Family Weekly's Shopping Guide

A Beauty Plan for You FREE

My Amazing 36-Page Beauty Book Showing Simply, Clearly, and Swiftly How You Can Become More Beautiful and Alluring Than You Ever Thought Possible.

JOSEPH WEIDER
Architect of Beauty

Discover how to fulfill your secret desires for . . .

A MORE *Beautiful Bustline*
A *Trimmer Waist*
MORE *Shapely Legs and Hips*

PLUS: Awaken the sleeping beauty within you — "wake up" to a glowing, fabulous new life!

Give me 15 minutes and I'll prove to you through my FREE 36-page "AWAKEN TO BEAUTY" booklet that I can positively help you lose unwanted fat anywhere on your figure; slenderize your hips, waist, legs, arms; or add attractive pounds wherever you need them; make your torso proud and lovely; give you clear, arresting skin; make your hair a "halo of beauty." I guarantee you can gain this victory in the privacy of your own bedroom—in just 12 weeks!

MY $10,000 CHALLENGE

I'm prepared to pay $10,000 to anyone who can prove that my course can't make you a beautiful, desirable woman more quickly, easily and pleasantly than any other course. I challenge any beautician, physical director, salon or "magic machine" manufacturer to refute what I say.

YOURS ABSOLUTELY FREE!

Send now for my free 36-page "AWAKEN TO BEAUTY" booklet. For a new lease on life and love—mail this confidential coupon right now! No obligation.

MAKEUP

COMPLEXION CARE

CHARM AND POPULARITY

MR. JOSEPH WEIDER, Dept. 17-W-10
14 E. 46th St., New York, N.Y. 10017

Check here where you want improvement, and I'll show you how to achieve your beauty goal.

☐ Add Weight ☐ Lose Weight ☐ Improved Bosom
☐ More Charm ☐ Slimmer Waist ☐ Better Complexion
☐ More Shapely Legs and Thighs ☐ Makeup Techniques

Mr. Weider, I want to improve my figure, charm and personality. Please rush me your 36-page "AWAKEN TO BEAUTY" Booklet. I am enclosing only 25 cents to help cover handling and postage. I am under no obligation to buy anything. AND I UNDERSTAND THAT THE INFORMATION I AM SENDING YOU WILL BE KEPT IN STRICT CONFIDENCE.

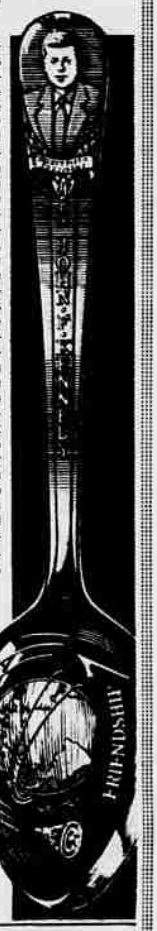
Name ..... Age .....
Address .....
City ..... Zone ..... State .....

In Canada: Joseph Weider, 394 Symington Ave., Toronto 9, Ont.

☆ PRESIDENT ☆ KENNEDY COMMEMORATIVE SPOON

ONLY 10¢

To interest you in collecting the famous Presidents Commemorative Spoons, we offer to send you the John F. Kennedy spoon for only 10¢! The collection consists of 34 spoons in all, from Washington to Kennedy. Each one commemorates a different president; displays his portrait, name, and term in office. Engraved in the bowl is the outstanding event of his term. All are extra-heavy quality silverplate, made by International Silver. With the Kennedy spoon we tell you how to collect the entire series by mail, three at a time, for only $1.25 each spoon. Send for your Kennedy spoon today! Limit, one to a family. Mail coupon with 10¢, name and address to: Presidents Spoons, Dept. K-25, P. O. Box 48-457, Miami, Florida.



PRESIDENTS SPOONS
P.O. Box 48-457
Miami, Fla. Dept. K-25
Send me the John F Kennedy Commemorative Spoon and tell how to get the others in the collection.
I am enclosing 10c

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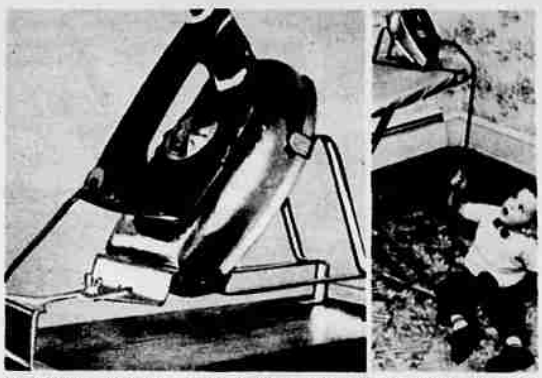
Your OLD FUR COAT into a GLAMOROUS CAPE or STOLE for only $22.95

Our skilled master craftsmen remodel your old fur coat into a beautiful exquisite creation. Parts lengthened, sleeves or vests. Service includes, shaping, new lining, new fastening, and cleaning. You'll be delighted by your modernized fur.

FREE! FUR COLLAR with your order

Write today for FREE STYLE BOOK GALAXY FUR CO 63-K



SAFETY FIRST—Iron holder clamps to your ironing board, keeps iron out of reach of youngsters, ends danger of injury by a falling iron. Also prevents scorching, damage to iron. Nickel-plated steel; $2.98 ppd. John Surrey, Dept. FW-4, West Hempstead, N.Y.

Weekend Shopper

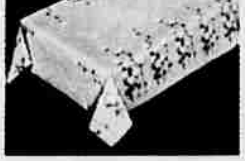
By SUSAN PAINE

AUTOMATIC DRAIN PUMP attaches to faucet or hose, does a man-sized job of pumping out basement, boat, washing machine, pool, etc. $1.98 ppd. Standard American, Dept. 10-FW, 1 Park Ave., N.Y. 16, N.Y.

FAMILY COAT OF ARMS is reproduced in relief and full color on an oak wall shield. Give surname, original domicile, if known. If arms cannot be traced, check is returned. 7"x6", $9; 12"x10", $20; 14"x12", $25; 22"x18", $40. All ppd. York Insignia, York, England.

SHRUB COVER protects bushes, hedges, small trees from winter damage. Adjusts to fit anything from new plantings to 4-ft. trees. Specify ball or spire shape. Each, $1.20 ppd.; 3 for $3.10; 6 for $5.55. Scott-Mitchell, Dept. FW, 415 S. Broadway, Yonkers, N.Y.

VINYL TABLECLOTH blooms with white roses, wipes clean with a damp cloth. Flannel-backed. Comes with white, pink or gold background. 54"x54", $3.50 ppd.; 54"x72", $4.50; 54"x90", $5.50. Ann-Ellis, Dept. FW-10, 729 Seventh Ave., N.Y. 19, N.Y.



SLIP-ON MAGNIFIERS—If reading fine print is difficult, attach a pair of magnifiers to your prescription glasses. Powerful 2.50 diopter lenses let you see the print clearly. $2.98 ppd. Nel-King Prod., Dept. FWK-93S, 811 Wyandotte, Kansas City 5, Mo.

IMPORTED FRENCH PERFUME—What fragrance to use can be a problem. Here's a help—a packet with 24 sample vials such as "Shocking." Complete, $1.10 ppd. Perfume Importers, P.O. Box 264, Farmingdale, N.Y.

KENNEDY CARDS feature the First Family with JFK as the ace and Jackie as the queen of hearts. Finesse through brothers, sisters, in-laws for grand-slam fun. Standard deck, $1.25; 2 for $2 ppd. Greenland Studios, Dept. FW, Miami 47, Fla.

Weekend Shopper items are NOT advertising. If products shown are not available at stores, order from sources listed.

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REPAY $51.24 MONTHLY

BORROW $100 TO $1000 ON YOUR SIGNATURE ONLY • 24 MONTHS TO REPAY

Amount of Loan	24 Monthly Payments
$100	$ 5.30
$300	$17.40
$500	$27.80
$800	$41.53
$1000	$51.24

Enjoy life and money worries! Confidential BORROW BY-MAIL plan provides cash for any purpose. Small payments, fit your pocketbook. Private, entirely by mail. No endorsers, no personal interviews. Fast service. State supervised. Details sent in plain envelope. No obligation. Inquire now.

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City ____
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BUY BONDS

STOP STOOPING!

with amazing, new Piper Brace • Shoulder Brace

From this . . . to this in 30 seconds

Corrects posture instantly, comfortably. Provides even distributed support for sagging shoulders. Improves appearance, gives you a wonderful new feeling of confidence. No fitting. Made of highest quality ventilated-for-comfort 3-ply cushioned material. Arm bands softly padded.

FOR MEN AND WOMEN. Can't be detected under light clothing. Give measurement around chest. Only $4.95. Sent postpaid except on COD's. Money-back guarantee if returned postpaid in 30 days.
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811 Wyandotte, K.C. 5, Mo.

WIPE AWAY BURNT-ON GREASE!

New miracle cleaner for aluminum, chrome, porcelain. Dissolves carbonized grease and encrusted build-up fast — from frypans, waffle irons, stove, oven, rotisserie, grill, etc. Will not darken or pit utensils. 8 oz. can with brush. Only $1.98, plus 25c mailing & handling.

ANTHONY ENTERPRISES Dept. FW-901
981 Post St., San Francisco 2, Calif.