



SILVERTONE HOME ENTERTAINMENT SALE

KLAMATH'S MOST COMPLETE CENTER FOR HOME ENTERTAINMENT

NO MONEY DOWN - NO PAY 'TILL FEB. 1964



FREE COUPON*

Our Lowest Price Big Screen Console TV

Check Sears Low Price Our famous Silvertone **169⁹⁵** No Money Down

Big 23-in. overall diagonal, 282-sq. in. viewing area. Bonded picture tube cuts glare. 5-in. oval speaker. Rich-looking mahogany-grained metal cabinet. Modern, ultra-slim styling.



FREE COUPON*

Silvertone Full Size Console Big Screen TV

Check Sears Low Price Slim-styled cabinets **189⁹⁵** No Money Down

Sharp, clear pictures on big 23-in. overall diagonal screen (282-sq. in. viewing area). New bonded picture tube cuts glare, cleans without removing glass. Mahogany finish hardboard.



FREE COUPON*

Silvertone TV In Slim Danish-Style Lowboy

Check Sears low price Two 4-inch speakers **199⁹⁵** No Money Down

Big 23-in. overall diagonal screen, 282-sq. in. viewing area. Bonded picture tube reduces reflections, seals-out dust. Walnut-finished low-boy cabinets of hardboard laminated on steel.



FREE COUPON*

Silvertone All-Channel TV In Mahogany Veneer

Check Sears low price Dual 5-in. speakers **249⁹⁵** No Money Down

Equipped for VHF-UHF. Memory-fine tuning locks in stations — no need to reset fine tuning knob. Set and forget volume control. 23-in. overall diagonal bonded picture tube, 282-sq. in. area.



FREE COUPON*

Silvertone Color TV In Modern Lowboy Cabinet

Check Sears low price 2-knob color controls **499⁹⁵** No Money Down

Enjoy bright, life-like color pictures on big, 21-in. overall diagonal screen (262-sq. in. viewing area). Rich sound from two 5-in. speakers. Lighted channel indicator. Mahogany veneer.



FREE COUPON*

Our Lowest Priced TV In Slim-Line Cabinets

Check Sears low price Silvertone performance **119⁹⁵** No Money Down

Sharp, clear pictures on 19-in. overall diagonal measure screen. 172-sq. in. viewing area. Handy lip-front tuner, 4-in. speaker.



FREE COUPON*

Portable TV Sets With Tinted Safety Glass

Check Sears low price **129⁹⁵** No Money Down

Portable TV has removable tinted safety glass, beige finish cabinet. Built-in antenna.



FREE COUPON*

Silvertone Portable TV In Luggage-Type Case

Check Sears low price **144⁹⁵** No Money Down

Lightweight for easy carrying. 5-inch up front speaker. Convenient controls. Built-in antenna.



FREE COUPON*

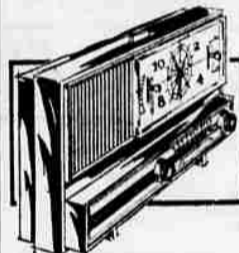
Silvertone Portable TV In Slim Luggage-Design

All Channel (2-83) It's Sears for quality Weighs only 36 pounds **159⁹⁵** No Money Down

Lightweight portable, built for travel. New printed circuits and air cooled chassis help prolong set life. Plastic case in gray or beige. 19-in. overall diagonal, 174-sq. in. screen.

*FREE COUPONS UP TO \$20 In Merchandise Coupons

- \$5 Coupon on Purchase of \$100 to \$150
 - \$10 Coupon on Purchase of \$151 to \$200
 - \$20 Coupon on Purchase over \$200
- On Home Entertainment Items.



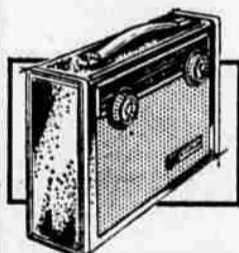
Clock-Radios with Big 5-in. Speaker
Sears Low Price **34⁹⁵** No Money Down

Tap Snooze-Alarm® for extra nap. Appliance outlet. Slim gray or ivory plastic case.



Tiny 6-Transistor Portable Radios
Sears Low Price **8⁹⁵** No Money Down

Fits pocket or purse! 2 1/4-in. speaker. Thumb knob controls. Red plastic case.



Our Most Powerful Portable AM Radio
Sears Low Price **39⁹⁵** No Money Down

Tuned RF stage, 8 transistors bring in distant stations. 6x4-inch speaker. Cowhide case.



Our Lowest Price! Monaural Phonos Play All Records

Sears Low Price **14⁹⁵** No Money Down

Compact portable in red and white leatherette-covered cabinet. Plays all standard and stereo records in clear monaural. 4-inch speaker. With 45-rpm adapter.



FREE COUPON*

Stereo Consoles With FM-Multiplex Built-in

Check Sears low price Wood veneer cabinets **299⁹⁵** No Money Down

Breath-taking stereo... six-speaker sound system, with 32-watt stereo amplifier, FM stereo (multiplex) built-in FM-AM tuner, 4-speed changer. Bass, treble, balance and loudness controls.



FREE COUPON*

Auto. Stereo-Phono In Luggage-Style Case

Check Sears low price **179⁹⁵** No Money Down

Two 8-in. combination woofer-tweeter speakers at each side gives thrilling stereo effect. Automatic changer plays all records.



FREE COUPON*

Silvertone 2-Keyboard Transistorized Organs

Check Sears low price Walnut veneer cabinet **499⁹⁵** No Money Down

"Grows" with your musical skill. It's a chord organ for beginners, a two manual for advanced musicians. 74 keys, 10 instrument voices, 13 bass pedals, vibrato tab.



FREE COUPON*

44-Key Chord Organ Has Electronic Amplifier

Check Sears low price Learn to play easily **199⁹⁵** No Money Down

Match numbers on keys with numbers on the music and you'll be playing in minutes. 30 chord buttons give wider range of effects. Hardwood cabinet with walnut-finish. Other organs as low as **99.95**.



Our Lowest Price for Fully Automatic Phonos

Check Sears low price 4-speed record changer **49⁹⁵** No Money Down

Plays all standard and stereo records in clear monaural. Full toned 5 1/4-in. speaker. Volume and tone controls. Synthetic sapphire needle protects records. Sturdy leatherette covered case.



Auto. Stereo Phonos In Luggage-Style Case

Check Sears low price 4-speed record changer **79⁹⁵** No Money Down

Compact self-contained unit with rich-toned 6-in. speakers in each side of cabinet. Plays all sizes and types of records. Separate volume, tone and balance controls. With 45-rpm adapter.



Full Size Guitars How To Play Record

Check Sears low price **17⁹⁵** No Money Down

Popular flat-top type priced low. Birch hardwood body with steel reinforced neck. With neck cord, pick, instructions, 45-rpm record.



Electric Guitar

Complete - Nothing Else to Buy

Full-tone electric guitar with tone and volume controls. Powerful amplifier built into case. **74⁹⁵** No Money Down

Other Silvertone Guitars low as **12.99**



Transistorized Tape Recorders
Sears Low Price **29⁹⁵** No Money Down

Records, plays on 3-inch reels outdoors or anywhere. Leatherette case. With mike.

We Carry a Complete Line of Transistor Batteries

Your Favorite Recording Artists Can Be Had In Hi-Fi or Stereo At Our Record Bar.

ASK ABOUT SEARS SERVICE CONTRACTS FOR ALL TV SETS