

WARD WEEK SALE

Use Ward's convenient credit plans. No money down. You can pay in 30 days or extend payments. It's wise to buy now at Ward Week low prices.



PRICE CUT 25% BOYS' WASH 'N WEAR CONTINENTALS

Save now! Popular beltless slacks of rugged Sanforized Plus* cotton sateen. Hidden 2-button adjustable waist tabs. Newest deep-toned printed plaids. 6-18. Save!

2⁹⁹
REG. 3.98



MEN! SAVE 1.01 REG. 3.98 COTTON FLANNEL PAJAMAS

Norwegian-type designs and ski scenes decorate our soft, warm flannel pi's. Choose collar-coat or pull-over style, both with 2-button adjustable waistband.

2⁹⁷
SIZES S-M-L-XL



DRESSY HATS SPECIAL-OCCASION FELTS

They're small, they're elegant, and headed straight for a wonderful holiday season! Wool felts, some with glitter touches, in bon-bon pastels and white.

2⁹⁹

CHOOSE FROM BIG VARIETY, ALL DEPARTMENTS!



SAVE 20% BOYS' BRENT 100% ORLON® SWEATERS

Supervalue! 100% machine-washable Orlon® acrylic pullovers won't stretch or shrink. Crew or V-neck models in colorful Norwegian-type jacquards. S-M-L.

3⁹⁹
REG. 4.98



GUARANTEED* POW-HOUSE WESTERN SADDLE PANTS

*Your money-back if main seams rip... ever! Extra-rugged 13 3/4-oz. Sanforized** coarse-weave denim. Cut to fit snug, ride low on hips. Riveted strain points. **Mex. shrink. 1%

3¹⁸
REG. 3.79

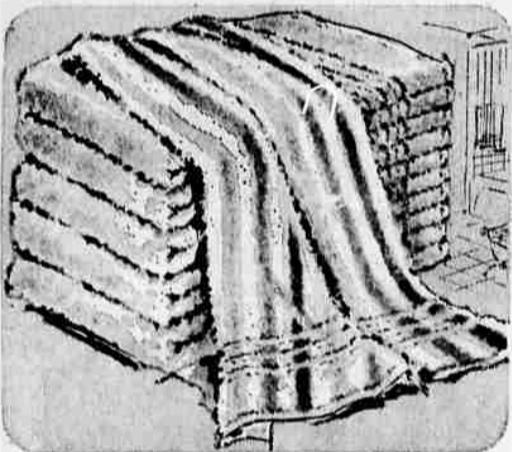


SAVINGS FOR BOYS REVERSIBLE VISUAL-QUILT PARKAS

100% nylon quilted to bonded Dacron® 88 polyester—reverses to smooth nylon: black to red, electric blue to light blue. Drawstring hood. Sizes 10 to 20. Save now!

9⁹⁹
REG. 12.95

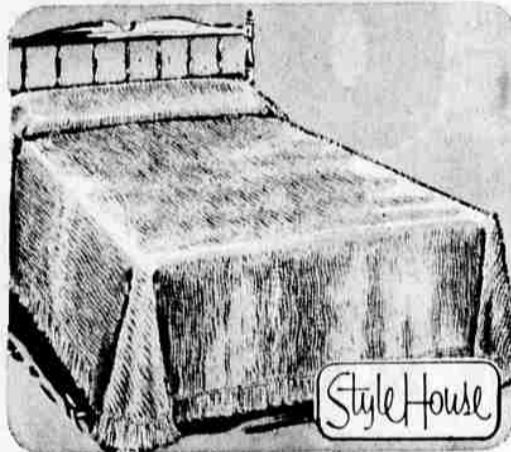
LOWEST PRICES OF THE SEASON... COME EARLY AND SAVE!



BATH MATCH-UPS! REG. 59c STRIPED, SOLID TOWELS

Ward Week buy on thirsty cotton terries by Style House. In five rich solid colors and coordinated stripes. 39c hand towel, 3 for 99c 19c wash cloth, 6 for 99c

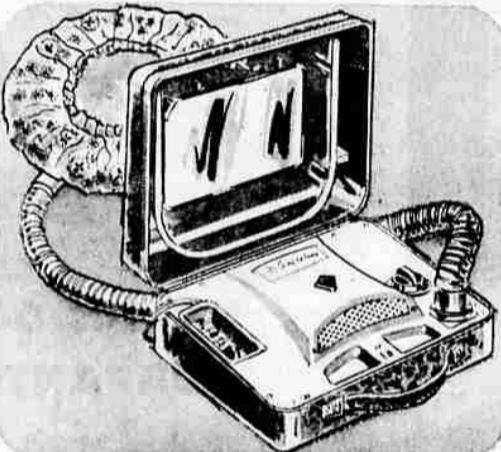
2^{99c}
FULL BATH SIZE



WARD WEEK ONLY! TUFTED CHENILLE SPREAD, 21% OFF

Enka rayon chenille on a cotton back gives extra long wear. Washable throw style has rounded corners, bullion fringe; never needs ironing. 7 colors, white.

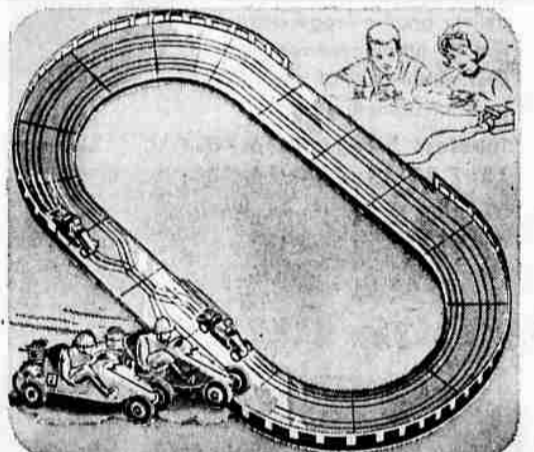
3⁹⁴
REG. 4.99
FULL OR TWIN



BIG \$5 SAVING! DELUXE DRYER WITH MANICURE SET

Signature luggage case hair dryer has quiet motor; 5-heat switch; large bouffant hood; 9x12x5" case, mirror in lid. Manicure set with power cable, attachments.

16⁸⁸
REG. 21.95



LANE SWITCHERS WARDS 12.95 CHICANE RACE SET

Around and around they go; sometimes bumpertobumper and sometimes side by side! 2 racers, 2 speed controls, 1-amp. powerpack UL-listed. 7.88 battery-run set, 6.88

10⁸⁸
20-PC. SET

STARTS TUESDAY, OCTOBER 8th • 11-DAY EVENT!



SAVE OVER 25% 10-DR. UNPAINTED PINE DRESSER

Kiln-dried Ponderosa knotty pine, smoothly sanded, constructed with nails, glue, screws. 10 roomy drawers, economical, sturdy storage for any room. 52x15x32".

19⁸⁸
NO MONEY DOWN



FLOOR POLISHER CLEANS ALL YOUR RUGS AND FLOORS

Powerful floor conditioner scrubs, waxes and polishes floors—shampoos rugs! Fingertip-controlled dispenser plus scrub and polish brushes; buffing pads; rug dolly.

24⁸⁸
SAVE \$5—REG. 29.95



SETS REDUCED! 6 THERMO MUGS OR TUMBLERS

Keep hot drinks hot, cold drinks cold! 10-oz. mugs, 14-oz. tumblers have colorful, double wall construction—will not leave rings. 2 1/2-qt. thermo pitcher 2.88

2⁸⁸
REG. 3.49; 3.69



SAVE ON EACH! 88.95 PORTABLE OR '88 ADDER

Wards compact 88-character typewriter has touch adjustment; case. Pica or elite. Electric adding machine multiplies, sub-totals. 10-key action, 7-column list.

78⁸⁸
Plus M.E.T. NO MONEY DOWN