

WARD WEEK SALE

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MONTGOMERY WARD

WHEN ALL AMERICA SHOPS AND SAVES

WARD WEEK SALE

Shopper's delight! Great values throughout the store!

SAVE 25% on our most wanted slip

A CAROL BRENT FASHION IN PROPORTIONED NYLON TRICOT

2⁹⁹
REG. 3.99

Jewel of a Slip...the perfect slip for every woman. Neatly tailored with Bonnaz embroidered nylon sheer and front seam-to-seam paneling. Proportioned in short, average or tall, 32-40. White, beige, black.

2.99 Matching petti, S-M-L 2.24
4.99 Extra size slip, 42-52 3.74
3.99 Extra size petti, X-XX-XXL 2.99

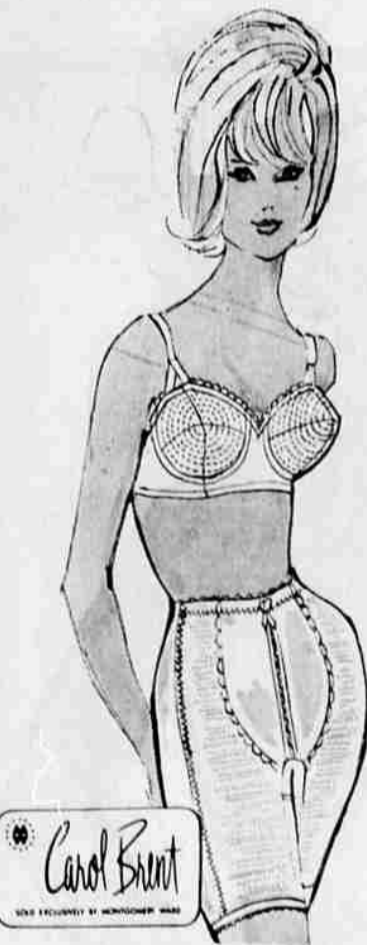
RUNPROOF

SAVE 24% ON CAROL BRENT SPUN-LO[®] ACETATE BEAU DURAS

44^c

Reg. 59c

Hurry in to Wards for Spun-lo[®] Beau Dura panties. Elastic leg or band styles in regular sizes greatly reduced now. Also find:
69c elastic leg, extra sizes... 52c
69c flare style, reg. sizes... 52c
79c cuff style, reg. sizes... 58c
79c flare style, extra sizes... 58c



Carol Brent
SOLD EXCLUSIVELY BY MONTGOMERY WARD

SAVE \$1

CIRCULAR STITCHED BRA, LYCRA[®] LONG LINE GIRDLE

2⁹⁹ BRA **6⁸⁸** GIRDLE

REG. 3.99 REG. 7.98

BRA: Carol Brent cotton broadcloth circular stitch padded bra fills figure.
GIRDLE: Machine washable Lycra[®] Spandex long leg panty girdle. S-M-L-XL.
REGULAR LENGTH PANTY: Reg., 6.98... 5.88

SAVE 60c ON EACH

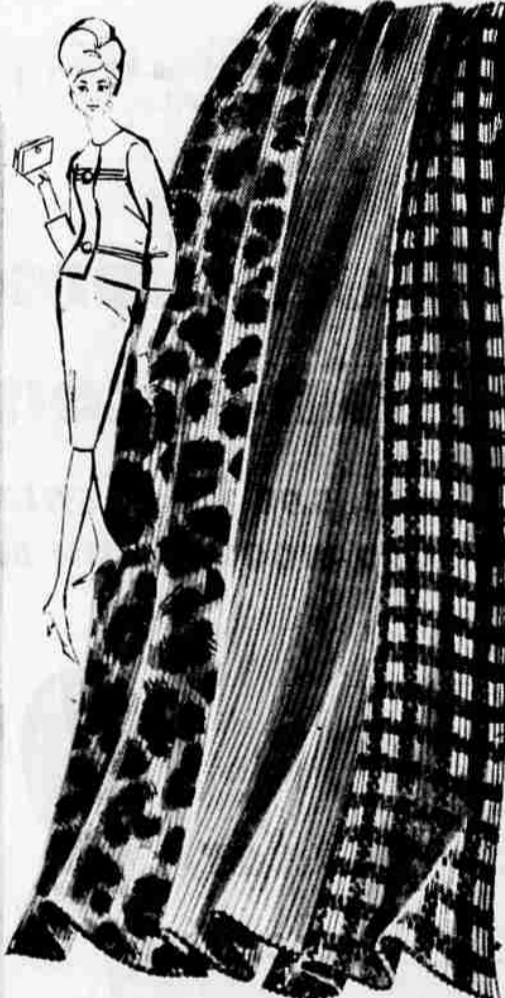
tots' reg. 1.59
overalls, slacks
in sturdy corduroy

99^c each



- Tested and approved in Wards labs for washability, strength, fit.
- Slacks for boys and girls with boxer waist, pockets, bartacked.
- Creepers with snap crotch, suspender, overalls have elastic back waist.

Young folks play all day in Wards rugged cotton corduroys. Sturdily reinforced at strain points, cut full for comfortable wear. Pick styles and colors for boys, girls. Creeper: 12-24 mos; overalls: 2-4; slacks: 3-6x. All at Ward Week savings! All excellent values!



PRICE CUT 32%

FALL-TONE CORDUROYS AT WARD WEEK SAVINGS!

68^c Reg. \$1 yd.

Wonderful-to-sew cotton corduroys make exciting wardrobes to salute fall. Find all the newsmaking solid colors of the season. Reg. 1.29 yd. PRINTS: Stunning patterns for home decorating, for fashion suits and dresses too. All machine wash 97c

SHOP DURING WARD WEEK AND SAVE! LOWEST PRICES OF THE SEASON