

WARD WEEK SALE

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MILLION DOLLAR WASHER DRYER SALE

you save big because we bought big!
Wards passes the savings on to you!

WARDS FINEST WASHER
12 cycles ... 4 speeds

SAVE \$50 **\$209** REG. 259.95

NO MONEY DOWN
NO PAYMENTS TILL FEBRUARY 1964

Our greatest washer dryer sale ever! Wards asked a famous manufacturer to make our best washer and dryer even better, with more labor-saving features to turn your washday into wash minutes! Wards placed a tremendous order for these improved washers and dryers. That's why the prices, to us and to you, came way down. Just compare features and prices—ANYWHERE!



12 PUSHBUTTON CYCLES
GIVE A "SUPER WASH"

"CUSTOM CARE"—4 WASHING
AND RINSING SPEEDS

5 FRESH WATER RINSES
FOR CLEANEST WASH

LIMITED QUANTITIES ...
FREE NORMAL INSTALLATION

WARDS FINEST DRYER ...
FOUR WAYS TO DRY!

SAVE \$20 **\$159** REG. 179.95

1. Tumble-drying with heat
 2. Tumble-drying without heat
 3. Drying on stationary rack with heat
 4. Drying on stationary rack without heat
- Gas 4-way dryer, reg. 219.95 ... **\$189**



Model 7723

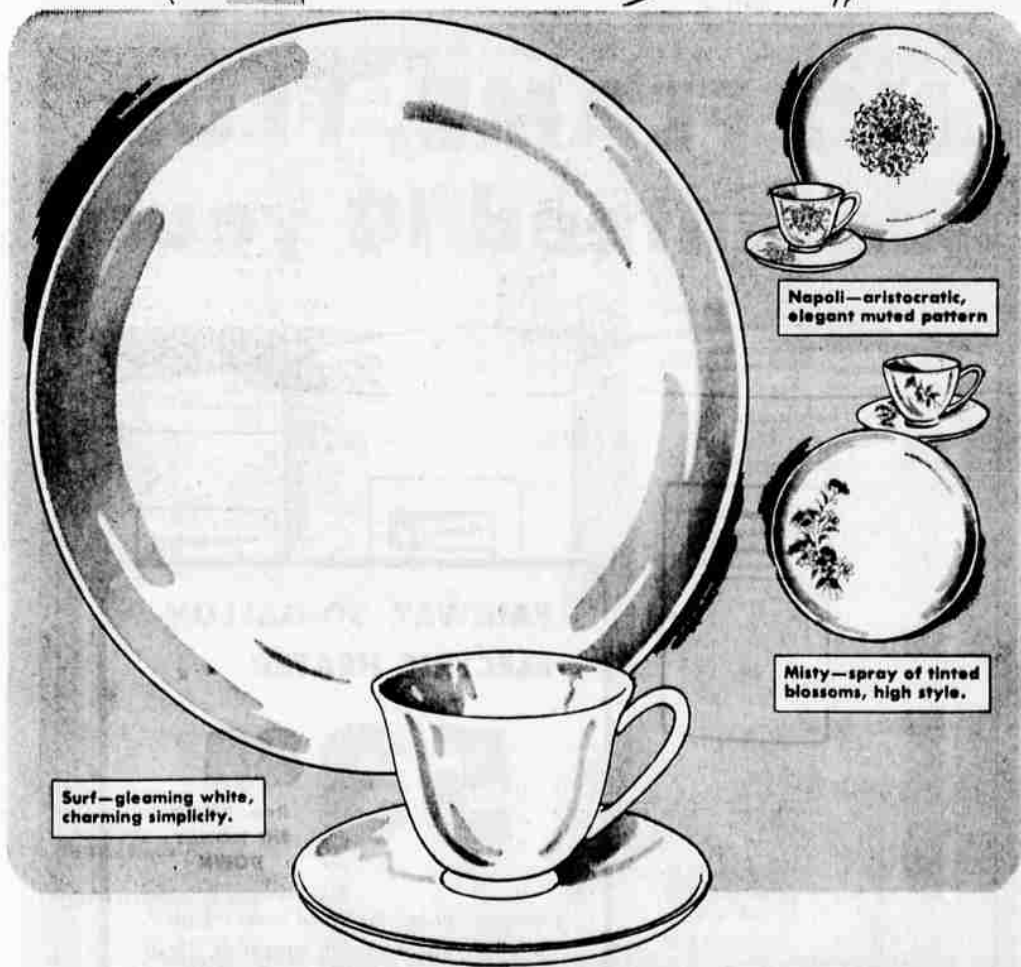
MONTGOMERY WARD



WHEN ALL AMERICA
SHOPS AND SAVES

WARD WEEK SALE

Lowest prices of the season!
Hurry in and save!



Surf—gleaming white,
charming simplicity.

Napoli—aristocratic,
elegant muted pattern

Misty—spray of tinted
blossoms, high style.

\$7 OFF! STONEWARE
45-PC. SET, LOOKS AND FEELS LIKE FINE CHINA

Now a big saving on dinnerware regularly priced far below its elegant looks! Wards Style House stoneware has all the features of semi-porcelain plus the look, feel and ring of fine china. Glass-hard glaze makes it more durable than any ceramic-ware except vitrified china. Oven-proof, craze-proof, detergent proof. Safe in dishwashers; suitable for any occasion. All pieces feature distinctive new styling, with footed cups and graceful, functional handles. Patterns exclusive with Wards!

24⁸⁸

Regular 31.95 set
service for 8

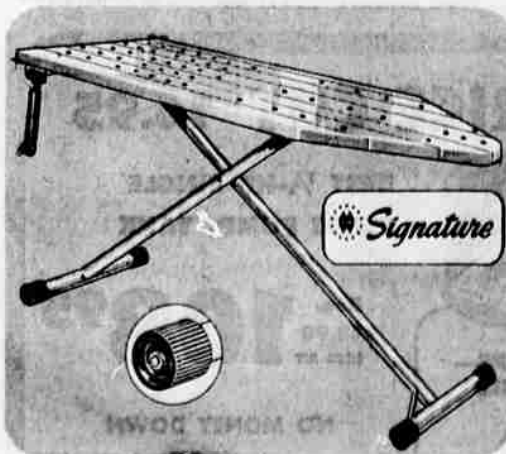
5-PC. SIGNATURE COOKWARE

REGULAR 13.49, 18-GA.
ALUMINUM BASIC SET

10⁴⁴

SAVE OVER 20%

Advanced styling—the best looking line in its price-range! Gleaming 18-ga. aluminum is warp-proof and can't rust or pit! Black sure-grip plastic handles withstand heat up to 400°. Incl. 10" fry pan, 2 and 3-qt. sauce pans, 4-qt. sauce pot—all with covers; 1-qt. open pan.



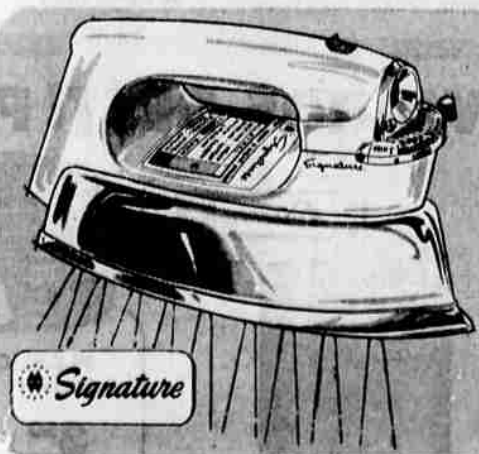
18% OFF TABLE!

PERFORATED TO LET STEAM ESCAPE

Full-size ironing table has 1 1/4-in. tubular offset legs, attached outlet, easy-roll wheels. Height adjusts from 24 to 36-in. Enamel finish, 54x15-in. top. Folds flat.

6⁴⁹

REG. 7.98



22% OFF IRON!

STEAM-DRY; KEYED FABRIC DIAL!

17 steam vents encircle the 32 sq. in. soleplate. Reservoir holds 7 ounces. Push a button for dry ironing! Finger-tip fabric dial is color-keyed to temp. guide.

9⁹⁹

REG. 12.95

DON'T WAIT! BUY NOW AT WARD WEEK PRICES. YOU'LL BE GLAD YOU DID