

WARD WEEK SALE

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COSTLY COVER!

Wards rare sofa-chair buy!

StyleHouse

The luxury quality nylon frieze on this sofa-and-chair set would never be possible at this price except for a very fortunate fabric purchase! Both sofa and chair boast this rich upholstery that wears for years, plus strong hardwood frames, coil-spring bases, and reversible, zippered seat cushions of buoyant Ward-Foam®. Choice of beige, brown, turquoise or honey. Quantities are definitely limited, so come early!

Two tables, generously sized and finished in modern walnut. Walnut-grained plastic tops defy stains, burns and scratches. Choose step or cocktail style... each **17.88**

*Wards name for urethane foam cushioning material

179⁸⁸

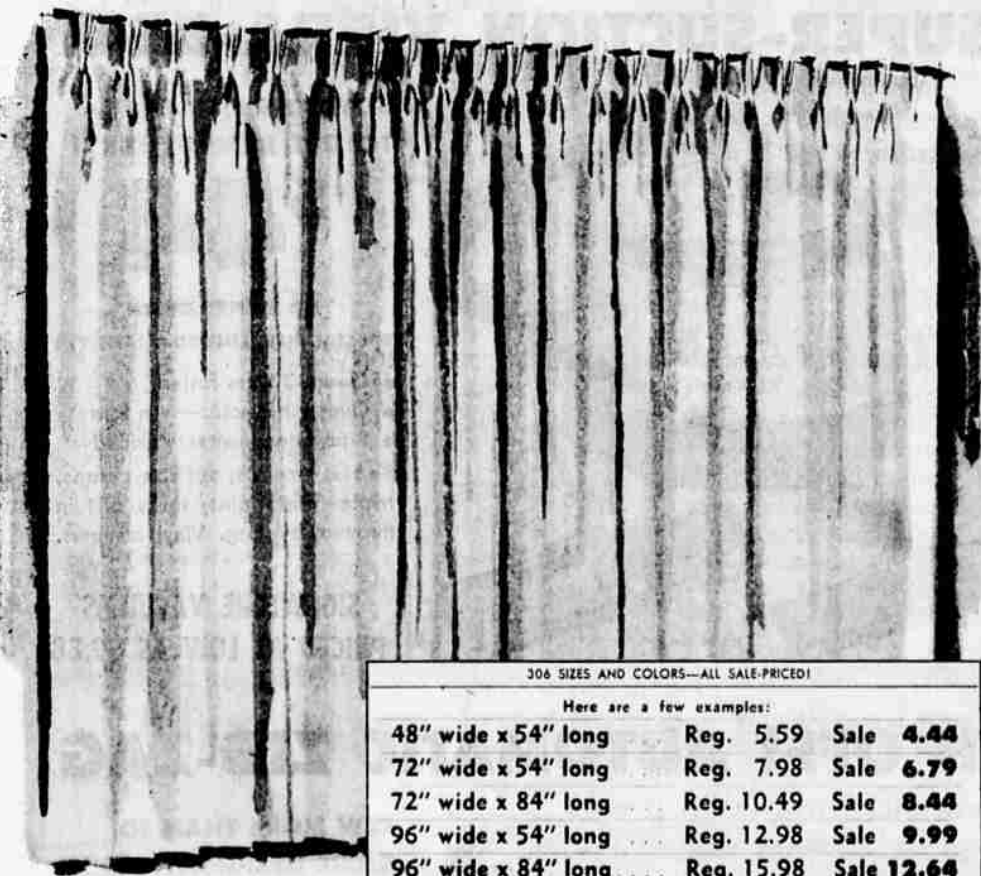
Special purchase

SWEEPING CORNER SECTIONAL

\$249

No money down

Perhaps you prefer a sectional! A few 4-section sofas were also made up in this luxury nylon frieze! Same sturdy, lasting construction and Ward-Foam® cushioning.



306 SIZES AND COLORS—ALL SALE-PRICED!

Here are a few examples:

48" wide x 54" long	Reg. 5.59	Sale 4.44
72" wide x 54" long	Reg. 7.98	Sale 6.79
72" wide x 84" long	Reg. 10.49	Sale 8.44
96" wide x 54" long	Reg. 12.98	Sale 9.99
96" wide x 84" long	Reg. 15.98	Sale 12.64
120" wide x 84" long	Reg. 19.98	Sale 15.99
144" wide x 84" long	Reg. 24.98	Sale 18.64

396 SIZES, COLORS!

FIBERGLAS® DRAPERIES, RICH IN TEXTURE!

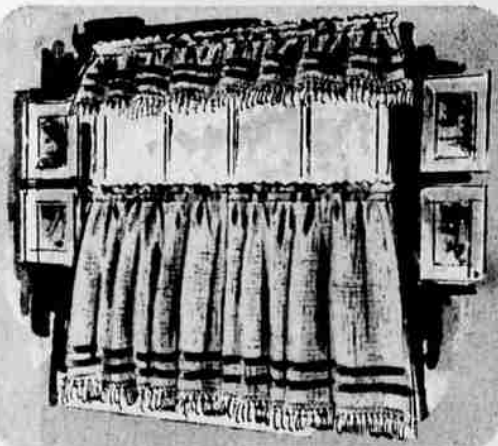
A Ward Week best buy! Beautiful all-glass fiber draperies with never an ironing worry; wash in minutes, drip-dry! And, because they're glass, they keep their new look longer—won't shrink, stretch, rot, mildew, burn, permanently mothproof, resist sun-fading, too. MW Style House Thrush Beige, Lt. Coin Gold, Lt. Chapel Green, Oriole Pink; also lt. beige, white. See chart for your size, savings!

*Owens-Corning R. T. M.

4⁹⁹

pair

REG. 5.98 48x84"



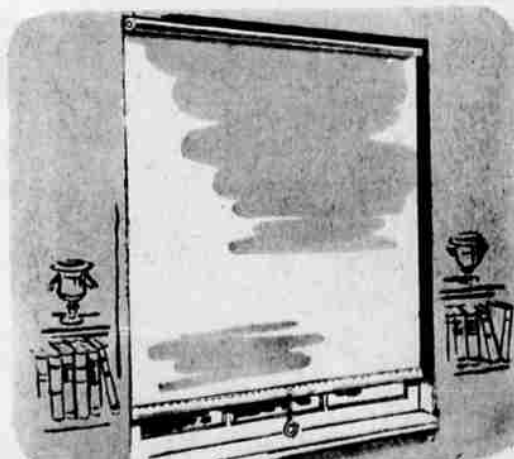
WASHABLE TIERS

BRIGHT CURTAINS IN MANY STYLES

Pert curtains of cotton or rayon in many patterns and styles for any casual room. All are washable, drip-dry and pre-shrunk for no-worry care! Valance included.

1⁴⁸

REG. 1.98
30" PAIR



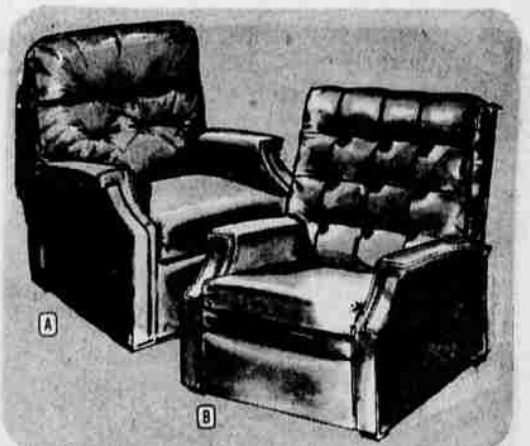
SAVE 25%!

DURABLE, WASHABLE WINDOW SHADE

Translucent vinyl shade at a Ward Week low price! Heavy embossed plastic resists tears and fading, won't crack or mildew. Mounted on strong spring roller.

99c

REG. 1.69
37 1/4" x 6'



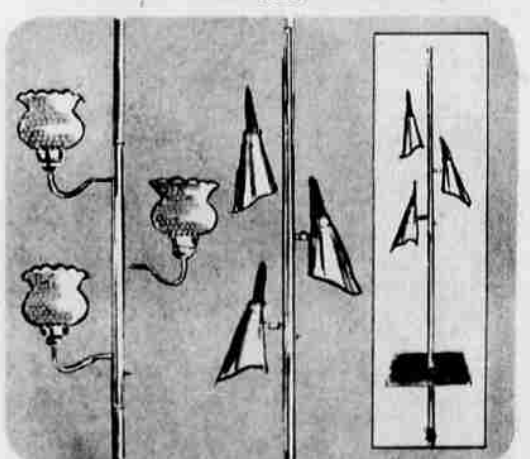
RECLINE TO RELAX

LUXURY NAUGAHYDE®, PLUS FOAM

(A) Full recline, TV reviewing, upright positions. Comfy 1" Ward-Foam® seat cushion.
(B) Extra-large, with 4 1/2-inch Ward-Foam® cushion \$104
With Premier Cover \$129

\$64

NO MONEY DOWN



3.07 SAVING!

POLE LAMPS WITH 3-WAY SWITCHES

Milk glass globes for Early American decors; enameled pole; brass-finish center. For modern look, tapered shades with walnut trim; 1 1/2" plastic-top table.

12⁸⁸

REG. 15.95

130,000 ITEMS AVAILABLE THROUGH WARDS CATALOG DEPARTMENT, TOO!