



FOREST PRODUCTS WEEK — Representatives of the lumber industry in Klamath Falls look on as Mayor Robert Veatch signs a proclamation marking National Forest Products Week. Seated next to the mayor is Gil Hannigan of Klamath Lumber and Box, president of the Hoo-Hoo Club. Standing, left to right, are Barrie Binford of Weyerhaeuser, Bob Johnson of Thomas Lumber, Cliff Baxter of Mouldingcraft and Lou Kellison of Copeland.

Observance Of Week Urged By KF Mayor

Mayor Robert Veatch has proclaimed that Oct. 20 through 26 will be observed in Klamath Falls as National Forest Products Week.

In a one-page official proclamation punctuated with the usual large number of "whereases," his honor cited the nation's debt to the Forest Products Industry and praised it for supplying the materials to build our farms, towns and cities through three centuries of our history.

Lumbermen Club Called Hoo-Hoos

Winema Hoo-Hoo Club 216 of Klamath Falls is one chapter of a nationwide organization of lumbermen which has been in operation since 1892.

The Conatenated Order of Hoo-Hoo, with its weird titles and strange meeting times, has become one of the most original organizations in the world, bringing together lumbermen in a fraternal order.

The Hoo-Hoo Club's affairs are governed by the Supreme Nine led by the Snark of the Universe. Others in the Supreme Nine are the Supreme Hoo-Hoo, Senior Hoo-Hoo, Junior Hoo-Hoo, B o j u m, Scrivenator, Jabberwock, Custocatian, Arcanoper and Gurdon.

The Winema Hoo-Hoo is a recent addition to the club, having been sponsored by the Rogue Valley club.

Officers of the Winema chapter are president, Gil Hannigan; vice president, Ron Loveness; secretary, Claude Olson and treasurer, Cliff Baxter. Directors are Jim Gellillian, Norm Gould, George Kovich, Lou Kellison and Charles Glidden.

New Essay Contest Announced

Lumbermen are inviting all high school seniors of this area to compete in a new \$1,000 college scholarship contest.

The West Coast Lumbermen's Association last week mailed bulletins to all public and private high schools of the Douglas fir region, describing the essay contest. It was established this year in memory of Harold V. Simpson, who for 16 years led WCLA's efforts to popularize local woods in world markets.

Seniors may enter by preparing a 1,000-word essay on the topic, "Being Creative with Lumber in Homes." Deadline for completed essays will be Feb. 15, 1964. Prizes will be \$500, \$300 and \$200.

Judges will be Dr. M. K. P. Brannan, of Clark College, Vancouver, Wash.; Dr. Ralph Samuelson, Humboldt State College, Arcata, Calif.; Dr. Ray O. Wolf, Portland State College, and Arthur K. Roberts, retired education director for WCLA.

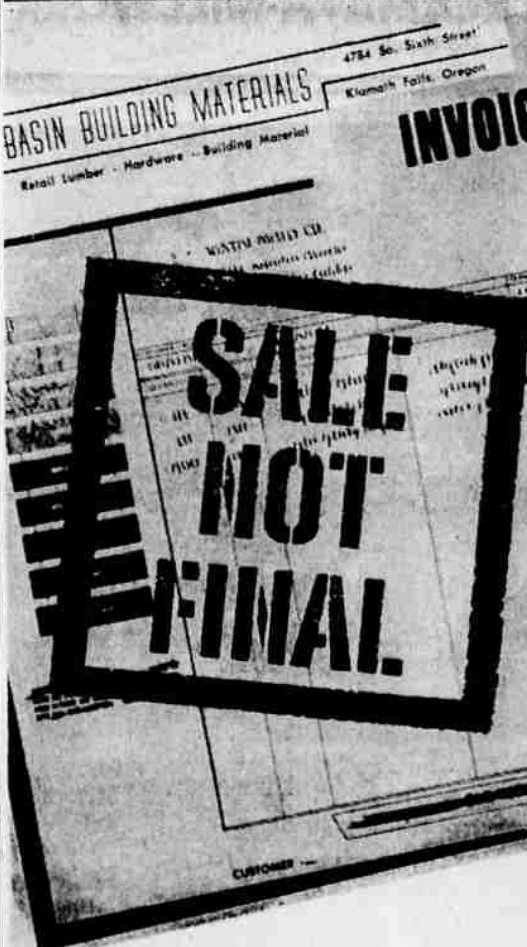
The secret ingredient in Red Cedar shingles and shakes which makes them well-suited to exterior use in home construction is Mother Nature's own preservative. Called thujaplicins by scientists, these natural oils are prevalent in cedar and are among the most effective wood preservatives known.

Lumbering Important To County

National Forest Products Week was started in 1960 to draw the nation's attention to one of the country's oldest and most basic industries.

In Klamath County alone more than 3,000 persons derive their livelihood from this industry. The county's logging, lumbering and re-manufacturing business provides an annual payroll in excess of \$15 million with a product valuation of some \$30,000,000.

Because of the community's interest and dependence on the wood products industry, the Winema Hoo-Hoo Club, composed of individuals from the U.S. Forest Service, logging, lumbering, moulding and millwork, plywood and retail lumber dealers, has undertaken the responsibility of focusing the community's attention on the wood industry. The International Concatenated Order of Hoo-Hoo is dedicated to the promotion of the forest industries.



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OCT. 20 to 26 is
NATIONAL FOREST PRODUCTS WEEK
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HERE ARE SOME FACTS ABOUT THE LOCAL LUMBER INDUSTRY

- Klamath County in 1962 produced 360,783,000 board feet of lumber. Since lumber is a renewable resource, the local lumber industry can count on maintaining or increasing that production in the future.
- The lumber industry produces products valued approximately at \$280,000,000 annually in Klamath County. Lumber is truly a keystone in the economy of this area.
- About 3,000 persons derive their livelihood directly from the lumber industry in Klamath County. These people earn about \$15,000,000 a year. Many thousands more owe their jobs indirectly to the lumber industry.
- For every dollar in tree stumpage harvested, the community receives an estimated \$17.60 from tangible and intangible values added to the value of the wood by the time it reaches the consumer.
- There are about 3,000,000 acres of forest land in Klamath County. This tremendous asset will not be exhausted because harvesting volume is regulated to coincide with replacement growth.
- Products of the area from the lumber industry, in addition to lumber, plywood and veneer are boxes, shooks, window and door frames, compressed sawdust fuel, millwork, fencing, by-product fuel and numerous other items.

NATIONAL FOREST PRODUCTS WEEK

SPONSORED BY THE WINEMA HOO HOO CLUB
WHOSE MEMBERS REPRESENT THE LOCAL LUMBER INDUSTRY

OCTOBER 20th - 26th



WOOD IS WONDERFUL

BUILD WITH IT AND YOU PROFIT TWICE.
BEAUTY, ECONOMY, VERSATILITY, PLUS
SUPPORT OF LOCAL INDUSTRY
TO INSURE LOCAL
\$15 MILLION PAYROLL

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