

WARD WEEK SALE


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MONTGOMERY WARD

WHEN ALL AMERICA SHOPS AND SAVES



WARD WEEK SALE

Shopper's delight! Great values throughout the store!



SAVE 15¹²! men's Brent suits

WARDS FINE WOOL WORSTEDS HAVE WOVEN-IN DURABILITY

39⁸⁸

REG. \$55

- Mid-weight imported fabrics give 4-season wear
- Many patterns and colors . . . sharkskins, too
- Two or three-button models with center vent

If you've ever owned a Brent suit—we don't have to tell you how great they are. If you haven't owned one—you've got a treat in store. Come to Wards now and try one . . . they're selling at a big 27% saving you can't afford to miss. Regulars, Longs and Shorts in Men's Sizes from 36 to 46.

BRENT
Sold exclusively by
Montgomery Ward

SAVE \$2... men's work or dress shoes now extra low priced for Ward Week



REG. 7.99 DRESS SLIPON OR POWR-HOUSE SERVICE OXFORDS

5⁹⁹

(A) Famous Brent slipon has elasticized gored front that grips-to-fit, "gives" with every step. All leather uppers, durable composition soles, rubber heels. Black. 7½-11; B, C, EEE.

(B) Powr-House service oxford has lock-stitched sturdy elk leather uppers, heel-to-toe cushioned insole. Oil and acid resist Neoprene® soles, heels. Burgundy. 6-12; D, E.



BRENT
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Montgomery Ward

REG. 9.99 DRESS OXFORDS OR POWR-HOUSE 6-INCH WORK SHOE

7⁹⁹

(C) Brent quality oxfords of handsome top grain dress leather with long-wearing leather soles and rubber heels. Handsome, roomy, comfortable. Black or brown. Sizes 7-12; C, D width.

(D) Rugged 6" work shoes have lock-stitched grain elk leather uppers, grain leather insoles, sponge rubber cushioning. Neoprene® cork wedge soles and heels. Brown. 6-12; E, EEE.



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SAVE DURING WARD WEEK. SALE LASTS 10 DAYS, STARTING WED., OCT. 9