

WARD WEEK SALE

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**MONTGOMERY
WARD**

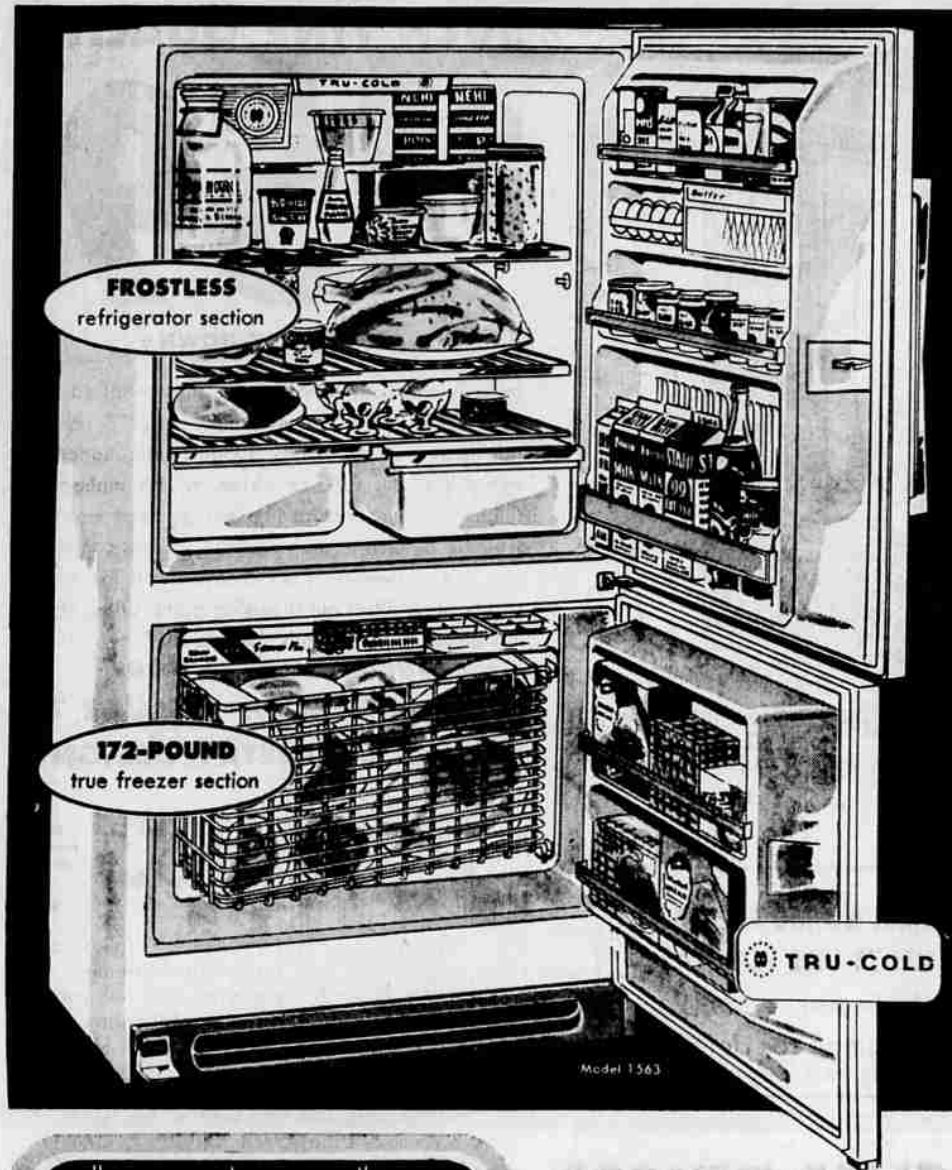
WHEN ALL AMERICA
SHOPS AND SAVES



**WARD
WEEK
SALE**

Shopper's delight! Great values throughout the store!

PRICE SLASHED \$50! 14.4-cu. ft. combination



**REFRIGERATOR PLUS
172-POUND FREEZER,
FOOD SPACE GALORE**

\$249

Regularly 299.95

NO MONEY DOWN—\$11 a month

- Frostless refrigerator section
- Extra-large frozen food storage
- Both doors fully shelved

We've slashed the price on our new Tru-Cold to make it one of the finest Ward Week values ever offered! See for yourself: a frostless refrigerator section at convenient reach-in height; and below, a big 172-lb. true freezer that opens with a foot pedal. The refrigerator never needs defrosting; features full-width shelves, 2 crispers, "bonus" storage door. Freezer has a swing-out basket, storage door.



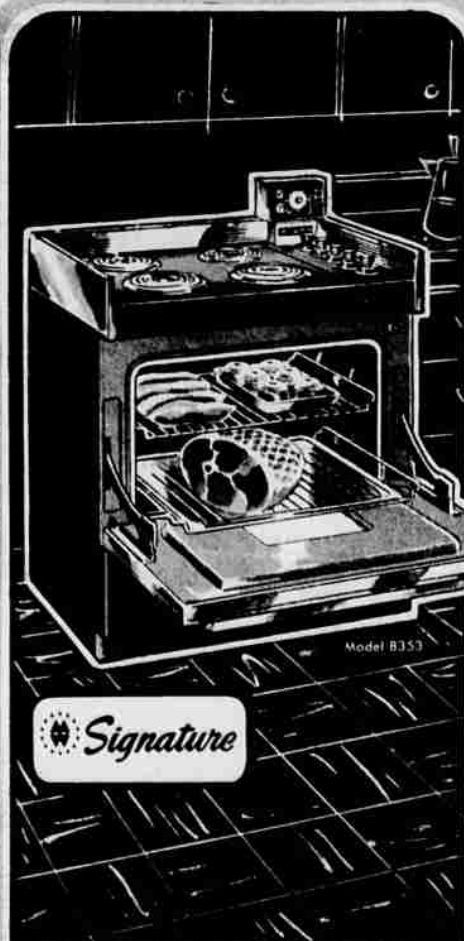
BONUS!
6 thermo-insulated
extra large mugs!

**BIG SAVING
SIGNATURE STAINLESS STEEL
PERCOLATOR AND MUG SET**

14⁸⁸

REG. 18.93 COMBINATION

Automatically perks 4 to 10 cups of perfect coffee—just the strength you want! Stainless steel inside and out; aluminum pump and basket. Table-top styling, cool black handle. 4-9 cup budget automatic, reg. 7.49. **.6.44**

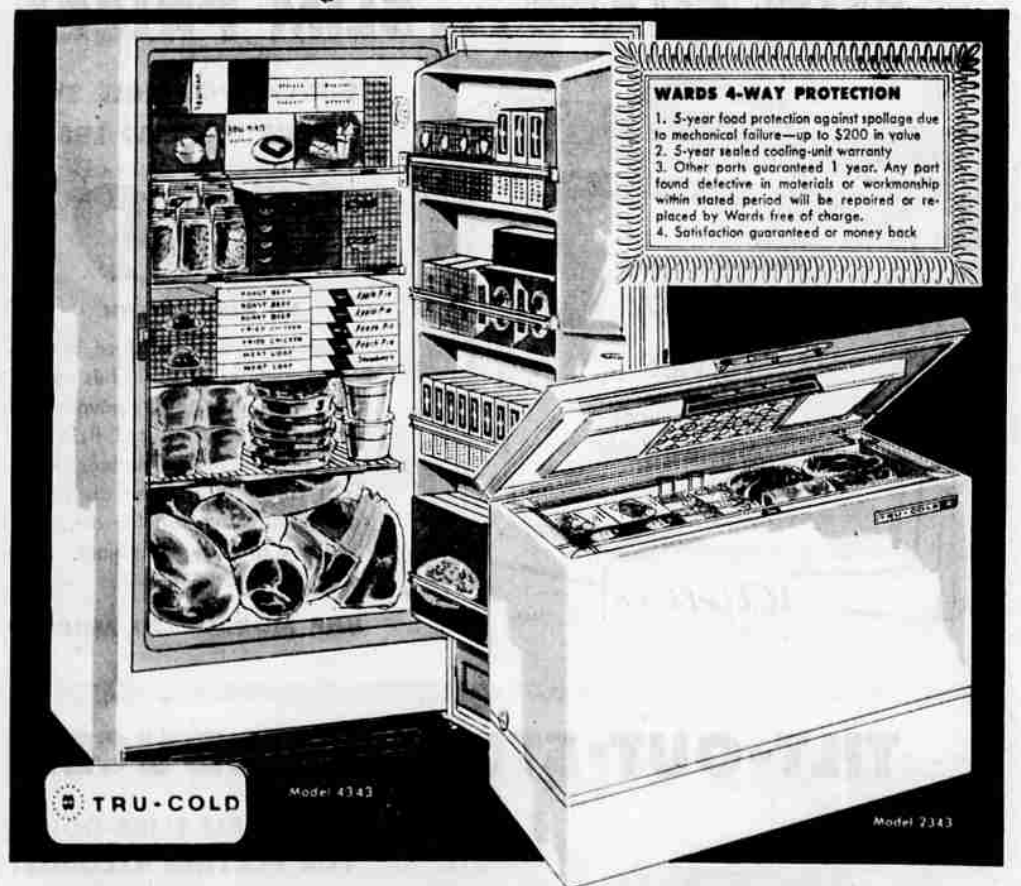


IN COLORS!
AUTOMATIC ELECTRIC RANGE
AT SPECIAL WARD WEEK PRICE

\$199

NO MONEY DOWN

30" range fits so perfectly between or beside cabinets that your kitchen looks custom-built! Clock-controlled oven times meals... Thermal-Eye® unit makes any pan an automatic utensil. In white, aqua, yellow, coppertone or pink.



WARDS 4-WAY PROTECTION

1. 5-year food protection against spoilage due to mechanical failure—up to \$200 in value
2. 5-year sealed cooling-unit warranty
3. Other parts guaranteed 1 year. Any part found defective in materials or workmanship within stated period will be repaired or replaced by Wards free of charge.
4. Satisfaction guaranteed or money back

2 FREEZER MODELS both at \$21 savings!

FAMILY-SIZE TRU-COLDS HOLD BIG FOOD RESERVE!

Add it up—this figures to be the best investment you'll ever make! A Tru-Cold freezer at this price leaves money in your pocketbook; subtracts hours of work and shopping trips; multiplies meal-time pleasure by providing out-of-season treats with fresh-picked flavor! Each husky freezer keeps 455 lbs. at certified zero degrees. Chest is fine for bulky packages; upright has refrigerated shelves, "bookshelf" storage door, Reg. 189.95 each.

\$168

YOUR CHOICE

COUNT ON WARDS EXPERT SERVICE, TOO! FAST, EFFICIENT, NEAR AS YOUR PHONE