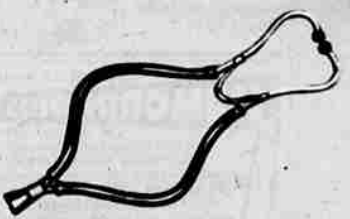


**HIDDEN TREASURE BOOK SAFE** looks like a book, yet when opened is a safe to protect your valuables. Changeable combination lock. Has leather-like gold stamped binding. Its innocent appearance will fool anyone. Safe measures 6"x8 1/2"x2". \$2.30 ppd.; 3 for \$6.30. Scott-Mitchell, Dept. F.W.S., 415 S. Broadway, Yonkers, N.Y.

**BAVARIAN INN FORECASTS WEATHER.** Actuated by hygroscopic changes. Hand painted couple predict weather changes automatically as they stroll their garden. Precision thermometer mounted on front of rustic cottage. 5 1/2" high. Rich, dark woods. Lovely addition to your kitchen, bedroom or den. As charming as it is practical. Each, \$1.00 ppd. Spencer Gifts, AJ-60 Spencer Bldg., Atlantic City, N. J.



**ONE-HANDED ADDING MACHINE** keeps accurate running account of what you're spending with one hand—leaves other hand free for shopping. Unique push-button device records cents, dimes, dollars up to \$20. Eliminates guesswork and overspending. 3 1/4" x 1 1/4". Lightweight plastic. Each, \$1.00 ppd. 3 for \$2.79 ppd. Order from Spencer Gifts, AJ-60 Spencer Building, Atlantic City, New Jersey.



**U. S. MEDICAL CORPS STETHOSCOPE**—Ever try to buy one of these? Hard to find, and usually expensive, brand new surplus U.S. Med. Corps stethoscope is ideal for doctors, nurses, students, etc. Educational and great fun—the real thing cheaper than a toy! Handy in the country. \$2.95 ppd. (1/2 regular price.) Kline's, Dept. FW-2, 333 East 50th, N. Y. 22.

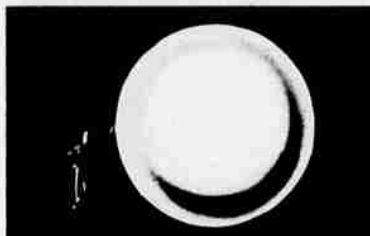


**PENCILS WITH YOUR NAME** in gold—60c per set of 12; 3 or more sets, 55c per set. Smooth No. 2 lead with rubber erasers. Personal practical gift. Order a set for each child in the family. Send cash, check, or money order. No C.O.D.'s. Print names clearly. Atlas Pencil Co., Hallandale 4, Fla.



**POCKET-SIZE CALCULATOR**... Never makes a mistake! Handy pocket-size calculating machine does figuring for you! Adds, subtracts and multiplies to 99,999,999 lightning fast! Helps keep check book, bank balance, expense account, etc., accurate. Easy to operate. Light weight, steel construction. Each, 98c ppd. 3 for \$2.79 ppd. Spencer Gifts, AJ-60 Spencer Building, Atlantic City, New Jersey.

**LOVELY LIPSTICK LADY**... Delicate ceramic figurine holds your 3 favorite shades of lipstick for easy, quick, fingertip selection. Adds an ultra feminine touch to any dressing table. The perfect setting for all your fancy jeweled cases. Exquisitely sculptured design & detailing. 6" high. (Lipsticks not incl.) Keeps vanity orderly. Each \$1.00. 3 for \$2.79 ppd. Spencer Gifts, AJ-60 Spencer Bldg., Atlantic City, N. J.



**GIANT 12 FT. METEOROLOGICAL BALLOON** is the largest playing ball around. Full of bounce, it's made of long-lasting neoprene, inflates to 12-18 ft. high. A fine advertisement to attract attention, a smashing success at a children's party; great Xmas stocking stuffer. New gov't surplus. \$2.50 ppd. ADF Co., Dept. FW-2, 125 East 41st St., N. Y. 17.

**Special Holiday**

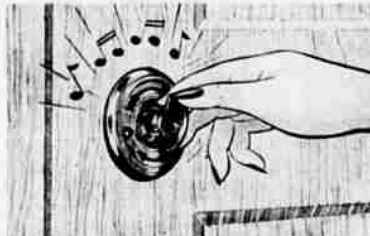
# Shopping Guide

**ORDER BY MAIL**

**Select your Xmas gifts from these exciting products—advertisers guarantee satisfaction or your money back (except on personalized items).**



**'NEW FRONTIER' PLAYING CARDS** It's all the Kennedys on cards: Jack, the Big Ace; Jackie, Queen of Hearts; Ted, King of Clubs; Bobby; Ethel; Papa; Rose; and many more. Regulation deck... only faces have been changed for the forward look. State 1st choice, red or blue. 1 Deck, \$1.00 ppd., 2 Decks \$1.98 ppd. From Spencer Gifts, AJ-60 Spencer Building, Atlantic City, New Jersey.



**OLD FASHIONED COLONIAL DOORBELL** rings with a sweet tinkle! It's an old-fashioned idea, but it just can't be improved! Just twist the knob, a musical bell announces the caller. It's easy to install in a few minutes on any door. Indestructible solid brass; non-electric; 2 1/4" faceplate. \$2 ppd. Greenland Studios, 157 Greenland Bldg., Miami 47, Florida.



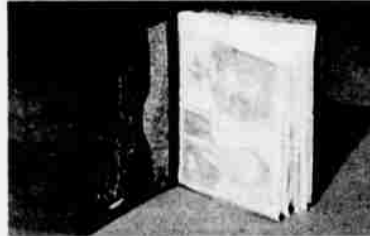
**30 PIECE Old Fashioned Ice Skating Party.** Gay, life-like villagers in whirling, colorful wonderland. Sleighs, carolers, snowmen, skaters, etc. Authentic, quaint, Mid-Eighties costume design in true, rich colors. Durable dimensional vinyl plastic. Limit: two 30 Piece Sets per person. Money Back Guarantee. Only \$1.00. Add 25c post. & handling per set. Melton Co., 1837 S. Michigan Ave., Dept. H-4, Chicago 16, Ill.



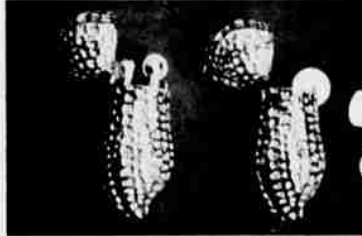
**ANTIQUE PRICE GUIDE** lists 1963 value of 32,000 American antiques! The only antique dealer's handbook (just released to public), it includes pictures and prices of glass, china, furniture, more than 200 other groups. Fascinating, and you'll save money! A fine new Xmas gift. \$5.95 ppd. Madison House, Dept. FW-2, 380 Lexington Ave., N.Y. 17.



**CRYSTAL-BRIGHT CHANDELIER** Screws into any ceiling socket! Gleaming 5" long prisms expertly faceted to shimmer like diamonds. Triple or double-tiered design adapted from the priceless hand-cut crystal originals. Indescent styrene plastic. Never yellows. Ideal for foyer, hall, etc. 3 Tier 11" x 8", \$4.98. 2 Tier, 9" x 6 1/2", (shown), \$2.98 ppd. Spencer Gifts, AJ-60 Spencer Bldg., Atlantic City, New Jersey.



**PIGSKIN CREDIT CARD ORGANIZER** holds and displays 24 or more cards and photos. Holds license, checks, timetables, etc., has enough pockets so you'll never have to carry loose papers. Slender and compact, it tucks into pocket or purse with nary a bulge. \$2.95 ppd.; 6 for \$16.50. John Surrey, Dept. C 70, West Hempstead, N.Y.



**24 KT. GOLDEN PEANUT** is the same size as the eating variety, cleverly reveals a cigaret lighter when opened. Also available as a pillbox. 2"-long 24 Kt. goldplated peanut fits snugly in pocket or purse. A handsome new gift. Peanut lighter or pillbox (specify), in suede gift pouch, \$3.95 ppd. ea. Pan Jewelers, Dept. FW-2, 887 Second Ave., N.Y. 17.



**34 PRESIDENTIAL STATUES**... your own complete collection of every president of the United States—from Washington to Kennedy—in life-like, authentically detailed plastic. Each poses on a gilded pedestal printed with name and dates of office. Beautiful display rack. Statues 1 1/4" hi. Impressive display for den, schoolroom, etc. Set, \$3.98 ppd. Spencer Gifts, AJ-60 Spencer Bldg., Atlantic City, N. J.



**REMOVE FUZZ FROM SWEATERS!** No more "matted" sweaters, blankets, coats or dresses! A few strokes with D-Fuzz-It Comb does the trick. Whisks away unsightly balling, matting and pilling from all napped fabrics in seconds! Fast! Easy to use. Lengthens the life of your clothes. Tortoise-tone plastic with gilt edge. Each 98c ppd. Spencer Gifts, AJ-60 Spencer Bldg., Atlantic City, New Jersey.