



NEW TOY TOWN



See the Newest, Most Exciting Toys at Sears Low Prices...Visit

NO MONEY DOWN When You Buy Your Toys on Credit at Sears

OPENS TOMORROW! SEARS ANNEX -- JUST ACROSS KLAMATH AVE. GROUND FLOOR LOCATION



Spank Her in the Right Place and She'll Cry

Check Sears low price
Sold only at Sears

6⁹⁸

So like a real baby, she has rooted hair in a wispy, baby-style hairdo, soft chubby arms and legs, sleeping eyes. 19 inches tall with red-and-white corduroy jumper, diaper and booties.

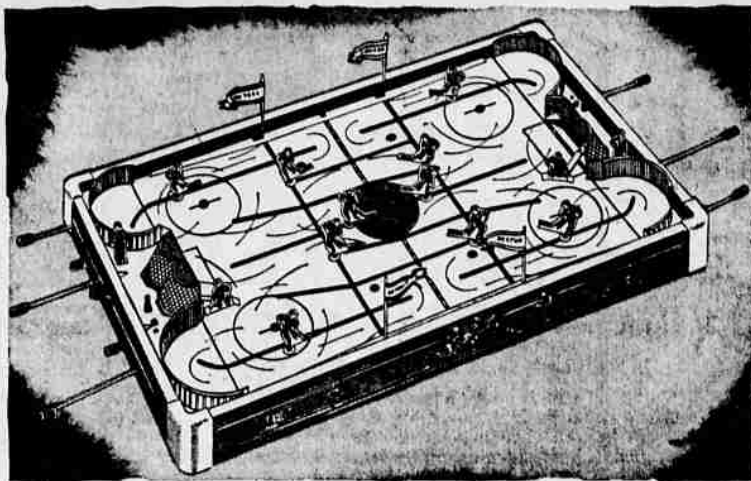


Glamorous 20-in. Grown-up Dolls

Sears Price

5⁴⁹

Rooted hair, jointed body. Choose lovely bride or bridesmaid dolls. Wear high heels.

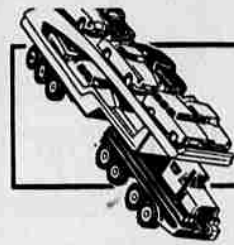


Big 21 Piece Official National League Hockey Set

USE SEARS LAY AWAY PLAN - \$1 HOLDS 'TIL DEC. 15

10⁹⁹

Big 36-by-21-in. rink with all the thrills and chills of a real game. Has players, pucks, goal nets, officials, pennants and goal lights. Smash hit!

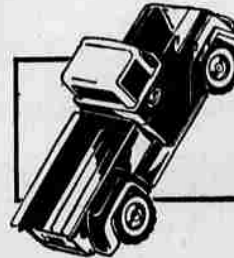


Big 23-in. Steel Auto Transports

Sears Price

6⁹⁹

Transport and 9 big cars all have friction motors. Detachable loading ramp.

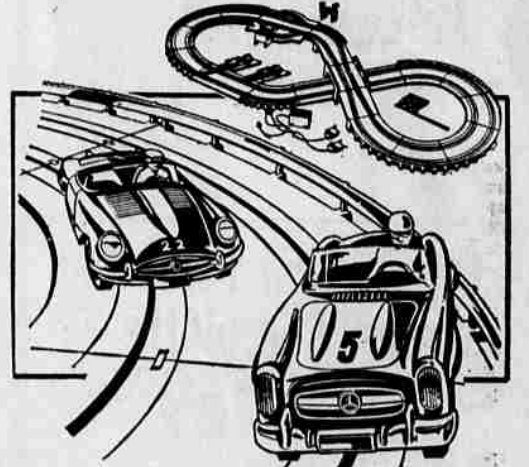


Rugged 12 3/4-inch Pick-up Trucks

Sears Price

2⁵⁵

Tailgate opens and closes. Shapely, detailed features. Boosts a sturdy steel body.



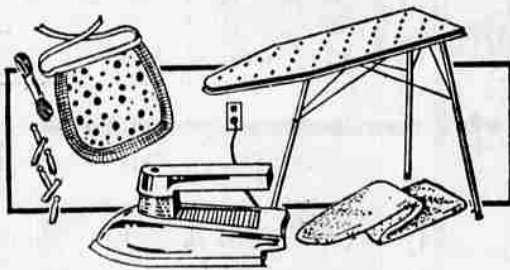
Speedway Thrills with ALLSTATE Race Sets

Check Sears low price
15-ft. speedway

24⁹⁹

Two 6-inch Italian Ferrari racers with separate controls. Figure-8 speedway. Sears exclusive pit stop section and LeMans starting section. Power-pack, circuit breaker. For exciting competition.

CHARGE ALL YOUR PURCHASES on SEARS REVOLVING CHARGE PLAN



Sears Complete Play Iron Outfits

27-in. adjustable ironing board with pink perforated top, blue steel legs. 10-W. electric iron with pink handle. Clothespins, line and colorful apron.

Sears Price

4⁴⁴

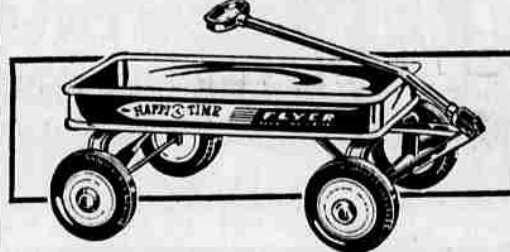


Children's 3-piece Solid Maple Sets

Child-size, but built exactly like adult furniture. Legs are lathe-turned. Precision joints. Solid maple, 2 coats of tough varnish.

Sears Price

19⁹⁵



Smooth, Ball-Bearing Flyer Wagons

Equipped with ball-bearing wheels for faster, smoother rides. All-steel construction with 8 1/2-in. double disc wheels. Maroon with white trim.

Sears Price

9⁹⁹



Young Carpenters' 30-pc. Tool Sets

Real tools that he can use. Tool box, hammer, saw, screwdriver, 3 wrenches, plane, level, pliers, coping saw with 4 blades, brace, bits, mallet, and others.

Sears Price

5⁴⁹

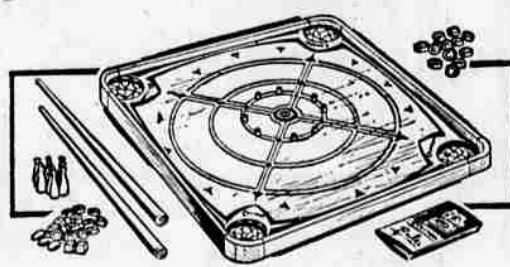


Big 16-in. Rugged Sears Tricycles

Sears Price

9⁹⁹

Strong tubular steel frame. Nylon front wheel bearing. Rubber tires. Aqua color.

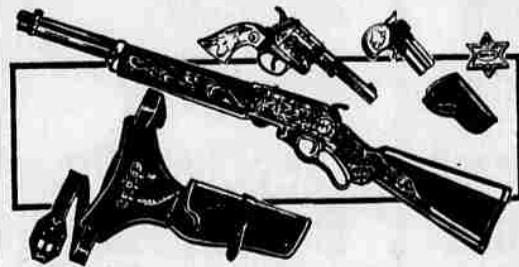


Play 106 Games On Carrom Boards

The world's most popular game board on which you can play 106 separate games. All-wood construction, net pockets. Includes all necessary equipment. Rules.

Sears Price

7⁹⁹

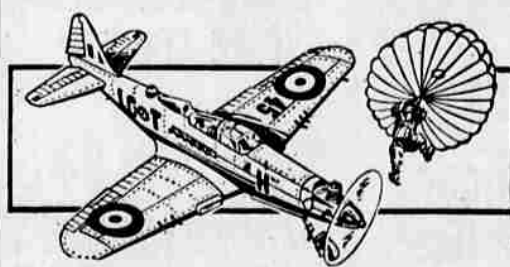


Western Marshal's Complete Outfits

Rugged 250-shot lever action rifle and leather holster. Flashy belt buckle, 250-shot pistol, 50-shot derringer and holster, belt and three silver bullets.

Sears Price

4⁹⁹

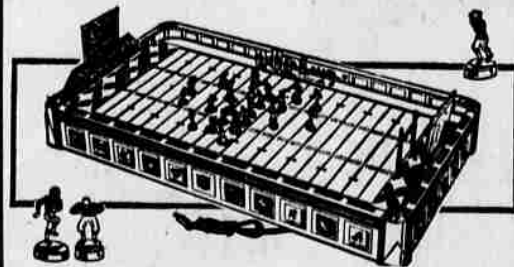


Pilot Parachutes from R.A.F. Fighter

Authentic to smallest details. 21 1/2-in. wingspan, 21-in. fuselage. Hot-shot engine with Rotomatic starter. Engine cowl and tricycle gear are removable.

Sears Price

7⁹⁹



National League "Pro" Football Games

Big 36-by-21-in. playing field complete with 14-in.-high stadium. 3-dimension players. New kicker-passer controls ball. NFL rules, directions. 110-V.

Sears Price

10⁹⁵



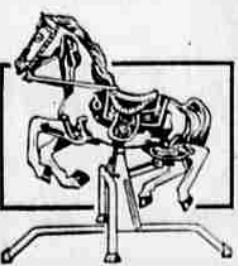
Huge 215-piece Tinkertoy Outfit

Sears Price

2.19

All wooden parts to build endless variety of models. Full-color Book of Ideas.

USE SEARS CONVENIENT LAY-AWAY PLAN - \$1 HOLDS 'TIL DEC. 15



Mattel's Hobby Horse, "Blaze"

Sears Price

33⁴⁴

Has moving legs! Full magic ring and she says 11 different things. Sturdy plastic.



Battle-ready Exploding Tanks

Sears Price

3⁹⁸

Giant tank lumbers along; when it hits "mine" it explodes. Easily assembled.



Electronic 45-Cal. Marksman's Pistol

Sears Price

14²⁹

Safe, noiseless. Shoots light beam; bell rings and "hit" shows. By Emence.

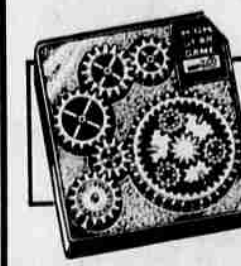


Guerrilla Gun Outfits by Mattel

Sears Price

4⁹⁹

Camouflaged automatic cap-firing gun, sling, insignia. Poncho, knife and scabbard.



Mattel's Fascinating High Gear Game

Sears Price

3⁹⁹

Back your judgment against whirling, colorful gears. Plastic board, twenty pegs.



Tots' 28-piece "First Lady" Tea Set

Sears Price

2⁹⁸

Striking burgundy and gold color. 6 1/4-in. plates, pieces in proportion. Only at Sears.



Bake Cakes, Pies With 20-pc. Kits

Sears Price

1⁹⁸

Swans Down cake mixes, pie filling, frostings and ten utensils with recipe book.



Choice of Popular New Musical Toys

Sears Price

99c

Choice of clarinet, trumpet or saxophone; keys operate valves, reeds play "music"....



25 1/2-in. High Doll Strollers

Sears Price

2⁹⁹

Blue print film with white, red and blue sunbursts; removable canopy; bag, too.

"Satisfaction guaranteed or your money back" **SEARS**



NO MONEY DOWN on Sears Easy Payment Plan

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Fri. Till 9:00
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