



Foreground: Ford Galaxie 500/XL 2-door hardtop. Background: Ford Galaxie 500 4-door hardtop.



Fairlane 500 Sports Coupe.



Falcon Sprint 2-door hardtop.

This year's Ford cars were bred in open competition and built for total performance.

There are 44 models for 1964...each one offers you substantially more car than anything else at its price. Everything about them has been refined, sharpened, gentled...and tested to the ultimate limits of effort. Before you buy any new car, test drive the '64's from Ford. We're willing to rest our case on our cars.

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