

WARD WEEK SALE

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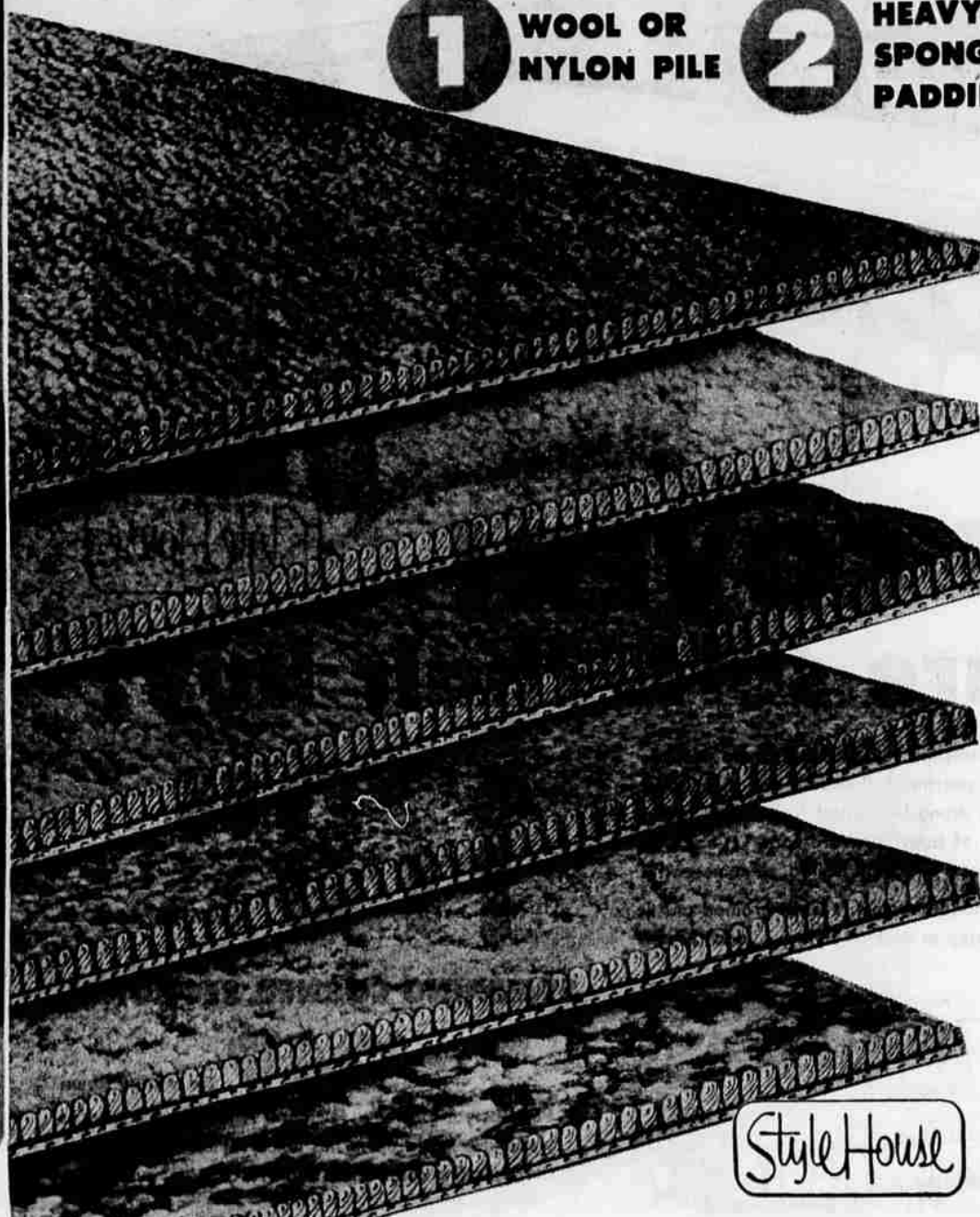
WARD WEEK SALE

BIG 3-IN-1 CARPET SALE

- 1** WOOL OR NYLON PILE
- 2** HEAVY SPONGE PADDING
- 3** WARDS EXPERT INSTALLATION

6⁴⁹

SQ. YD. INSTALLED
Reg. 7.73



EASY-CARE NYLON PILE

Popular continuous filament nylon pile has amazing resilience. It springs back, won't mat down under active family traffic. And it's immune to fuzzing, shedding. Pretty loop texture in 4 sparkling colors. 9' and 12' widths.

ALL-WOOL WILTON IN 5 COLORS
Hefty carpet wears for years. **7⁹⁹**
Won't mat. 12' and 15' widths. sq. yd. inst.

STURDY CUMULOFT® PILE
Continuous filament nylon. 8 clear colors. 12, 15' widths. **8⁹⁹**
sq. yd. inst.

RICH WOOL PILE VELVET WEAVE
Wears well. Cross-diagonal weave; 9 colors. 12, 15' widths. **9⁶⁹**
sq. yd. inst.

501° CARPET—ALL-NYLON PILE
Fuzz-free! Multi-level face; 23 rich colors. 12, 15' widths. **9⁶⁹**
sq. yd. inst.

OUR FINEST NYLON AXMINSTER
Dense pile cleans easily. 7 color styles. 12', 15' widths. **10⁹⁹**
sq. yd. inst.

501° CARPET—WILTON WEAVE
Resilient nylon pile. 7 tweeds hide soil. 12' and 15' widths. **11⁹⁹**
sq. yd. inst.

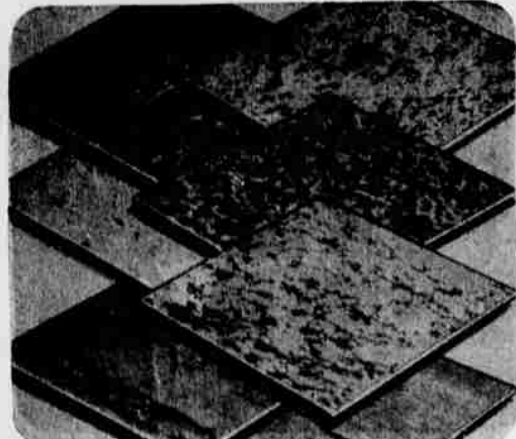
NO MONEY DOWN Take up to 3 years to pay on most installed carpet

MONTGOMERY WARD

WHEN ALL AMERICA SHOPS AND SAVES

WARD WEEK SALE

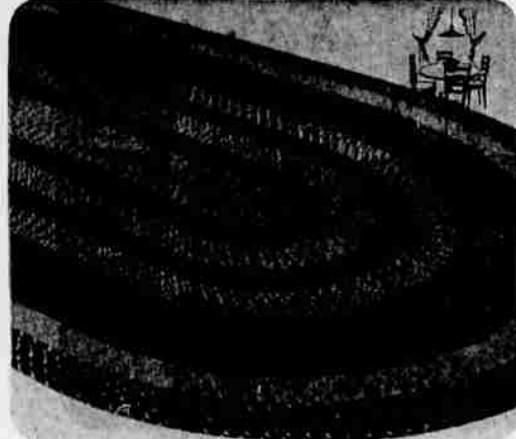
Lowest prices of the season!
Hurry in and save!



FLOOR TILE BUY

WARDS COLORFUL VINYL ASBESTOS
All-purpose vinyl asbestos, durable and economical for kitchen, halls, fun rooms. Non-porous surface resists grease, alkalis. In select colors. Other colors... **10c**

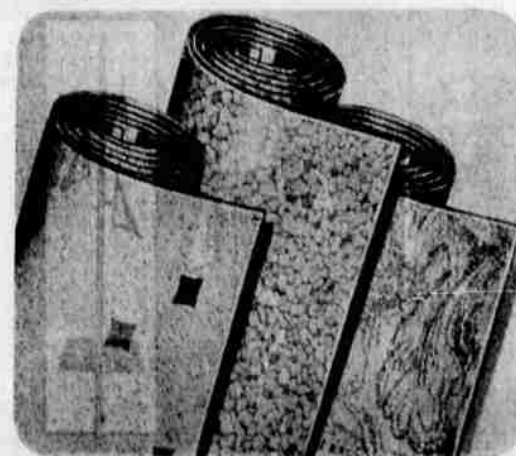
8c REG. 10 1/4
Each, 9x9"



USE YEAR 'ROUND

SAVE 8.07! 9X12" REVERSIBLE RUG
Colorful oval is equally pretty in Colonial or modern settings. Reversible for double wear between cleanings. 5 intermixed colors. **29⁸⁸** REG. 37.95
Other sizes: **1.89—54.95** *Approximate size

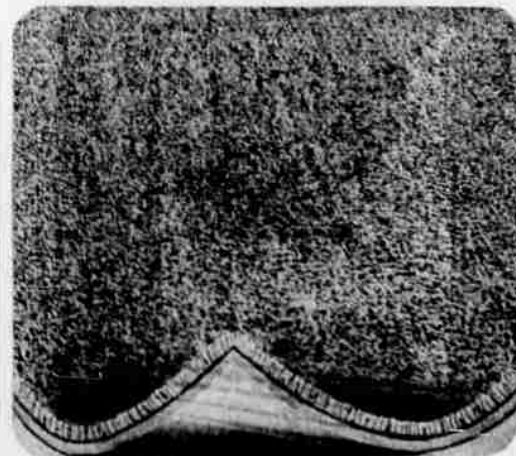
29⁸⁸ REG. 37.95
NO MONEY DOWN



PRICES CUT 15%

STYLE HOUSE VINYL FLOORING
Brighten your floors with metallic, mosaic or carpet patterns. Tough vinyl surface shuns, grease, stains, family traffic and harsh soaps. 12' wide... run ft. **1.56**

1¹⁷ REG. 1.38
RUN FT., 9' WIDE



SAVE BIG 10.07

ALL-NYLON PILE FOAM-BACK RUG
Practical and durable rug takes family traffic in its stride. Dense pile spot-cleans quickly. Needs no pad. 2 solids, 4 tweeds. Other sizes: **6x9' to 12x18'**

29⁸⁸ REG. 39.95
9x12-FT. SIZE

SUPER-SUCTION VIBRA-BEAT



BEATS AS IT CLEANS, TO GET DEEPEST DIRT!

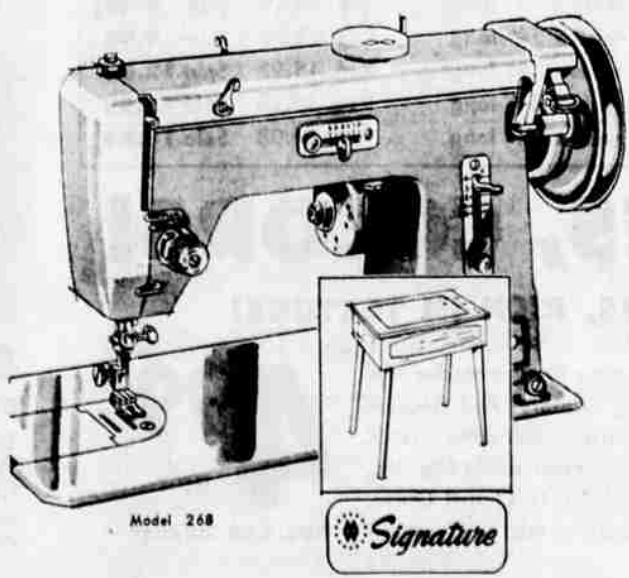
\$44

NO MONEY DOWN
SPECIAL BUY, LIMITED QUANTITY!

- Cleans 3 times faster
 - Over 1 HP motor—twin fans
 - 9-pc. attachment set included
- Beats, sweeps, suction-cleans, triple-filters dust; locks dirt in throw-away bag. Vinyl bumpers.

SIGNATURE VACUUMS
PRICED AS LOW AS 29.88

\$11 OFF! AUTOMATIC ZIG-ZAG



SEW MORE THAN 50 BASIC DESIGNS...EASILY

\$88

REG. \$99

NO MONEY DOWN
Make a dress or dress-up all you make... it's easy with this full-size Signature. Sews forward and reverse, zig-zag or straight stitch. Pattern cams (included) create many fancy designs automatically!
Hardwood cabinet.....*20

SIGNATURE SEWING MACHINES
SALE-PRICED AS LOW AS 39.88

NO MONEY DOWN WHEN YOU BUY ON CREDIT AT WARDS. SAVE NOW!