


WARD WEEK SALE

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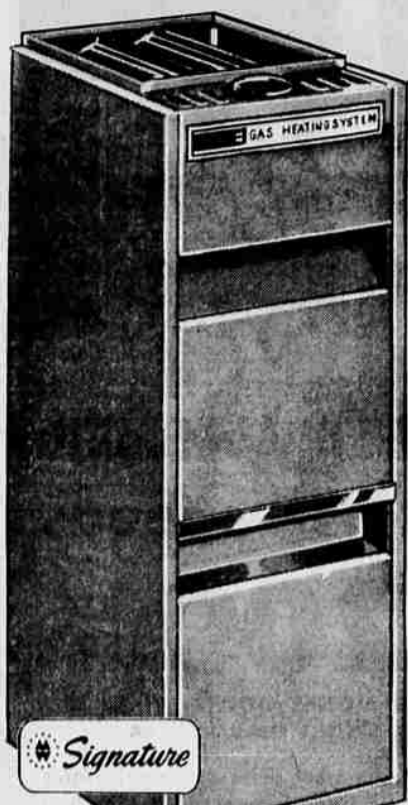
WARD WEEK SALE



MONTGOMERY WARD
WHEN ALL AMERICA SHOPS AND SAVES

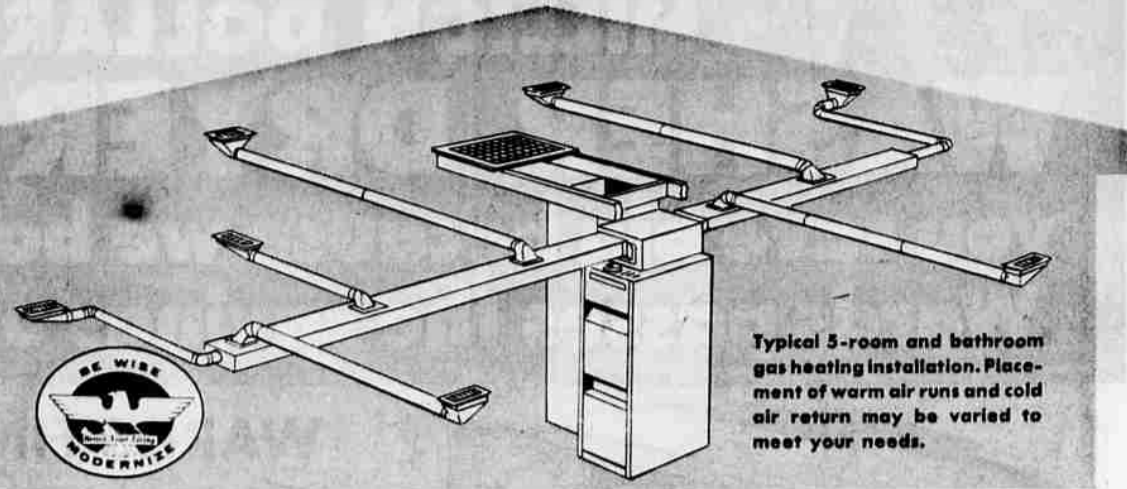
WARD WEEK SALE

Lowest prices of the season!
Hurry in and save!



Signature

COME IN OR PHONE FOR A
FREE ESTIMATE
LET WARD'S INSTALL YOUR
COMPLETE HEATING SYSTEM



sale! Signature heating system

\$215 NO MONEY DOWN

COMPLETE! 80,000-BTU gas-fired, forced air furnace; thermostat, all needed duct work.

HERE'S WHAT YOU GET...

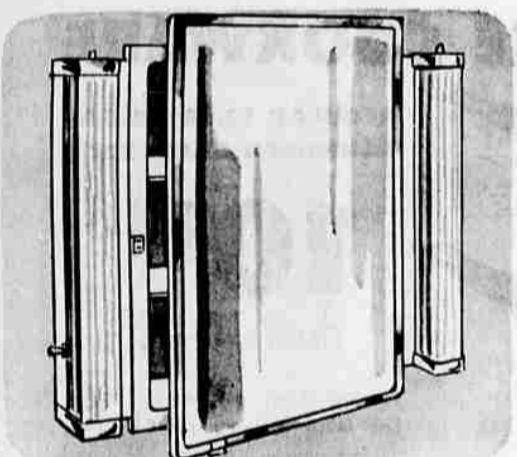
- **FORCED AIR FURNACE**
Automatic Signature hi-boy with compact, space-saving cabinet. Clean, quiet and dependable performance.
- **STEEL HEAT EXCHANGER**
Eliminates motionless gases . . . hot spots cannot occur. Transfers heat more efficiently, cuts fuel costs.
- **CONTROL SYSTEM**
Nothing else to buy—finest quality automatic controls including convenient remote wall thermostat.
- **ALL NEEDED DUCT WORK**
Seven warm air runs with floor diffusers and one cold air return with grille. Accessories included.

Everything to heat a 5 or 6-room home—and all at Wards one low price! Signature hi-boy furnace takes up little space in your basement, leaves valuable room for storage and recreation. Big blower fills every corner of your home with warm air . . . extra-large filter keeps the warm air clean, removes lint and pollen.

84,000-BTU OIL-FIRED SYSTEM
Similar to Signature gas-fired system described above. Does not include oil tank and piping from oil tank to burner.

\$449 Reg. \$484

HYDRONIC AND OTHER TYPES OF HEATING SALE-PRICED!

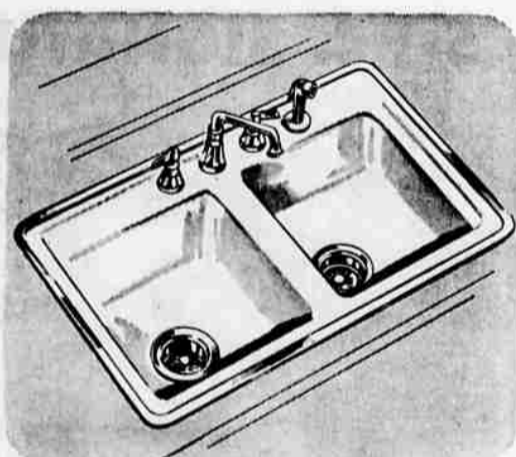


REDUCED 4.07

SIDE-LIGHT MEDICINE CABINET

Smart, modern styling—low Ward week price! Fluorescent bulbs and plastic shades give soft light; glass shelves hold dozens of items. 22x22 3/4 x 4 3/4-in.

22⁸⁸ Reg. 26.95
NO MONEY DOWN



5.97 SAVINGS!

SIGNATURE STEEL SINK, FITTINGS

Special Ward Week price! Gleaming white porcelain enameled finish resists stains and acids. With chrome-plated faucet, spray and strainers. 32x21 in.

29⁹⁹ Reg. 35.96
NO MONEY DOWN

NO FLAME, FLUE guaranteed 10 years

FAIRWAY 30-GALLON ELECTRIC HEATER

53⁸⁸ Reg. 59.95
NO MONEY DOWN

Specially-priced for Ward Week! Easy to install anywhere—needs no venting. Glass-lined tank won't rust, keeps water clean . . . fiber glass insulation conserves heat.

52-GAL. ELECTRIC HEATER
Reg. 74.95 Standard or **68.88** extra-fast recovery model.

24-HOUR INSTALLATION

10-YEAR GUARANTEE
You get a new heater free if tank fails due to defective materials or workmanship during first 5 years. You get a new heater at 50% of current price plus 10% for each succeeding year if tank fails during the remaining five years. You pay extra installation charges only after first year.

WARDS BEST! PRICE CUT 14.95



BEST 1/2-HP SINGLE STAGE PUMP, TANK

Reg. 123.90 LESS JET **108⁹⁵**

NO MONEY DOWN

Save big during Ward Week! Wards Signature system is factory assembled—ready to go to work for you! Automatically maintains 20 to 40 lbs. pressure, delivers 1050 GPH. Includes heavy-gauge 20-gallon galvanized steel tank. For shallow or deep wells to 90 ft.

PLASTIC PIPE—100-FT. COILS

3⁵⁰ 1/2-inch
Sale-priced for Ward Week! Flexible, strong; 80-lb. tested. 3/4-inch **6.50** 1-inch **10.50** 100-LB. PIPE SALE-PRICED

WARDS OWN BRANDS ARE IN DEMAND; DURABLE, DEPENDABLE. BUY AT SALE PRICES