

Greater-Than-Ever Values for Penney Days!

PENNEY'S
ALWAYS FIRST QUALITY

**Charge these
heavyweight
reversible
rugs and
SAVE!**

ROOM SIZE 9x12'

26⁶⁶

Penney's sensational savings go even farther with this reversible rug that flips over for double the wear! Heavyweight, 2-ply criss-cross braided in rich, multi-color combinations to blend with any decor! Imagine, full room sizing at this remarkable low price.

3x5' SCATTER SIZE **3.66**



**double-
header
pillow
savings!**

**JUMBO-SIZE
KAPOKS**

Super-comfort, super-size at a tiny price! 26-ounce kapok, print or stripe cotton ticking. Jumbo 22 x 28". **2 \$4** FOR

**DREAM-SOFT
DACRON®**

Generous 20 x 26" filled with non-allergenic Dacron polyester. Stripe, solid, or print cotton ticking. **2 \$8** FOR

**NON-ALLERGENIC
LATEX**

Light Latex foam rubber molded for comfort. Soft cotton ticking with zipper closure. Resilient. 17 x 24". **2 \$8** FOR

**LUXURY GOOSE
DOWN**

The ultimate in pillows, blissfully soft white goose down. Fine stripe cotton ticking. Generously plump. 20 x 26". **2 \$16** FOR



**COTTON
FLANNEL
PRINT BUYS
3 \$1**
YARDS

Gay Sanforized® cotton flannel prints to sew with savings! Kiddie prints, pretty posies and more!

CHARGE EVERYTHING! SAVE BIG!