

SHOE VALUE DEMONSTRATION!



GIRLS' PENTRED SADDLE OXFORD
REG. 4.99

3⁹⁹

Shoo-ins for school! Black nylon velvet, "Pentred" polyvinyl outsole, heel, 8½ to 3.



"PENNEY PIPER" GIRLS' SLIP-ONS
REG. 4.99

3⁹⁹

Nylon velvet comfort! Concealed gore, cushion crepe outsole and heel. Black, 10 to 3.



BOYS' RUGGED SCHOOL OXFORD
REG. 5.99

4⁷⁹

Inverted seam vamp, scuff-resistant toe, Goodyear welt, Brownstone leather uppers. 8½ to 3.



BOYS' PENTRED LEATHER SLIP-ON
REG. 5.99

4⁷⁹

Scuff resistant leather, durable with Pentred polyvinyl outsole 'n heel. Black, 10 to 3.



BOYS' PENTREDS RESIST SCUFFS
REG. 6.99

5⁵⁹

Sleek, popular styling. Scuff-resistant smooth black leather. Pentred sole, heel, 3 to 6.



Oct. 3 to Oct. 12 only!

20% OFF

on famous Penney shoes!

* **FOR THIS EVENT...**Our best sellers, now at big reductions!
* **FOR THIS EVENT...**Many with Pentred® polyvinyl soles for longer wear! Many with Sanitized® linings for healthful foot protection!
* **FOR THIS EVENT...**The very latest styles and materials to take you to work, to school, or out on a spree! Top values!
*Pentred soles are guaranteed to outwear the uppers. They'll outgrow them before they outwear them...or a new pair free!



WOMEN'S FLAT SKIMMER HIT
REG. 4.99

3⁹⁹

Folded topline for smooth fit. Stack heel. Sanitized® leather with plastic sole, 5 to 9.



MOC-TOE SLIP-ON FOR WOMEN
REG. 4.99

3⁹⁹

Smooth black leather atop synthetic sole. Hand-sewn vamp on steel shank, 5 to 9.



WOS. BRUSHED PIGSKIN TIE-UPS
REG. 4.99

3⁹⁹

All-around comfort. Soft, cushion-crepe sole. Soil-resist pigskin. Riverbed, 5 to 9.



MEN'S LEATHER UPPER SLIP-ONS
REG. 9.99

7⁹⁹

Smart with low moc-styling, composition sole 'n rubber heels. Black. Sizes 6½ to 11.



MEN'S SMART PENTRED OXFORDS
REG. 7.99

6³⁹

Injection-molded construction, long-wearing polyvinyl outsole, heel, Black, 6½ to 11.

Count on Penney's for the styles...the fit!

Enjoy big savings for the entire family!