

WARD WEEK SALE

WARD WEEK SALE

WARD WEEK SALE

WARD WEEK SALE

# SAVE 1<sup>54</sup> pile-lined poplin parkas

ZIP-OFF HOOD IS PILE-LINED FOR MORE WARMTH

# 7<sup>44</sup>

REGULAR 8.98

Here's a machine-washable parka that's a stand-out buy for Jr. boys! Smartly styled in rugged Sanforized Plus\* combed cotton poplin that's treated with Scotchgard\* Brand stain repeller. Plush Orlon\* acrylic pile lining, bulky knit cotton-nylon collar, cuffs. Heavy duty zipper. Popular colors. Sizes 4 to 12. Save now!

\*5-ways tested for wash 'n wearability.

## BRENT PREP PILE-LINED POPLIN VARSITY COATS

Save 1.50. Machine washable combed cotton poplin; Scotchgard\* Brand stain repeller. Warm Orlon\* acrylic pile lining. Rich colors. REG. 7.98 quilt-lined varsity coat, 10-20 . . . . . 6.44

# 8<sup>44</sup>

REG. 9.98  
SIZES 8-18



**MONTGOMERY WARD**

WHEN ALL AMERICA SHOPS AND SAVES

**WARD WEEK SALE**

Lowest prices of the season!  
Hurry in and save!



## MACHINE WASH

BOYS' VIRGIN ORLON\* CARDIGANS

Luxuriously bulky and warm Turbo Orlon\* acrylic won't shrink or stretch. Zips up to its crewneck. Rich colors. S (8-10), M (12-14), L (16-18). Reg. 4.98 pullovers . . . 3.99

# 4<sup>99</sup>

REG. 5.98



## YOU SAVE 1/3!

BOYS', GIRLS' REG. 4.99 OXFORDS

Boys' have composition soles, heels, guaranteed to outlast rugged living leather\* uppers. 8 1/2-3. Girls' nylon velvet, leather trim. Sizes 14 1/2-4.

# 3<sup>33</sup>

pair  
Black only

## SAVE now!

Extra low price on boys' and girls' cozy jackets

# 6<sup>44</sup>

Boys' reg. 7.98

# 4<sup>88</sup>

Girls' reg. 5.98

Boys' clicker style of sturdy cotton fortified with nylon for extra wear. Half Acrilan\* acrylic pile lining, half acetate quilt. Hood is fully pile lined, zips off. Completely washable, too. Hurry, buy during WARD WEEK. 4-6x.

Girls' machine washable cotton poplin jacket boasts fashion-right pile trim flip hood . . . folded down it's a collar! Double breasted style has Acrilan\* acrylic pile, half acetate quilt lining. 4-6x.



## PRICE CUT 1/3

REG. 2.98 BRENT PREP IVY WOVEN PLAID SPORT SHIRTS

# 1<sup>99</sup>

SIZES 8-18

Top value! Expensively single-needle tailored with all the newest "tapered 'n tails" ivy extras: longer point 3-button collar, box pleat, back hanger-loop. Choose easy-care combed cottons in muted plaids, madras-types!

USE WARDS CREDIT PLANS. EACH PLAN IS A REAL BOON TO YOUR BUDGET