



Finally a dandruff shampoo that really works!

NEW FROM PROCTER & GAMBLE

Now just regular shampooing gives really effective dandruff control for millions. Now you can stop nursing dandruff along . . . can do more than merely wash away the flakes for a few days. After ten years of research Procter & Gamble presents Head & Shoulders . . . It is both the most effective and most convenient dandruff control you can buy. No other shampoo or rinse can match it.

Yet this is no unpleasant medicinal treatment, but a fragrant, rich-lathering shampoo. And no other shampoo leaves hair easier to manage.

If you or anyone in your family has dandruff, get Head & Shoulders. It really works!

Head & Shoulders shampoo

