

Hurry! Quantities Limited on Many Items!

**PENNEY'S**  
ALWAYS FIRST QUALITY



**not 1**

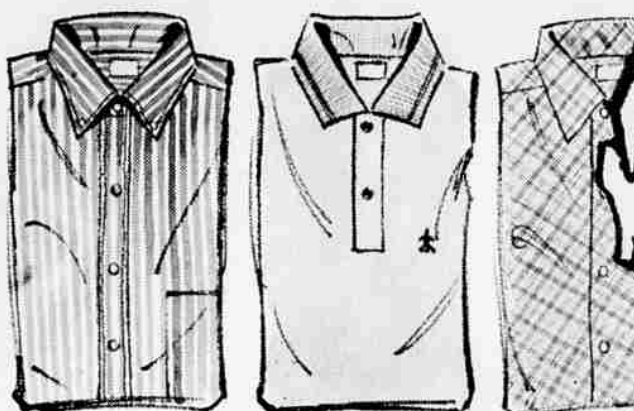
**not 2**

**but**

**3** pairs for **\$1**

**FINE QUALITY HOSE  
PRICED AT A NEW LOW**

Sock stock-up time! Whether you need 'em now or for the months to come, you need to buy them now at this fantastic low price! Quality that's real in a see-for-yourself selection of Pima® cottons, Orlon® acrylic blends, Acrilan® acrylics, Ban-lon® nylons, wool blends, and more! Plains 'n patterns! Fabulous values!



**before you pay more  
compare the value in  
these men's sport shirts!**

Save dollars! Get fantastic quality extras! Big smash selection of cotton oxfords, Galey & Lord cotton gingham, Dacron® polyesters! Long and short sleeves... button-down or regular collar styles in plaids, stripes, prints, and embroideries! Stock up now and save!

any **2** for **\$5**

small,  
medium,  
large

**CHARGE EVERYTHING! SAVE BIG!**