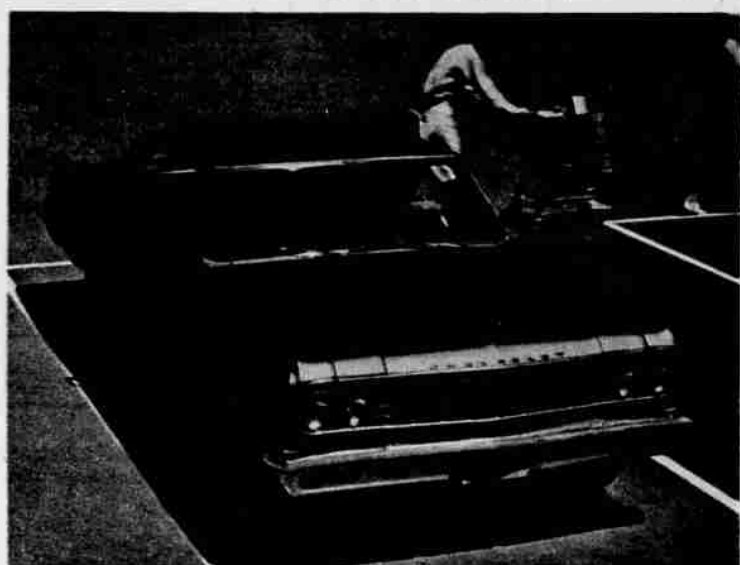


Variety is the spice of Chevrolet



'64 JET-SMOOTH LUXURY CHEVROLET. Never so luxurious before! New Impala Super Sport Series has ultra-soft vinyl upholstery, deep-twist carpeting. Even the Biscaynes are now fully carpeted. Smooth long-lasting Body by Fisher comes in 15 colors, 7 new ones. Engines range up to an extra-cost 425-hp V8. A luxury car in every sense of the word but one — price. (Shown above, Impala Sport Sedan.)



TOTALLY NEW CHEVELLE! BY CHEVROLET. A whole new kind of car for '64! Shorter than the big cars outside, but a generous amount of room inside. Eleven models in three series to choose from. Four different engines: 120-hp Six, 195-hp V8 and, at extra cost, a 155-hp Six and 220-hp V8. Body by Fisher. Chevrolet quality through and through. (Shown above, Malibu Super Sport Coupe.)



'64 CHEVY II BY CHEVROLET! Two new extra-cost engines. A 155-hp Six and a 195-hp V8. Now, only Chevy II offers you 4, 6 or V8 power. And all the new II's are trimmer inside and out with every latest easy-care feature. Self-adjusting brakes. Delcotron generator. Rust-resisting wash-and-dry rocker panels. Where does economy get off being so enjoyable? At your Chevrolet dealer's. (Shown above, Nova 4-Door Sedan.)



'64 CORVAIR BY CHEVROLET. Got a hill nearby? Go climb it in a '64 Corvair, and watch it disappear. Nearly 19% more horsepower in the standard engine. 110-hp in the extra-cost engine. 150-hp in the Spyder. (Shown above, Monza Club Coupe.)

'64 CORVETTE BY CHEVROLET. America's only true sports car never felt better. Smoother, quieter riding. Must be driven to be appreciated.



Now See the '64 Chevrolet, Chevelle, Chevy II, Corvair & Corvette at Your Chevrolet Showroom