



NEW ADDITION — Dr. George Zupan, Klamath Falls physician, who has returned to Klamath Falls to practice after taking a year of advanced study at the University of Oregon Medical School, will occupy offices in this new addition of the Klamath Medical Clinic, 1905 Main Street. Brostherous Construction Co. is the general contractor. The building is presently occupied by six doctors and a dentist. An additional dentist is also to be added to the staff.

Pamphlet Explains Tax Need

By JESSE BOGUE
UPI Financial Editor
NEW YORK (UPI) — With so much attention of the business community and the general public centered on the prospects for a federal tax cut, it is quite likely that the taxpayers may be overlooking the need to look to some tax matters closer home.

It is the time of year when a few state bodies and a larger number of county or township groups are preparing their budgets for the next year, with possible changes of tax rates in prospect.

This is the time, out of the public affairs point of view, when the taxpayer should start paying attention—not after some new levies go into effect.

At least one tax collector has taken the trouble to sit down and write a clearly worded pamphlet explaining to taxpayers in his area why this is necessary and why they should pay attention to the year round to what their government is going to cost them.

The pamphlet was published earlier this year by Sherman R. Barnett, collector for New Trier Township in a suburban area north of the city of Chicago. He said flatly that he doesn't like taxes, either; it is his job to collect them; but that while his is a year-round job, the taxpayer has a year-round job also in making sure that taxes don't get out of hand.

"We've had a tremendous response to the pamphlet," the township office said. "Requests from all over the country, from universities, from high schools, from the Tax Foundation and other groups. And a lot of interest and response right here in the township."

Among the things that Barnett reported are this: "I wrote to each village, each school district, each park board, and to the rest of the twenty-two taxing bodies who are responsible for your township tax bill. I wanted to learn how much interest the taxpayers have shown in how much they spend. I inquired as to when their budgets were made public and how many taxpayers came to the budget hearings to inquire, to object, or simply to urge that there be no tax increase."

"With virtually no exception, the taxing bodies reported back (1) that public notice is given each year when the tentative budget is available for inspection; (2) that a public hearing on the budget is called each year; and (3) that normally no taxpayer appears or files any objection."

Barnett recommended that taxpayers: —Be tax conscious all year round, not just at the time tax bills come out. —Learn just whom to contact when information on a tax matter is desired, or when something is learned having a bearing on a tax matter. —Learn to detect handwriting on the wall. —Cherish the blessings of home rule."

Long-Bell Lists New Salesman

Don R. Howlett has been appointed Kitchen Cabinet sales representative for the Midwest, according to an announcement by Carl E. Miller, general manager-sales and distribution for the Long-Bell Division of International Paper.

Howlett will be headquartered in Kansas City. He will report to Luther H. Johnson, product manager-kitchen cabinets.

Floating Store To Take U.S. Goods To Consumer

By JESSE BOGUE
UPI Financial Editor
NEW YORK (UPI) — There was a day when a food producer or a maker of housewares could sell his products by loading them into a horse drawn wagon driven by a salesman who peddled the goods door to door.

The method is long since a victim of progress, but the idea holds, and if plans, come to fruition, a modern-day version of the old house-to-house merchandise display will hit the high seas late in November of next year.

S. S. Tradefair
It is an exhibition ship, a trade ship which will be christened the S. S. Tradefair, and it will be designed to carry examples of U. S. production to selected potential consumer areas.

A spokesman for the first United States World Fair Ship, Inc., a private corporation which is sponsoring the idea, said that as of this date, more than a year in advance of the scheduled first sailing Nov. 21, 1964, commitments have been received from a wide range of industries.

The corporation is headed by John L. Morrill, who retired from active duty with the Navy in 1955 with the rank of rear admiral. The S. S. Tradefair project is sponsored by 10 New York firms, and beside the private industries which have expressed interest, the Departments of Agriculture and of Commerce are considering contracting for space.

Sponsors of the project noted that a Japanese floating trade fair ship, the Sakaura Maru, sold \$15 million in goods in four months. But where the Japanese at some ports opened their exhibition ship to the general public, the sponsors of the S. S. Tradefair plan to have attendance by invitation only, and "we're making the point that it is trade people only," the spokesman said.

The vessel which will be christened the Tradefair now is in use, but will be withdrawn from trade around the first of the year for conversion and refurbishing by the Bethlehem Steel Company.

Wide Itinerary
At present, the schedule of her voyages would see her calling at 40 ports, the North European area, the Mediterranean, the Far East and the South Atlantic. A 325-foot, 20,000-toner, she will contain exhibit spaces, arranged in blocs, plus conference rooms and projection centers where trade movies can be shown to prospective customers who desire more information than is given in a single exhibit.

GN Speeds Rail Cargo

SEATTLE (UPI) — Great Northern Railway announced Wednesday it will cut a full 24 hours from previous time schedules for freight in carload expediter service from Chicago to Seattle-Portland.

The new schedule goes into effect Oct. 27. The former delivery schedule in expediter carload service called for fourth-day arrival in Seattle-Portland from Chicago points.

Pair Plans To Attend Conference

Fred R. Peat and W. Warren Maxwell, Federal Land Bank Association of Klamath Falls directors from Lakeview, Ore., will attend the 14th annual Federal Land Bank Association representatives conference at Spokane, Oct. 23 and 24.

Bryant Williams, manager of the Federal Land Bank Association of Klamath Falls, said the two-day session will attract about 125 prominent farmers representing the 61 FLBA's scattered throughout Washington, Oregon, Idaho and Montana.

Key speakers at the conference will be Robert B. Tootell, Washington, D.C., governor of the Farm Credit Administration, and Dr. James H. Jensen, Corvallis, president of Oregon State University.

Officials of the Federal Land Bank of Spokane will make their annual reports.

Gould Gets Promotion

Ray M. Hoen, sales manager for Datsun, has announced the promotion of Russ Gould to regional manager for the Pacific Northwest.

Gould is well known in Klamath automotive circles. He recently has spent time here with Dale Bleha in establishing Dale's Motor Co. as Klamath Falls dealership for Datsun.

Gould's headquarters will be in Portland. Hoen stated the promotion of Gould and the opening of the regional office has been necessary due to Datsun's record sales increases in the area.

Dale's Motor Co. is located at 333 So. 6th St.

Phone Company Better Prepared For Disaster

Is Pacific Northwest Bell better prepared today to face a major disaster than it was when the Columbus Day windstorm struck the state last fall?

The answer is a clear-cut "yes," according to telephone company officials in Klamath Falls and the firm's Oregon headquarters in Portland.

"We're better prepared," explains A. B. Dickerman, Klamath Falls manager, "because last year's storm gave us a chance to re-examine our disaster plan in the light of actual conditions."

As a result a number of changes were made in the company's standing emergency plan to speed up damage reports and improve the flow of men and materials to trouble spots in the event of future disasters.

The Columbus Day storm also brought about a speed up in several major long distance improvements that were already on the company's long range construction schedule.

These included the construction of a new radial relay system between Corvallis and Newport replacing an open wire link that was vulnerable to storm damage. Overall cost of this project, completed in April, 1963, was \$240,000.

In addition the phone company has replaced a number of aerial cable lines with buried cables along routes where damage was heavy. The lines involved run between Canby and Molalla, Salem and Stayton, Mt. Angel and Silverton, and portions of the Cottage Grove-Drain link.

A final tabulation of 1962 storm statistics from the phone company showed 116,000 phones — around one-fifth of the company's total in Oregon — were out of service at one time or another in the period following the storm.

Firm Plans To Remodel

Wilfred E. Jossy, president, Bend-Portland Truck Service, announces a remodeling of the Klamath Falls terminal will begin in early November.

A Klamath Falls firm, Brostherous Construction Co., has been awarded the contract for the job, which will be completed in January.

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Farmers Insurance Seeks Entries In 'Miss Liberty' Festival Float Event

Farmers Insurance Group is conducting a contest to select queens for its two 1964 rose floats it is announced by Jerry L. Shelley, district manager in Klamath Falls. Winners will receive all-expense-paid trips to Pasadena or Portland.

"Our company is looking for a young woman to be Miss Liberty on its In God We Trust float in the 1964 Pasadena Tournament of Roses parade on New Year's Day and for one to reign as queen of its Portland Rose Festival float," Shelley said.

Food Chain Transfers Local Man

Erven Savio, supervisor for the three Oregon Food Stores will leave Klamath Falls about Nov. 1 for Medford where he will take over the management of a large Oregon Food Store now under construction near the Sears-Safeway Shopping Center.

The new store will be ready for occupancy before Thanksgiving. Savio was manager of Store No. 3 at 4400 South Sixth Street before moving to No. 2 store at Shasta Way and Avalon last December.

He has been in Klamath Falls since he was 7 with the exception of brief periods and attended Klamath Union High School for three years before graduating from North Bend.

He will be accompanied to Medford by Mrs. Savio. No announcement has been made as to his successor.

Yates Runs Shoe Store

Gene Yates has been named manager of Daniels Shoe Store, 827 Main Street.

Yates has been in the shoe business in Klamath Falls for the past four years at Bogatay's.

Yates' home address is 101 Lincoln Street.

Bill Pickett Is Honored

Bill Pickett, a former Klamath Falls man, now a resident of Salem, has been honored as an outstanding member of the staff of the State Farm Insurance Company.

Pickett, now a senior underwriter, is a native of Klamath County, and a graduate of Klamath Union High School, class of 1932. He affiliated with the company five years ago and became a Standard Risk underwriter in 1961, the position he now fills. He is also a graduate of Willamette University.

He has a wife, son, and two small daughters, Tom, Pam and Janice. His mother, Mrs. June Stainbrook, lives at 2042 Eberlein Avenue.

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Savings and Loan Assets



EMBARRASSMENT OF RICHES—Since World War II, savings and loan institutions have grown to the point where they now hold the savings of more than 35 million Americans—and they're looking for new places to invest this money. They are restricted by law to home mortgage and home improvement loans. The 6,277 associations in the 50 states account for 46 per cent of all home mortgage loans. This is three times the number made by commercial banks. Charts above, based on data from the Federal Home Loan Bank, shows the assets of savings and loan associations in 1952 and 1962. A bill now before Congress would allow them to enter new lending fields, such as buying state and municipal securities and financing appliance purchases and college educations.

Firm Plans To Remodel

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A Klamath Falls firm, Brostherous Construction Co., has been awarded the contract for the job, which will be completed in January.

The remodeling project calls for the laying of a six-inch cement floor over the entire dock area, installation of a seventh unloading door, the placement of five automatic leveling dock boards and enlarging the covered freight pickup area by some 75 feet.

Gene Yates, terminal manager for Bend-Portland at Klamath Falls, points out the construction project will provide better and faster freight handling at the local terminal.

In addition to modernizing the terminal—which has been used by Bend-Portland for 25 years—the job will provide some 1200 additional square feet of storage space for Bend-Portland terminal equipment.

A straightening out of present terminal area will permit faster handling of freight on the dock and make the local facility comparable to any in the Bend-Portland Truck Service system.

Sales Reach Record Mark

New York Life Insurance Company has sold a record-breaking \$2 billion 118 million of individual life insurance during the first nine-months of 1963, according to General Manager Church of the Eugene General Office.

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The new schedule goes into effect Oct. 27. The former delivery schedule in expediter carload service called for fourth-day arrival in Seattle-Portland from Chicago points.

The new move in freight operations will see Chicago arrivals in the two coast cities a full day ahead of any previous railroad freight operation," a GN spokesman said.

Off the Press

The 1963 income tax forms began rolling off the presses last week. Here, James L. Harrison, public printer (right), shows one of the new forms to Internal Revenue Commissioner Mortimer Caplin. The new form is basically the same as last year's except that the front page of the instructions has a window in it for mailing purposes.



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