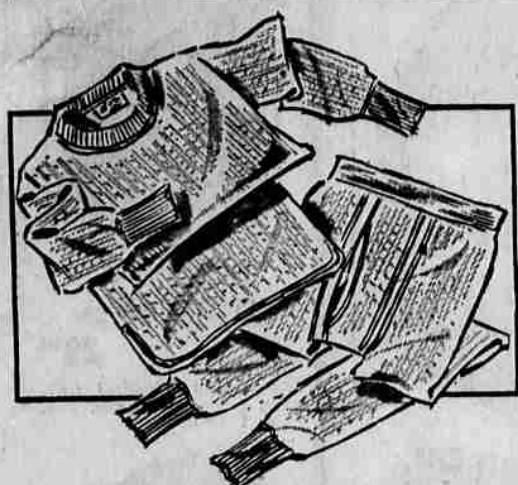




SEARS IS HEADQUARTERS FOR ALL WINTER WEAR

SEARS CARRIES A COMPLETE LINE OF WINTER WEAR FOR ALL THE FAMILY USE SEARS CHARGE ACCOUNTS - NO MONEY DOWN



Mens Heavyweight Thermal Underwear

Sears Low Price **\$2⁹⁹** each

Navy's amazing Arctic fabric developed for cold weather wear... Extra soft and absorbent... Three dimensional knit for perfect insulation... heavyweight.



Wool Worsted in Two Smart Styles

Sears Price **12⁹⁹**

Choose single pleat or plain front models in fresh muted hues. Repels spots. Sizes 28-42.

Pile Lined Mens Jacket

Sears Low Price **\$10⁹⁹**

Feather light yet plenty warm for colder nights... pile lined, knit cuffs and waistband... slash tab pockets... DuPont Zelan treated to shed water... Machine washable.

USE SEARS Revolving Charge Plan



100% Virgin Wool Sport Shirts

Sears Low Price **7⁹⁹**

Get warmth plus good looks at this low price. Shadow plaids in many colors. All sizes.



Men's Nylon Ski-Look Jackets

Sears Low Price **11⁹⁹**

All quilted style with soft comfortable knit to stop the cold... Hood and lining are Nylon.



Men's Zip-Out All-Weather Coat

Sears Low Price **16⁹⁹**

Muted plaid, zip-out pile lining, acrylic pile on cotton back.



Men's Cadet-style Coat Sweaters

Sears Low Price **8⁹⁹**

Of 50% lamb's wool, 25% Orlon® acrylic and 25% mohair. Zippered front. Small, medium, large.



New Orlon® Sayelle Coat Sweater

Sears Low Price **7⁹⁹**

Soft and luxurious. Full bell sleeves. Cardigan styling. Blue, olive, gray, tan. All sizes.



Boys' Double-Knee Corduroy Trousers

Sears Low Price **3⁶⁹**

Washable thickset cotton corduroy. Elastic waist inserts. Gray, brown, navy. All sizes 4-10.



Boys' Pile-Lined Coats of Doe-Lon

Sears Low Price **9⁹⁹**

Soft Doe-Lon vinyl looks like leather. Lined with Acrilan® acrylic pile, olefin back. Sizes 10-20.



Boys Reversible Ski Jacket

Sears Low Price **12⁹⁹**

DuPont Dacron polyester holds body heat in... Both sides treated to repel rain and snow.



Boys' Soft Cotton Flannel Shirts

Sears Low Price **1⁵⁹**

Soft, warm Sanforized sueded cotton. Neat prints, plaids. Regular collars. Sizes 4-18.



Boys' Warm White Cotton Underwear

Sears Low Price **79c** (Shirt), **79c** (Mid Length), **1²⁹** (Long)

Winterweight ribbed knits. Undershirts, knee length briefs or long drawers. Sizes 4 to 16.



Boys' Sanforized Printed Pajamas

Sears Low Price **2⁷⁹**

Washfast printed cotton flannel. Coat style, with piped collar. Adjustable Grippers. Sizes 4-18.



Assortment: Boys' Winter Headwear

Sears Low Price **1⁹⁹**

Wools, leathers, vinyls, cottons. Warm turndown flaps or earmuffs. Many styles. Sizes 6 1/2-7.



Honeysuckle Machine Washable Knit-Grow-Sleepers

Reg. 4.99 PKG. of 2 Save **3⁹⁹** Pkg. of two

Premium weight 100% cotton... mix or match four ways... 2 rows of gripper snap fasteners at waist and extra long sleeves allow for one years growth... skid resistant plastic sole.



Girls Hooded Quilted Jacket

Sears Low Price **5⁹⁹**

Little girls jacket with fur lined hood... quilted lining for extra warmth.



Boys Pullover Sweater

Sears Low Price **5⁹⁹**

Boys sweater of 100% Shetland imported wool. Pullover style... popular shades.



Boys' Patterned Zipper Sweaters

Sears Low Price **7⁹⁹**

Tan brushed wool and Orlon® acrylic. Ribbed collar. Argyle designs. Holds shape. Sizes 8-20.

RUBBER FOOTWEAR FOR ALL THE FAMILY

Fleece Lined Boys Arctic

Sears Low Price **4⁹⁹** Pr.

Black rubber 4 buckle style. Extra strength from double layer of rubber at vamp. Full gusset tongue. Slip resistant sole.

Mens . . . 5.99



Warmly Lined Zipper Arctic

Sears Low Price **5⁹⁹** Pr.

Black rubber arctic is lightweight, yet reinforced at strain points to give longer wear. Warm cotton fleece lining for cozy comfort. Mens sizes.

Boys . . . 5.99



Fully Waterproof Womens Boot

Sears Low Price **6⁹⁹** pr.

Attractive extra high boot keeps you stylishly in step while it helps protect you from winters icy gales. Completely waterproof will not stain... wipe clean with damp cloth.



Two Buckle Childs Boot

Sears Low Price **4⁹⁹** pr.

For a little snow princess, these pretty little boots are two buckle style for easy on and off... Skid resistant sole, reinforced at strain points.



"Satisfaction guaranteed or your money back" SEARS

OPEN DAILY 9:30 - 5:30
FRI. 9:30 A.M. - 9 P.M.

133 So. 8th

TU 2-4481

